

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Document ID 900092795A, non-legible document submitted for recordation by submitting a clear copy previously recorded on Reel 000000 Frame 0000. Assignor(s) hereby confirms the Assignment from Sparks Exhibits & Environments Corp. to Sparks Exhibits Holding Corporation.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sparks Exhibits & Environments Corp.		08/08/2007	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Sparks Exhibits Holding Corporation
Street Address:	3411 Silverside Road, 103 Springer Bldg.
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19810
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2853498	SPARKSLINK
Registration Number:	2778028	SPARKSTRACK
Registration Number:	2806662	SPARKSPORT
Registration Number:	2862545	SPARKSGAP
Registration Number:	2857853	SPARKS EXHIBITS & ENVIRONMENTS
Registration Number:	2964888	SPARKS

CORRESPONDENCE DATA

Fax Number: (215)568-6499
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-568-6400
 Email: ptomail@volpe-koenig.com, jjo@volpe-koenig.com,

TRADEMARK

900093793

REEL: 003675 FRAME: 0072

OP \$165.00 2853498

LMcGuinness@volpe-koenig.com

Correspondent Name: John J. O'Malley
Address Line 1: 30 S. 17th Street, Suite 1600
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	SEE2-1A
NAME OF SUBMITTER:	John J. O'Malley
Signature:	/John J. O'Malley/
Date:	12/10/2007

Total Attachments: 12

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
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**11/27/2007
 900092795**

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sparks Exhibits & Environments Corp.		08/08/2007	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Sparks Exhibits Holding Corporation
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City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19810
Entity Type:	CORPORATION: DELAWARE

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Registration Number:	2857853	SPARKS EXHIBITS & ENVIRONMENTS
Registration Number:	2964888	SPARKS

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Phone: 215-568-6400

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Correspondent Name: John J. O'Malley

Address Line 1: 30 S. 17th Street, Suite 1600

Address Line 4: Philadelphia, PENNSYLVANIA 19103

OP \$165.00 2853498

TRADEMARK

REEL: 003675 FRAME: 0074

TO: JOHN J. O'MALLEY COMPANY:30 S. 17TH STREET, SUITE 1600

ATTORNEY DOCKET NUMBER:	SEE2-1A
NAME OF SUBMITTER:	John J. O'Malley
Signature:	/John J. O'Malley/
Date:	11/27/2007
Total Attachments: 5 source=Assignment to SEHC-EXECUTED 08-08-2007#page1.tif source=Assignment to SEHC-EXECUTED 08-08-2007#page2.tif source=Assignment to SEHC-EXECUTED 08-08-2007#page3.tif source=Assignment to SEHC-EXECUTED 08-08-2007#page4.tif source=Assignment to SEHC-EXECUTED 08-08-2007#page5.tif	

TRADEMARK

TO: JOHN J. O'MALLEY COMPANY:30 S. 17TH STREET, SUITE 1600

ASSIGNMENT

This AGREEMENT, effective July 25, 2007, is made by and between Sparks Exhibits & Environments Corp., a Pennsylvania corporation having a place of business at 2828 Charter Road, Suite 101, Philadelphia, PA 19154 ("SEE") and Sparks Exhibits Holding Corporation, a Delaware corporation having a place of business at 103 Springer Building, 3411 Silverside Road, Wilmington, DE 19810 ("SEHC").

WHEREAS, SEE is the owner of common law rights and registered trademarks (collectively the "MARKS" as defined hereinafter), as well as the goodwill of the business symbolized thereby;

WHEREAS, SEE desires for SEHC to be responsible for the maintenance of the MARKS in the Territory;

WHEREAS, SEE desires to assign and transfer for the benefit of and acquisition by SEHC, SEE's entire right, title and interest in, to and under the Marks as well as the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the representations, warranties, covenants and other terms and conditions contained herein, and other good and valuable consideration, whether monetary or in kind, the receipt and sufficiency of which are hereby acknowledged, SEHC and SEE agree as follows:

1. Definitions.

For purposes of this Agreement, the following terms shall be defined as follows:

1.1 "Agreement" means this document together with Exhibit A attached hereto and made a part hereof.

1.2 "SEE" means Sparks Exhibits & Environments Corp.

1.3 "SEHC" means Sparks Exhibits Holding Corporation.

1.4 "Marks" means all trademarks (registered or unregistered), tradenames, symbols, signs, emblems, insignia, logos, designs or other proprietary rights owned by SEE, including, but not limited to, the marks which are identified in Exhibit A attached hereto. The failure to list Marks on Exhibit A shall in no way suggest or indicate that SEE does not own such Marks.

1.5 "Territory" means all states, nations, jurisdictions, territories and places throughout the world.

