

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Time4 Media, Inc.		03/27/2007	CORPORATION: NEW YORK

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Bonnier Active Media, Inc.
<b>Street Address:</b>	460 N. Orlando Ave., Suite 200
<b>City:</b>	Winter Park
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	32789
<b>Entity Type:</b>	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 101

Property Type	Number	Word Mark
Serial Number:	71189959	YACHTING
Serial Number:	71700749	POPULAR SCIENCE
Serial Number:	72334380	SALT WATER SPORTSMAN
Serial Number:	72340334	THE WHAT'S NEW MAGAZINE
Serial Number:	72357462	SKIING
Serial Number:	72357464	SKIING TRADE NEWS
Serial Number:	73741969	TRANSWORLD SKATEBOARDING
Serial Number:	75047224	SKINET
Serial Number:	75649474	YACHTING
Serial Number:	73006360	OUTDOOR LIFE
Serial Number:	73011482	SKI
Serial Number:	73091874	WHAT'S NEW
Serial Number:	73137402	NASTAR
Serial Number:	73190975	THE CRUISING YACHTSMAN

CH \$2540.00 71189959

Serial Number:	73249405	SKI WEE
Serial Number:	73456818	FIELD & STREAM
Serial Number:	73563350	FIELD & STREAM
Serial Number:	73744710	FIELD & STREAM
Serial Number:	73741871	TRANSWORLD SNOWBOARDING
Serial Number:	74034766	SKI MAGAZINE
Serial Number:	74142272	BEST OF WHAT'S NEW
Serial Number:	74136253	NASTAR
Serial Number:	74194495	
Serial Number:	74318241	SALT WATER SPORTSMAN
Serial Number:	74686525	FIELD & STREAM
Serial Number:	75032274	FIELD & STREAM
Serial Number:	75031783	FIELD & STREAM
Serial Number:	75063301	WARREN MILLER'S
Serial Number:	75062698	WARREN MILLER
Serial Number:	74475281	OUTDOOR LIFE
Serial Number:	75096912	OUTDOOR LIFE
Serial Number:	75096914	OUTDOOR LIFE
Serial Number:	75107338	POPULAR SCIENCE
Serial Number:	75107332	SALT WATER SPORTSMAN
Serial Number:	75107333	SKI MAGAZINE
Serial Number:	75107335	OUTDOOR LIFE
Serial Number:	75107334	SKIING
Serial Number:	75398000	WARREN MILLER'S SNOWORLD
Serial Number:	75316099	TRANSWORLD SNOWBOARDING BUSINESS
Serial Number:	75294606	
Serial Number:	75096913	OUTDOOR LIFE
Serial Number:	75491272	FIELD & STREAM
Serial Number:	75564825	STN
Serial Number:	75594390	YACHTING LIFE
Serial Number:	75570197	MOUNTAIN SUMMER
Serial Number:	75107336	YACHTING
Serial Number:	75525759	SOL SNOWBOARDING
Serial Number:	75701558	SALT WATER SPORTSMAN
Serial Number:	75732584	THE BEST OF WHAT'S NEW

Serial Number:	75732583	POPULAR SCIENCE
Serial Number:	75588624	YACHTING MAGAZINE REGISTRY
Serial Number:	75765720	TRANSWORLD SKATEBOARDING
Serial Number:	75701556	SALTWATER SPORTSMAN.COM
Serial Number:	75824497	SKIING WINTER ADVENTURE
Serial Number:	75718644	SALT WATER SPORTSMAN WORLD'S GREATEST FISHING VACATIONS
Serial Number:	75845096	TRANSWORLD STANCE
Serial Number:	76084292	THE SOUL OF THE AMERICAN OUTDOORS
Serial Number:	75870317	THE BOATKEEPER
Serial Number:	75924095	MOTOR BOATING BUYER'S GUIDE
Serial Number:	75814847	STANCE
Serial Number:	78010424	MOUNTAIN SPORTS MEDIA
Serial Number:	76084291	HALFPIPE JAM
Serial Number:	76255477	TRANSWORLD BMX
Serial Number:	78010423	MOUNTAIN SPORTS MEDIA
Serial Number:	75951082	TRANSWORLD MOTOCROSS
Serial Number:	75765723	TRANSWORLD SKATEBOARDING MAGAZINE
Serial Number:	75716704	SALT WATER SPORTSMAN
Serial Number:	75915292	MOTOR BOATING
Serial Number:	78010425	MOUNTAIN SPORTS MEDIA
Serial Number:	75565780	OUTDOOR LIFE
Serial Number:	78019744	OLN RADIO
Serial Number:	75701929	OLN
Serial Number:	76084288	FIELD & STREAM CLUB
Serial Number:	78424845	MSM MOUNTAINSPORTSMEDIA
Serial Number:	78480064	COLD FUSION
Registration Number:	2566760	HALFPIPE JAM
Registration Number:	2611005	MOUNTAIN SPORTS MEDIA
Registration Number:	2562692	MOUNTAIN SPORTS MEDIA
Serial Number:	78550604	SKI MAGAZINE'S MOUNTAIN HOME
Serial Number:	78885904	FIELD TESTED BY OUTDOOR LIFE
Serial Number:	78636273	OUTDOOR EXPLORER
Serial Number:	78644592	OUTDOOR LIFE
Serial Number:	78493260	THE SOURCE FOR HUNTING & FISHING ADVENTURE

