

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keystone Fruit Marketing, Inc.		10/15/2007	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Walla Walla River Packing & Storage, LLC		
Street Address:	2250 Detour Road		
City:	Walla Walla		
State/Country:	WASHINGTON		
Postal Code:	99362		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2400924	WALLA WALLA RIVER	
CORRESPONDENCE DATA			
Fax Number:	(717)260-1641		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	717-232-8000		
Email:	trademarks@mwn.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	356/20018-0001		
NAME OF SUBMITTER:	Sue Heberlig		
Signature:	/SueHeb/		
Date:	12/11/2007		

OP \$40.00 2400924

Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 15th day of October, 2007 by and between Keystone Fruit Marketing, Inc. (the "Assignor"), a Pennsylvania corporation having its principal place of business at 11 N. Carlisle Street, Greencastle, PA 17225, and Walla Walla River Packing & Storage, LLC (the "Assignee"), a Washington limited liability company having its registered address at 2250 Detour Road, Walla Walla, WA 99362.

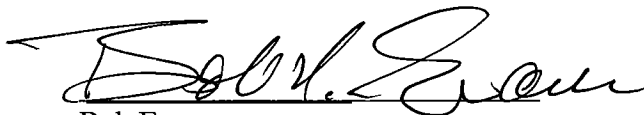
Assignor is the owner of trademark registration no. **2,400,924** for the **WALLA WALLA RIVER** trademark; and

Assignor has elected to transfer all of its right, title, and interest in and to the trademark registration to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark registration, together with the goodwill of the business symbolized by the trademark registration, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to set his hand and seal on the day and year first above written.

KEYSTONE FRUIT MARKETING, INC.



Bob Evans
President