

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the assignment against Serial No. 75/106,641. Assignment should be recorded against Serial No. 75/106,461 previously recorded on Reel 001595 Frame 0564. Assignor(s) hereby confirms the assignment of Serial No. 75/106,461 HOME CHOICE from RTO, Inc. to RTO Holding Co.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RTO, Inc.		05/30/1997	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	RTO Holding Co.
<b>Street Address:</b>	714 E. Kimbrough Street
<b>City:</b>	Mesquite
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75149
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	75106461	HOME CHOICE

**CORRESPONDENCE DATA**

Fax Number: (212)556-2222  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-556-2100  
 Email: clackert@kslaw.com  
 Correspondent Name: Clark W. Lackert  
 Address Line 1: 1185 Avenue of the Americas  
 Address Line 4: New York, NEW YORK 10036

<b>NAME OF SUBMITTER:</b>	Clark W. Lackert
<b>Signature:</b>	/Clark W. Lackert/

CH \$40.00 75106461

Date:

12/10/2007

**Total Attachments: 5**

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To the Honorable Commissioner of P



ed original documents or copy thereof.

1. Name of conveying party(ies):  
 RTO, Inc.  
 c/o Action TV & Appliance Rental,  
 Inc.  
 714 E. Kimbrough Street  
 Mesquite, TX 75149  
 Individual(s)  
 General Partnership  
 Corporation-State Delaware  
 Other  
 Additional name(s) of conveying party(ies) attached?  Yes  No

MRI  
6-5-97

2. Name and address of receiving party(ies):  
 Name: RTO Holding Co.  
 Internal Address: c/o Action TV & Appliance  
 Rental, Inc.  
 Street Address: 714 E. Kimbrough Street  
 City Mesquite State TX ZIP 75149  
 Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Delaware  
 Other

3. Nature of conveyance:  
 Assignment  
 Security Agreement  
 Other  
 Merger  
 Change of Name  
 Execution Date: May 30, 1997

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 75-106,641  
 Additional numbers attached?  Yes  No

B. Trademark registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Joan L. Dillon  
 Internal Address: King & Spalding  
 Street Address: 191 Peachtree Street  
 City: Atlanta State: GA ZIP 30303

6. Total number of applications and registrations involved: 1  
 7. Total fee (37 CFR 3.41): \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
 8. Deposit account number:  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
 Joan L. Dillon  
 Name of Person Signing  
 Signature  
 Date June 4, 1997  
 Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)  
 06/19/1997 NSHABOZZ-00000224 75106641  
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Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

**ASSIGNMENT OF SERVICE MARK**

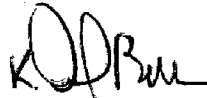
WHEREAS, RTO, Inc., a Delaware corporation having its principal office at c/o Action TV & Appliance Rental, Inc., 714 E. Kimbrough Street, Mesquite, Texas 75149 (hereinafter "Assignor"), owns all of the issued and outstanding shares of capital stock of RTO Holding Co., Inc. a Delaware corporation having its principal office at c/o Action TV & Appliance Rental, Inc., 714 E. Kimbrough Street, Mesquite, Texas 75149 ("Assignee");

WHEREAS, Assignor possesses a pending application for registration of the service mark HOME CHOICE, serial number 75-106,461 in the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, Assignor wishes to assign the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns the Mark and the goodwill of the business symbolized thereby to Assignee this 30th day of May, 1997;

RTO, INC.



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By: K. David Belt  
Title: Chief Financial Officer