

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hunting World LLC		11/21/2007	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

<b>Name:</b>	Itochu Corporation
<b>Street Address:</b>	1-3, Kyutaro-machi 4-chome, Chou-ku
<b>City:</b>	Osaka-shi, Osaka
<b>State/Country:</b>	JAPAN
<b>Entity Type:</b>	CORPORATION: JAPAN

**PROPERTY NUMBERS Total: 37**

Property Type	Number	Word Mark
Registration Number:	1157734	A CLASSIC IS FOREVER
Registration Number:	2559963	ADVENTEX
Registration Number:	1897137	ADVENTURE IS OUR BUSINESS
Registration Number:	2985512	BATTUE
Registration Number:	3133937	HABINATURE
Registration Number:	3049118	HUNTING WORLD
Registration Number:	1372425	HUNTING WORLD
Registration Number:	3031726	HUNTING WORLD
Registration Number:	3092310	HUNTING WORLD
Registration Number:	3049116	HUNTING WORLD
Registration Number:	3176009	HUNTING WORLD
Registration Number:	3092296	HUNTING WORLD
Registration Number:	1147139	HUNTING WORLD
Registration Number:	1647476	HUNTING WORLD
Registration Number:	3223798	HUNTING WORLD

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Registration Number:	2456944	HW
Registration Number:	3027421	KEEP THE ADVENTURE ALIVE
Registration Number:	2461976	OUT OF OUR PAST --- INTO YOUR FUTURE
Registration Number:	2390153	SAFARI TODAY
Registration Number:	2582844	SANDUKU
Registration Number:	2395717	SPORTING WORLD
Registration Number:	1594728	THE COMPANY OF ADVENTURERS
Registration Number:	1611147	THE COMPANY OF ADVENTURERS
Registration Number:	1110925	BATTUE
Registration Number:	1510704	HUNTING WORLD
Registration Number:	0875662	HUNTING WORLD
Registration Number:	1309941	HUNTING WORLD
Registration Number:	1521443	HUNTING WORLD
Registration Number:	1532727	HUNTING WORLD
Registration Number:	1502917	HUNTING WORLD
Registration Number:	1502976	HUNTING WORLD
Registration Number:	1606412	LEATHERLUX
Registration Number:	1123739	LEATHERLUX
Registration Number:	1516326	SPORTABOUT
Registration Number:	1517998	SPORTABOUT
Registration Number:	1496824	SPORTABOUT
Registration Number:	1701899	SPORTABOUT

**CORRESPONDENCE DATA**

Fax Number: (206)224-0779  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 206-682-8100  
Email: efilings@cojk.com  
Correspondent Name: Jerald E. Nagae, Reg. No. 29,418  
Address Line 1: 1420 Fifth Avenue, Suite 2800  
Address Line 4: Seattle, WASHINGTON 98101-2347

**DOMESTIC REPRESENTATIVE**

Name: Jerald E. Nagae, Reg. No. 29,418  
Address Line 1: 1420 Fifth Avenue, Suite 2800  
Address Line 4: Seattle, WASHINGTON 98101-2347

NAME OF SUBMITTER: Jerald E. Nagae, Reg. No. 29,418

Signature:	/Jerald E. Nagae, Reg. No. 29,418/
Date:	12/10/2007
<b>Total Attachments: 5</b> source=Hunting World LLC Assignment to Itochu#page1.tif source=Hunting World LLC Assignment to Itochu#page2.tif source=Hunting World LLC Assignment to Itochu#page3.tif source=Hunting World LLC Assignment to Itochu#page4.tif source=Hunting World LLC Assignment to Itochu#page5.tif	

ASSIGNMENT OF REGISTERED TRADEMARKS/SERVICE MARKS

WHEREAS, Hunting World LLC, a Nevada corporation, having the business address of 9490 Gateway Dr Suite 200 Reno NV USA (hereinafter the "Assignor"), has adopted and used the trademarks listed in Annex A and Annex B attached (hereinafter the "Trademarks"). The Trademarks have been registered in the United States Patent and Trademark Office, with the registration numbers and registration dates set forth in Annex A and Annex B;

WHEREAS, Itochu Corporation, a Japanese corporation, having the business address of 1-3, Kyutaro-machi 4-chome, Chou-ku, Osaka-shi, Osaka, Japan (hereinafter the "Assignee"), is desirous of acquiring the Trademarks and the registrations thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said Trademarks and the registrations thereof, together with the goodwill of the business associated with the Trademarks.

