

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State: NY  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional name(s) of conveying parties attached? ☐ Yes ☐ No

### 3. Nature of conveyance /Execution Date(s):

Execution Date(s) 11/29/2007

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other Release by Secured Party

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes  
☒ No

Name: Parker Station dba Foss Parker Winery & Vineyard

Internal

Address: \_\_\_\_\_

Street Address: 6200 Foxen Canyon Rd

City: Los Olivos

State: CA

Country: US Zip: 93441

☐ Association \_\_\_\_\_ Citizenship \_\_\_\_\_

☐ General Partnership \_\_\_\_\_ Citizenship \_\_\_\_\_

☐ Limited Partnership \_\_\_\_\_ Citizenship \_\_\_\_\_

☒ Corporation \_\_\_\_\_ Citizenship CA

☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2117829

2095307

Additional sheet(s) attached? ☐ Yes ☐ No

### C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**FESS PARKER**

**AMERICAN TRADITION RESERVE FESS PARKER**

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Blackwell Sanders LLP

Internal Address: \_\_\_\_\_

Street Address: 720 Olive Street

Suite 2400

City: St. Louis

State: MO Zip: 63101

Phone Number: 314-345-6000

Fax Number: 314-345-6060

Email Address: smurphy@blackwellsanders.com

### 6. Total number of applications and registrations involved

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed

### 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 11-0160

Authorized User Name \_\_\_\_\_

### 9. Signature:

/David Linenbroker/

Signature

12/07/2007

Date

David Linenbroker  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: **13**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

700352785

**TRADEMARK**  
**REEL: 003675 FRAME: 0956**

USPTO

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Fax Server

:DAVID LINENBROKER COMPANY:720 OLIVE STREET

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.112/04/2007  
900093376

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>AXA Equitable Life Insurance Company</td><td>FORMERLY Equitable Life Assurance Society of the United States, The</td><td>11/29/2007</td><td>CORPORATION: NEW YORK</td></tr></tbody></table>	Name	Formerly	Execution Date	Entity Type	AXA Equitable Life Insurance Company	FORMERLY Equitable Life Assurance Society of the United States, The	11/29/2007	CORPORATION: NEW YORK							
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AXA Equitable Life Insurance Company	FORMERLY Equitable Life Assurance Society of the United States, The	11/29/2007	CORPORATION: NEW YORK												
RECEIVING PARTY DATA															
<table border="1"><tbody><tr><td>Name:</td><td>Parker Station, Inc.</td></tr><tr><td>Doing Business As:</td><td>DBA Fess Parker Winery &amp; Vineyard</td></tr><tr><td>Street Address:</td><td>6200 Foxen Canyon Road</td></tr><tr><td>City:</td><td>Los Olivos</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>93441</td></tr><tr><td>Entity Type:</td><td>CORPORATION: CALIFORNIA</td></tr></tbody></table>	Name:	Parker Station, Inc.	Doing Business As:	DBA Fess Parker Winery & Vineyard	Street Address:	6200 Foxen Canyon Road	City:	Los Olivos	State/Country:	CALIFORNIA	Postal Code:	93441	Entity Type:	CORPORATION: CALIFORNIA	
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PROPERTY NUMBERS Total: 2															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th><th>Word Mark</th></tr></thead><tbody><tr><td>Registration Number:</td><td>2117829</td><td>FESS PARKER</td></tr><tr><td>Registration Number:</td><td>2095307</td><td>AMERICAN TRADITION RESERVE FESS PARKER</td></tr></tbody></table>	Property Type	Number	Word Mark	Registration Number:	2117829	FESS PARKER	Registration Number:	2095307	AMERICAN TRADITION RESERVE FESS PARKER						
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Registration Number:	2117829	FESS PARKER													
Registration Number:	2095307	AMERICAN TRADITION RESERVE FESS PARKER													
CORRESPONDENCE DATA															
Fax Number: (314)345-6080 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone: 314-345-6000															
Email: smurphy@blackwellsanders.com															
Correspondent Name: David Linenbroker															
Address Line 1: 720 Olive Street															
Address Line 2: Suite 2400															
Address Line 4: St Louis, MISSOURI 63101															
ATTORNEY DOCKET NUMBER:	708382.55770														
NAME OF SUBMITTER:	David Linenbroker														

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:DAVID LINENBROKER COMPANY:720 OLIVE STREET

Signature:	/David Linenbroker/
Date:	12/04/2007
Total Attachments: 4 source=Security Release#page1.tif source=Security Release#page2.tif source=Security Release#page3.tif source=Security Release#page4.tif	

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REEL: 003675 FRAME: 0958

Loan No. F-199400.00  
F-199400.02  
F-199400.03

## RELEASE OF INTELLECTUAL PROPERTY COLLATERAL

THIS RELEASE OF INTELLECTUAL PROPERTY COLLATERAL (this "Release") is made as of November 29, 2007, by AXA Equitable Life Insurance Company, f/k/a The Equitable Life Assurance Society of The United States, as Beneficiary, the secured party under that certain Deed of Trust referred to below.

