

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignment against Serial No. 75/106,641. Assignment should be recorded against Serial No. 75/106,461. previously recorded on Reel 001595 Frame 0560. Assignor(s) hereby confirms the assignment of Serial No. 75/106,461 HOME CHOICE from Home Choice Stores, Inc. to RTO, Inc.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Home Choice Stores, Inc.		05/15/1997	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	RTO, Inc.
Street Address:	714 E. Kimbrough Street
City:	Mesquite
State/Country:	TEXAS
Postal Code:	75149
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75106461	HOME CHOICE

CORRESPONDENCE DATA

Fax Number: (212)556-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-556-2100
 Email: clackert@kslaw.com
 Correspondent Name: Clark W. Lackert
 Address Line 1: 1185 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Clark W. Lackert
Signature:	/Clark W. Lackert/

CH \$40.00 75106461

Date:

12/10/2007

Total Attachments: 6

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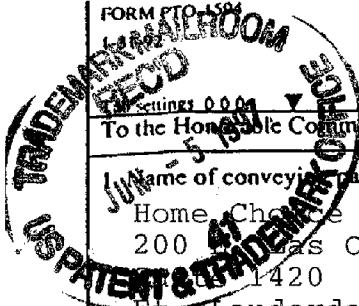
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To the Honorable Commissioner of Patents and Trademarks

Send original documents or copy thereof.

100440729

Name of conveying party(ies): Home Choice Stores, Inc. 200 ... Las Olas Blvd. ... 1420 Ft. Lauderdale, Florida 33301

2. Name and address of receiving party(ies): Name: RTO, Inc. Internal Address: c/o Action TV & Appliance Rental, Inc. Street Address: 714 E. Kimbrough Street Mesquite TX 75149

Individual(s) Association General Partnership Limited Partnership Corporation-State Florida Other Additional name(s) of conveying party(ies) attached? Yes No

Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No Additional name(s) & address(es) attached? Yes No

Excution Date: May 15, 1997

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75-106,461 Additional numbers attached? Yes No

B. Trademark registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Joan L. Dillon Internal Address: King & Spalding Street Address: 191 Peachtree Street City: Atlanta State: Ga. ZIP 30303

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Joan L. Dillon Name of Person Signing Signature Date June 4, 1997 Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4-94) 06/19/97 NSHBBZ 00000225 75106461 01 FC:481 40.00 UP

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

ASSIGNMENT OF SERVICE MARK

WHEREAS, RTO, Inc., a Delaware corporation having its principal office at c/o Action TV & Appliance Rental, Inc., 714 E. Kimbrough Street, Mesquite, Texas 75149 (hereinafter "Assignee"), purchased all of the issued and outstanding shares of capital stock of Home Choice Stores, Inc., a Florida corporation having its principal office at 200 E. Las Olas Blvd., Suite 1420, Ft. Lauderdale, Florida 33301 ("Assignor"), on October 31, 1996;

WHEREAS, Assignor possesses a pending application for registration of the service mark HOME CHOICE, serial number 75-106,461 in the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, Assignor wishes to assign the Mark to Assignee;

*and the goodwill of the
business symbolized
thereby
KDB*

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns the Mark to Assignee this 15th day of May, 1997;

HOME CHOICE STORES, INC.



By: K. David Belt
Title: Chief Financial Officer