

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignment against Serial No. 75/106,641. Assignment should be recorded against Serial No. 75/106,461 previously recorded on Reel 001595 Frame 0562. Assignor(s) hereby confirms the assignment of Serial No. 75/106,461 HOME CHOICE from RTO Holding Company, Inc. to RTO Trademark Company, Inc.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RTO Holding Company, Inc.		05/30/1997	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RTO Trademark Company, Inc.		
Street Address:	961 E. Main Street		
City:	Spartanburg		
State/Country:	SOUTH CAROLINA		
Postal Code:	29302		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75106461	HOME CHOICE	
CORRESPONDENCE DATA			
Fax Number:	(212)556-2222		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-556-2100		
Email:	clackert@kslaw.com		
Correspondent Name:	Clark W. Lackert		
Address Line 1:	1185 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Clark W. Lackert		
Signature:	/Clark W. Lackert/		

CH \$40.00 75106461

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TRADEMARK
REEL: 003675 FRAME: 0314

Date:

12/10/2007

Total Attachments: 5

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06-20-1997

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

JUN - 5 1997

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To the Honorable Commissioner



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hed original documents or copy thereof.

1. Name of convey

RTO Holding Company, Inc. 6-5-97
c/o Action TV & Appliance Rental,
714 E. Kimbrough Street
Mesquite, Texas 75149

☐ Individual(s)☐ General Partnership☒ Corporation-State Delaware☐ Other☐ Association☐ Limited PartnershipAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Security Agreement☐ Other☐ Merger☐ Change of Name

Execution Date: May 30, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75-106,641

Additional numbers attached? ☐ Yes ☒ No

Address of receiving party(ies):

Name: RTO Trademark Company, Inc.

Internal Address:

Street Address: 961 E. Main Street

City Spartanburg State SC ZIP 29302

☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State South Carolina☐ Other

If assignee is not domiciled in the United States, a domestic representative

designation is attached: ☐ Yes ☐ No

(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached? ☐ Yes ☒ No

B. Trademark registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joan L. Dillon

Internal Address: King & Spalding

Street Address: 191 Peachtree Street

City: Atlanta State: GA ZIP 30303

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joan L. Dillon

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet:

1

06/19/1997 NSHABAZZ 00000223 75106641

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OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

TRADEMARK

REEL: 003675 FRAME: 0316

ASSIGNMENT OF SERVICE MARK

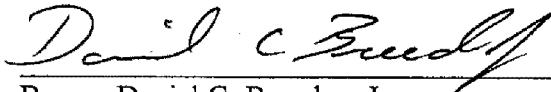
WHEREAS, RTO Holding Co., Inc., a Delaware corporation having its principal office at c/o Action TV & Appliance Rental, Inc., 714 E. Kimbrough Street, Mesquite, Texas 75149 (hereinafter "Assignor"), owns all of the issued and outstanding shares of capital stock of RTO Trademark Company, Inc. a South Carolina corporation having its principal office at 961 E. Main Street, Spartanburg, South Carolina 29302 ("Assignee");

WHEREAS, Assignor possesses a pending application for registration of the service mark HOME CHOICE, serial number 75-106,461 in the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, Assignor wishes to assign the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns the Mark and the goodwill of the business symbolized thereby to Assignee this 30th day of May, 1997;

RTO HOLDING CO., INC.



By: Daniel C. Breeden, Jr.

Title: Vice President