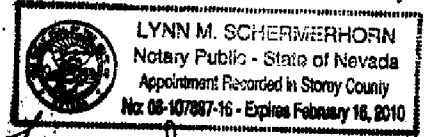
Executed at Reno, NV (City, State), on Nov 21, 2007 (Date).

HUNTING WORLD LLC

[Signature]  
By: James K. Crispino  
Title: E. V. P.

STATE OF Nevada )  
COUNTY OF Washoe )

On 21st, (Date), Nov. 2007 personally appeared before me, known to me to be the individual named above who executed the within and foregoing instrument, and acknowledged that he/she signed the same as his/her free and voluntary act and deed, for the uses and purposes therein mentioned.





[Signature]  
Notary Public  
My commission expires 2/16/2010

LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS\*\*\*  
1420 Fifth Avenue  
Suite 2800  
Seattle, Washington 98101  
206.682.8100

## ANNEX A

## United States Trademark Registrations of Hunting World LLC

Trademark	International Class	Registration No.	Registration Date
A CLASSIC IS FOREVER	42	1,157,734	6/16/1981
ADVENTEX	14	2,559,963	4/9/2002
ADVENTURE IS OUR BUSINESS	42	1,897,137	5/30/1995
BATTUE	18	2,985,512	8/16/2005
HABINATURE	18	3,133,937	8/22/2006
HUNTING WORLD	9	3,049,118	1/24/2006
HUNTING WORLD	14	1,372,425	11/26/1985
HUNTING WORLD	14	3,031,726	12/20/2005
HUNTING WORLD	18	3,092,310	5/16/2006
HUNTING WORLD	25	3,049,116	1/24/2006
HUNTING WORLD	34	3,176,009	11/28/2006
HUNTING WORLD	35	3,092,296	5/16/2006
HUNTING WORLD and Design 	14, 18, 25	1,147,139	2/17/1981
HUNTING WORLD and Design 	21	1,647,476	6/11/1991

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LAW OFFICES OF  
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TRADEMARK  
REEL: 003675 FRAME: 0199

Trademark	International Class	Registration No.	Registration Date
HUNTING WORLD and Design 	34	3,223,798	4/3/2007
HW	18, 25	2,456,944	6/5/2001
KEEP THE ADVENTURE ALIVE	35	3,027,421	12/13/2005
OUT OF OUR PAST—INTO YOUR FUTURE	35	2,461,976	6/19/2001
SAFARI TODAY	25	2,390,153	9/26/2000
SANDUKU	18	2,582,844	6/18/2002
SPORTING WORLD	9	2,395,717	10/17/2000
THE COMPANY OF ADVENTURERS	42	1,594,728	5/1/1990
THE COMPANY OF ADVENTURERS and Design 	14, 18, 25	1,611,147	8/28/1990

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LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS<sup>SM</sup>  
1420 Fifth Avenue  
Suite 2800  
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**TRADEMARK**  
**REEL: 003675 FRAME: 0200**


## ANNEX B

**UNITED STATES TRADEMARK REGISTRATIONS OF HUNTING WORLD LLC  
(PREVIOUSLY OWNED BY HUNTING WORLD, INCORPORATED)**

Trademark	International Class	Registration No.	Registration Date
BATTUE	18	1,110,925	1/9/1979
HUNTING WORLD	8	1,510,704	11/1/1988
HUNTING WORLD	16	875,662	8/26/1969
HUNTING WORLD	16	1,309,941	12/18/1984
HUNTING WORLD and Design 	3	1,521,443	1/24/1989
HUNTING WORLD and Design 	8	1,532,727	4/4/1989
HUNTING WORLD and Design 	9	1,502,917	9/6/1988

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LAW OFFICES OF  
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Suite 2800  
Seattle, Washington 98101  
206.682.8100

Trademark	International Class	Registration No.	Registration Date
HUNTING WORLD and Design 	14	1,502,976	9/6/1988
LEATHERLUX	18	1,606,412	7/17/1990
LEATHERLUX	24	1,123,739	8/7/1979
SPORTABOUT	14	1,516,326	12/13/1988
SPORTABOUT	18	1,517,998	12/27/1988
SPORTABOUT	25	1,496,824	7/19/1988
SPORTABOUT	25	1,701,899	7/21/1992

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