

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alco Industries, Inc.		12/10/2007	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Alco Consumer Products, Inc.
Street Address:	111 Melrich Road
City:	Cranbury
State/Country:	NEW JERSEY
Postal Code:	08512
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	78972305	HAND-BRAG
Registration Number:	3224731	LJ BABY
Registration Number:	2524399	PRESCOTT FORGE
Registration Number:	2508114	LITETyme
Registration Number:	2572813	ALCO VALUES FOR THE HOME
Registration Number:	2872221	STORAGE Tyme
Registration Number:	2717483	ALCO
Registration Number:	2839068	PIGGY PATCH
Registration Number:	2867627	COLORFUL MEMORIES
Registration Number:	3075284	COUNTERTOPS
Registration Number:	3048007	LINDSEY JORDAN

CORRESPONDENCE DATA

Fax Number: (617)507-6585

900093784

**TRADEMARK
 REEL: 003675 FRAME: 0190**

OP \$290.00 78972305

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-504-0436
Email: hs1@mindspring.com
Correspondent Name: Heidi A. Schiller
Address Line 1: 197 Elm Street
Address Line 2: Suite 1730
Address Line 4: Northampton, MASSACHUSETTS 01060

ATTORNEY DOCKET NUMBER:	ALCO ASSIGNMENT
NAME OF SUBMITTER:	Heidi A. Schiller
Signature:	/Heidi A. Schiller/
Date:	12/10/2007

Total Attachments: 3
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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Alco Industries, Inc., a New York corporation located at 111 Melrich Road, Cranbury, NJ 08512 (hereinafter "Assignor") confirms that on October 5, 2007, it sold, assigned, delivered and set over to Alco Consumer Products, Inc., a Delaware corporation with a place of business at 111 Melrich Road, Cranbury, NJ 08512 (hereinafter "Assignee"), its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to the trademarks listed on Exhibit A (collectively, the "Marks"), together with the business and the goodwill of the business in connection with which the aforesaid Marks are used, and all common law rights therein, as well as registrations and applications therefor in the United States and all other countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and

enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives. Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective as of this 10 day of DECEMBER, 2007.

ALCO INDUSTRIES, INC.

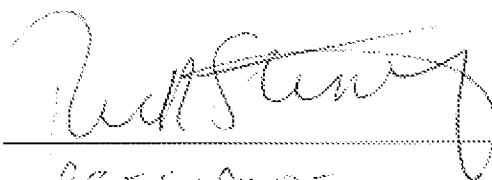
By: 
Title: PRESIDENT

EXHIBIT A

<u>Trademark</u>	<u>Reg./Ser. Nos.</u>	<u>Issue/Filing Date</u>
PRESCOTT FORGE	Reg. No. 2,524,399	1/1/02
LITETyme	Reg. No. 2,508,114	11/13/01
ALCO VALUES FOR THE HOME & Design	Reg. No. 2,572,813	5/28/02
STORAGE Tyme	Reg. No. 2,872,221	8/10/04
ALCO	Reg. No. 2,717,483	5/20/03
PIGGY PATCH	Reg. No. 2,839,068	5/4/04
COLORFUL MEMORIES	Reg. No. 2,867,627	8/10/04
COUNTERTOPS	Reg. No. 3,075,284	4/4/06
LINDSEY JORDAN	Reg. No. 3,048,007	1/24/06
LJ BABY	Reg. No. 3,224,731	4/3/07
HAND-BRAG	Serial No. 78/972305	9/12/06