Serial Number:	78493910	THE SOURCE FOR HUNTING & FISHING ADVENTURE
Serial Number:	78493264	THE SOURCE FOR HUNTING & FISHING ADVENTURE
Serial Number:	78493259	THE SOURCE FOR HUNTING & FISHING ADVENTURE
Serial Number:	78762721	TOTAL OUTDOORSMAN
Serial Number:	78891756	TOTAL OUTDOORSMAN CHALLENGE
Registration Number:	2499657	THE BOATKEEPER
Serial Number:	78506546	MANUAL
Serial Number:	78506544	MANUAL
Serial Number:	77059247	FUTURE GIRL
Serial Number:	77059268	FUTURE GIRL
Serial Number:	78371547	POPULAR SCIENCE
Serial Number:	78506542	MANUAL
Serial Number:	78506550	MANUAL
Serial Number:	78371537	POPULAR SCIENCE
Serial Number:	78289369	POPULAR SCIENCE
Serial Number:	78289371	POPULAR SCIENCE
Serial Number:	78682628	POPULAR SCIENCE THE FUTURE NOW
Serial Number:	77042566	THE FUTURE NOW

**CORRESPONDENCE DATA**

Fax Number: (407)571-4719  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 407.571.4963  
Email: mia.sykes@bonniercorp.com  
Correspondent Name: Mia Sykes, Paralegal  
Address Line 1: c/o Bonnier Corp.  
Address Line 2: 460 N. Orlando Ave., Suite 200  
Address Line 4: Winter Park, FLORIDA 32789

NAME OF SUBMITTER:	Mia Sykes
Signature:	/Mia Sykes/
Date:	12/11/2007

Total Attachments: 4  
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State of New York }  
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

**June 1, 2007**



A handwritten signature in black ink, appearing to read "Neil A. ...", is written over the seal area.

*Deputy Secretary of State for  
Business and Licensing Services*

DOS-1266 (Rev. 03/07)

**TRADEMARK  
REEL: 003675 FRAME: 0662**

NCR-26

070327000956

**CERTIFICATE OF AMENDMENT  
OF  
THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.**

**UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW**

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Time4 Media, Inc., a New York corporation, does hereby certify as follows:

- (1) The name of the corporation is Time4 Media, Inc. The name under which the corporation was formed is TMC Magazine Corporation.
- (2) The Certificate of Incorporation of Time4 Media, Inc. was filed by the Department of State on the 14<sup>th</sup> day of April, 1967.
- (3) The Certificate of Incorporation of Time4 Media, inc. is hereby amended to effect a change in the corporate name pursuant to Section 801(b)(1) of the Business Corporation Law.
- (4) Article I of the Certificate of Incorporation is hereby amended as follows:

"I

Name. The name of the corporation is:

BONNIER ACTIVE MEDIA, INC."

- (5) The manner in which the amendment to Article I of the Certificate of Incorporation of Time4 Media, Inc. was authorized was by the unanimous written consent of the board of directors and the unanimous written consent of the shareholders.

IN WITNESS WHEREOF, the undersigned has executed this Certificate  
of Amendment on this 27<sup>th</sup> day of March, 2007.

TIME4 MEDIA, INC.

By: /s/ Jonas Bonnier

Name: Jonas Bonnier

Title: Director

NCR-22

070327000956

CERTIFICATE OF AMENDMENT  
OF  
THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Davis Polk & Wardwell  
450 Lexington Avenue  
New York, NY 10017

Ice  
STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED MAR 27 2007

TAX \$ \_\_\_\_\_

BY: DKS  
New York

2007 MAR 27 PM 4:28

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