

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M&I Marshall & Ilsley Bank		12/07/2007	Banking Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Admart Attractions Inc.		
Street Address:	20 Gose Pike		
City:	Danville		
State/Country:	KENTUCKY		
Postal Code:	40422		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2861387	ADGLO	
Registration Number:	2857747	ADMART	
Registration Number:	1375071	AD-MART	
CORRESPONDENCE DATA			
Fax Number:	(212)446-4900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-446-4800		
Email:	hsmith@kirkland.com		
Correspondent Name:	Hayley Smith, Senior Legal Assistant		
Address Line 1:	Kirkland & Ellis LLP		
Address Line 2:	153 East 53rd Street		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	ADMART RELEASE (HSMITH)		
NAME OF SUBMITTER:	Hayley Smith		

CH \$90.00 2861387

Signature:

//Hayley Smith//

Date:

12/10/2007

Total Attachments: 3

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RELEASE OF SECURITY INTERESTS IN GENERAL INTANGIBLES

THIS RELEASE OF SECURITY INTERESTS IN GENERAL INTANGIBLES (this "Release") is made as of December 7, 2007 ("Effective Date") in favor of AdMart Attractions, Inc., a New York corporation ("Grantor") by M&I Marshall & Ilsley Bank, a Wisconsin banking corporation, in its capacity as agent for the Lenders (as defined in the Credit Agreement) ("Grantee").

WHEREAS, pursuant to the terms and conditions of that certain GENERAL INTANGIBLES SECURITY AGREEMENT by and between Grantor and Grantee dated December 22, 2005 (the "General Intangibles Agreement"), Grantor granted to Grantee a continuing security interest in and to all of Grantor's right, title and interest throughout the world in and to all of Grantor's General Intangibles (as defined in the General Intangibles Agreement), including, without limitation, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill associated therewith;

WHEREAS, Grantor and Grantee entered into the General Intangibles Agreement pursuant to the terms and conditions of the General Intangibles Agreement and the Credit Agreement by and between Grantor and Grantee dated December 22, 2005 (the "Credit Agreement");

WHEREAS, the General Intangibles Agreement was recorded with the United States Patent and Trademark Office on March 29, 2006, at Reel 3278, Frames 0778-0792; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to Grantee under the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the General Intangibles Agreement and the Credit Agreement, and hereby terminates, cancels and releases any and all security interests it has against the General Intangibles.

Grantee represents and warrants that: (i) it has the full power and authority to execute this release; and (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the General Intangibles.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this release.

* * * *

IN WITNESS WHEREOF, Grantee has caused this release to be executed by its duly authorized representative as of the Effective Date.

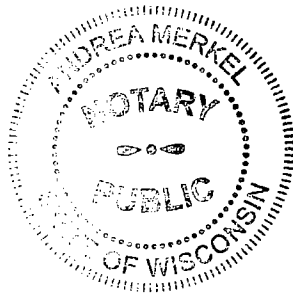
M&I MARSHALL & ILSLEY BANK, as Agent

By: 
Thomas F. Bickelhaupt, Vice President

STATE OF WISCONSIN)

COUNTY OF MILWAUKEE)

On this 10 day of December, 2007, there appeared before me Thomas F. Bickelhaupt, Vice President, personally known to me, who acknowledged that he signed the foregoing release as his voluntary act and deed on behalf and with full authority of M&I Marshall & Ilsley Bank.



Andrea Merkel
Notary Public

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

TRADEMARK	TRADEMARK REG. NUMBER	TRADEMARK REG. DATE
ADGLO	2,861,387	07/06/2004
ADMART	2,857,747	06/29/2004
AD-MART	1,375,071	12/10/1985