### WITNESSETH:

WHEREAS, Fess Elisha Parker, Jr. and Marcella Rinchart Parker, Trustees of the Fess and Marcella Parker Trust, under Revocable Trust Agreement dated June 5, 1970 ("Parker Trust"), and Parker Station, Inc., a California Corporation, a/k/a Fess Parker Winery ("Parker Station"), and Marcella Vineyards, LLC ("Marcella") (Collectively, the "Debtor") executed that certain Deed of Trust dated April 22, 1998 and recorded in the Official Records of Santa Barbara County May 5, 1998 as Instrument Number 98-031297 (the "Deed of Trust"), pursuant to which Parker Trust, Parker Station and Marcella granted a security interest to Beneficiary in, among other things, the Intellectual Property Collateral more particularly described on Schedule A attached hereto and incorporated herein by reference (the "Intellectual Property Collateral"); and

WHEREAS, pursuant to the terms of the Deed of Trust, Beneficiary has agreed to release all of its rights under such Deed of Trust with respect to the Intellectual Property Collateral, and to convey any and all rights in the Intellectual Property Collateral to the party or parties entitled thereto.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, Beneficiary hereby releases all its rights in and to the Intellectual Property Collateral described in the Schedule "A" attached hereto and made a part hereof, conveys to the persons legally entitled thereto all of Beneficiary's right, title and interest in and to the Intellectual Property Collateral, releases all other rights it may have under said Deed of Trust with respect to the Intellectual Property Collateral, all without warranty or representation of any kind.

This release shall not affect any collateral pledge pursuant to the Deed of Trust, except for the Intellectual Property Collateral, and the Deed of Trust remains in full force and effect except as expressly modified herein.

IN WITNESS WHEREOF, Beneficiary has caused this Release to be duly executed on the date first above written.

AXA Equitable Life Insurance Company,  
f/k/a The Equitable Life Assurance Society  
of the United States

By:   
Charles T. McElligott, Vice President

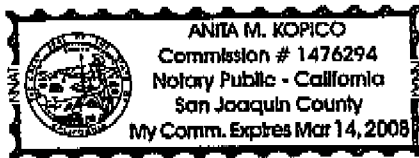
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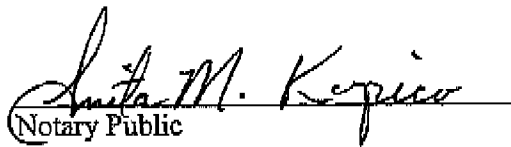
STATE OF CALIFORNIA            )  
  ) SS.  
COUNTY OF SAN JOAQUIN        )

On November 30, 2007, before me, Anita M. Kopico, a Notary Public personally appeared Charles T. McElligott, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the within instrument in his authorized capacity and that, by his signature on the within instrument, the person or entity upon behalf of which he acted executed the within instrument.

WITNESS my hand and official seal.

(SEAL)



  
Notary Public

My commission expires: March 14, 2008

**SCHEDULE A**

Any and all trademark(s) and tradestyle(s), whether common law or registered, and whether registered with the State of California or any State or the Federal Government or any other government; any and all label designs or other copyrighted material(s), whether common law or registered, and whether registered with the State of California or any state or The Federal Government or any other government; and all other intellectual property used by the Debtor in connection with the labeling, marketing, merchandising and sale of wine, grapes, and grape juice or related products, and all good will associated with the foregoing, including but not limited to the following:

<b>U.S. Trademarks</b>	<b>Serial No.</b>	<b>Date of Filing</b>	<b>Registration No.</b>	<b>Date Registered</b>
Fess Parker (and Design)	75-195,588	11/12/1996	2,117,829	12/2/1997
American Tradition Reserve Fess Parker (stylized letters)	75-195,575	11/12/1996	2,095,307	9/9/1997

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