TRADEMARK

REEL: 003675 FRAME: 0076

TO: JOHN J. O'MALLEY COMPANY:30 S. 17TH STREET, SUITE 1600

2. ASSIGNMENT OF TRADEMARKS.

2.1 SEE hereby sells, assigns, transfers and otherwise conveys to SEHC the entire right, title, interest in and to the Marks in all Territories, together with the goodwill of the business connected with and symbolized by the Marks, including, without limitation, any choses in action, as well as the right to sue for past, present and future infringements, both in equity and in law, and to collect damages for such past, present and future infringements, including, without limitation, the right to renew any registrations for the Marks, the right to apply for trademark registrations within the Territory based in whole or in part upon the Marks, and any priority right that may arise from the Marks, the same to be held and enjoyed by SEHC as fully and entirely as said interest could have been held and enjoyed by SEE had this sale, assignment, transfer and conveyance not been made, including all rights at common law.

3. Continuing Responsibilities of SEE.

3.1 SEE agrees to execute any document reasonably necessary, at any time now or in the future, to perfect the assignments of the Marks, to confirm SEHC's ownership of the Marks, or to maintain any of the Marks, all without further compensation to SEE.

4. Ownership.

4.1 SEE acknowledges that with the execution of this Agreement, SEHC is the owner of the Marks and that all of SEE's past, present or future use of the Marks and any goodwill established in association with SEE's past, present or future use of the Marks shall inure to the benefit of SEHC. Apart from actions of fraud, misrepresentation and the like, SEE shall not contest or deny the ownership or validity of the Marks or SEHC's rights in the Marks.

5. Maintenance.

5.1 SEHC shall be responsible for the maintenance and renewal of the Marks in the Territory as is exemplified by the filing of documents pursuant to Sections 8 and 15 of the United States Lanham Act as set forth in 15 U.S.C. §§1058 and 1065.

6. Entire Agreement.

6.1 This Agreement constitutes the entire agreement between the parties. The Agreement supersedes any prior agreements or understandings, whether written or oral, between or among the parties regarding the Marks. The parties agree that this Agreement may not be amended or changed in any way except by a dated, written instrument signed by each of the parties hereto.

TRADEMARK

TO: JOHN J. O'MALLEY COMPANY:30 S. 17TH STREET, SUITE 1600

7. Relationship Of Parties.

7.1 This Agreement does not create any agency, joint venture or partnership between or among the parties, each party being independent of the other. No party is an agent of the other party, and neither party has any authority to bind the other party, transact any business in the other party's name or on its behalf, or make any promises or representations on behalf of the other party, nor shall either party publish false or disparaging comments regarding the other. Neither party shall have the right, power or authority to accept summons or legal process for the other party.

8. Severability.

8.1 If any provision of this Agreement is held to be illegal, invalid or unenforceable under any law, rule or regulation, such provision shall be fully severable and this Agreement shall be construed and enforced as if such illegal, invalid or unenforceable provision never comprised a part hereof. The remaining provisions of this Agreement, including the Assignment from SEE to SEHC, shall remain in full force and effect to the fullest extent permitted under law, rule or regulation, and shall not be affected by the illegal, invalid or unenforceable provision or by its severance herefrom.

9. Recitals, Headings, and Exhibits.

9.1 The recitals contained in this Agreement are an integral part hereof and this Agreement shall be construed in light of such recitals. The captions and headings contained herein are for convenient reference only and shall not be construed as a part hereof.

9.2 The exhibits referred to in this Agreement are incorporated by reference herein and shall constitute a part of this Agreement.


IN WITNESS WHEREOF, the parties have executed this Agreement by and through their duly and properly authorized signatories effective as of the date indicated above.

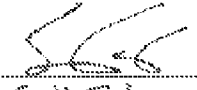
Sparks Exhibits Holding Corporation

Sparks Exhibits & Environments Corp.

TRADEMARK

TO: JOHN J. O'MALLEY COMPANY: 30 S. 17TH STREET, SUITE 1600


 By: _____
 Title: Secretary
 CEO
 Date: 11/16/07


 By: _____
 Title: Secretary
 CEO
 Date: 11/16/07

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TRADEMARK

TO: JOHN J. O'MALLEY COMPANY: 30 S. 17TH STREET, SUITE 1600

EXHIBIT A

Schedule of Trademarks -- United States

TRADEMARK	APPLICATION NO.	REGISTRATION NO.	STATUS
SPARKSLINK	78/190,540	2,853,498	Registered
SPARKSTRACK	78/190,555	2,778,028	Registered
SPARKSPORT	78/190,558	2,806,662	Registered
SPARKSGAP	78/190,564	2,862,545	Registered
SPARKS EXHIBITS & ENVIRONMENTS	78/190,575	2,857,853	Registered
SPARKS	78/190,700	2,964,888	Registered
SPARKS & logo design			Common law
EventRx			Common law
DRIVING BRAND PERFORMANCE			Common law

TRADEMARK

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WHEREAS, SEE desires to assign and transfer for the benefit of and acquisition by SEHC, SEE's entire right, title and interest in, to and under the Marks as well as the goodwill of the business symbolized thereby;

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Sparks Exhibits Holding Corporation

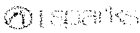
Sparks Exhibits & Environments Corp.

By: [Signature]
Title: Software
CEO
Date: 8/8/07

By: [Signature]
Title: Software
CEO
Date: 8/8/07

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