

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

KIMMERON LISLE

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) U.S.

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) 12/06/2007

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: JASON ROTHE

Internal Address: _____

Address: _____

Street Address: 41 Winter St Suite 55

City: BOSTON

State: MA

Country: US Zip: 02108

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Individual Citizenship U.S.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

77063423

B. Trademark Registration No. (s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

StyleFixx Filing Date: 2006-12-13

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kimmeron Lisle

Internal Address: _____

Street Address: 1100 FRONT ST #PHA

City: New York

State: Ny Zip: 10038

Phone Number: 212-785-5507

Fax Number: 212-785-5508

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1006
Expiration Date 11/08

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Kimmeron A. Lisle
Signature

12-6-2007
Date

KIMMERON A. LISLE
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0149, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 003675 FRAME: 0945

700352787

OP \$40.00 77063423

TRADEMARK ASSIGNMENT

This Agreement is by and between (Kimmeron Lisle) and (Jason Rothe).

Assignor: Kimmeron Lisle, of 160 Front Street, New York, NY 10036

Assignee: Jason Rothe, of Boston, MA

WHEREAS, Assignor, is the owner of the following trademark application ("the Trademark Application"):

StyleFixx

WHEREAS, the Assignor has submitted the Mark for registration at the United States Patent and Trademark Office
WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee, wishes to acquire the entire rights, title, and interest to the Trademark.

NOW, the parties agree as follows:

1. Assignment. The Assignor in consideration the Price, the receipt and sufficiency of which is hereby acknowledged, does sell, assign and transfer to the Assignee the Mark, together with that portion of the goodwill of the business with which the Mark is associated, and the application to register the Mark and all right, title and interest in the Mark, including but not limited to, the right to register the Mark, to renew registration of the Mark and to license the use of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

SIGNATURES:

ASSIGNOR

Signature: _____

Kimberly Lisle

By: Kimberley Lisle
STATE OF : New York
COUNTY OF : New York

On this 1 day of 12 2007 before me, a Notary Public in and for the State and County aforesaid, personally appeared Kimberly Lisle, known by me to be the person of the above name (and an officer of), duly authorized to execute this Assignment on behalf of , and who signed and executed the foregoing instrument on behalf of

Given under my hand and seal of office this 1 day of December, 2007.

My commission expires:

GEORGE FREITAG
Notary Public, State of New York
No. 02FR6053462
Qualified in New York County
Commission Expires Jan. 8, 2011

Notary Public

*100 Front St
NY NY 10038*

Address

ASSIGNEE

Signature: _____

Jason Roth

By: Jason Roth
STATE OF : MA
COUNTY OF : SUFFOLK

On this 5 day of 12 2007 before me, a Notary Public in and for the State and County aforesaid, personally appeared Jason Roth, known by me to be the person of the above name and an officer of , duly authorized to execute this Assignment on behalf of , and who signed and executed the foregoing instrument on behalf of

Given under my hand and seal of office this 5 day of Dec, 2007.

My commission expires:



DOMINICK J. DOYLE
Notary Public
Commonwealth of Massachusetts
My Commission Expires 1/03/2014

Notary Public

Address

Dominick J. Doyle
40 Summer St
Boston Ma
02129