

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	Certificate of Good Standing showing correct name of owner
------------------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pure Limited Licensing		12/03/2007	CORPORATION: VIRGIN ISLANDS, BRITISH

RECEIVING PARTY DATA

Name:	Pure Licensing Limited
Street Address:	Trustnet Chambers, P.O. Box 3444, Road Town
City:	Tortola
State/Country:	VIRGIN ISLANDS, BRITISH
Entity Type:	CORPORATION: VIRGIN ISLANDS, BRITISH

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3052435	PURE YOGA
Registration Number:	2474240	PURE YOGA
Registration Number:	2474238	PURE YOGA

CORRESPONDENCE DATA

Fax Number: (614)227-2390
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 614-227-2347
 Email: jdreitler@bricker.com, jprince@bricker.com
 Correspondent Name: Joseph R. Dreitler
 Address Line 1: 100 S. Third Street
 Address Line 4: Columbus, OHIO 43215-4291

ATTORNEY DOCKET NUMBER:	TO BE PROVIDED
--------------------------------	----------------

DOMESTIC REPRESENTATIVE

Name: Joseph R. Dreitler

CH \$90.00 3052435

Address Line 1: 100 S. Third Street
Address Line 4: Columbus, OHIO 43215-4291

NAME OF SUBMITTER:	Joseph R. Dreitler
Signature:	/Joseph R. Dreitler/
Date:	12/11/2007

Total Attachments: 1
source=Certificate of Good Standing#page1.tif

TERRITORY OF THE BRITISH VIRGIN ISLANDS
BVI BUSINESS COMPANIES ACT, 2004

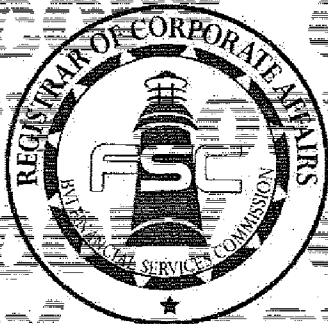
CERTIFICATE OF GOOD STANDING
(SECTION 235)

The REGISTRAR OF CORPORATE AFFAIRS, of the British Virgin Islands HEREBY CERTIFIES
that, pursuant to the BVI Business Companies Act, 2004,

Pure Licensing Limited

BVI COMPANY NUMBER: 501174

1. Is on the Register of Companies;
2. Has paid all fees, annual fees and penalties that are due and payable;
3. Has not filed articles of merger or consolidation that have not become effective;
4. Has not filed articles of arrangement that have not yet become effective;
5. Is not in voluntary liquidation; and
6. Proceedings to strike the name of the company off the Register of Companies have not been instituted.



[Signature]
REGISTRAR OF CORPORATE AFFAIRS
3rd day of December, 2007