

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SB Capital Group, LLC		12/07/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SB Premier Brands, LLC		
<b>Street Address:</b>	18090 7th Avenue, Suite 1509		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98101		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77196952	CHARAMBO	
<b>Serial Number:</b>	77223677	CHARAMBO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)328-6101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-328-6100		
<b>Email:</b>	mgrieco@dreierllp.com		
<b>Correspondent Name:</b>	Mary L. Grieco		
<b>Address Line 1:</b>	499 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	600224.002		
<b>NAME OF SUBMITTER:</b>	Mary L. Grieco		
<b>Signature:</b>	/marylgrieco/		

CH \$65.00 77196952

Date:

12/11/2007

Total Attachments: 2

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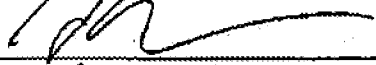
**TRADEMARK ASSIGNMENT**

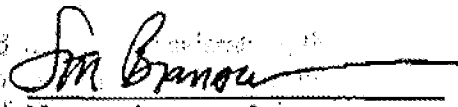
WHEREAS, SB CAPITAL GROUP, LLC, a limited liability company organized and existing under the laws of the State of Delaware, located and doing business at 1010 Northern Boulevard, Suite 340, Great Neck, NY 11021 (hereinafter referred to as "Assignor"), is the owner of the trademarks CHARAMBO and a certain logo associated therewith (such trademarks are set forth on Exhibit A hereto and are hereinafter referred to as the "Marks"), as well as United States trademark applications and registrations therefor (such applications and registrations are set forth on Exhibit A hereto);

WHEREAS, SB PREMIER BRANDS, LLC, a limited liability company organized and existing under the laws of the State of Delaware, located and doing business at 18090 7<sup>th</sup> Avenue, Suite 1509, Seattle, WA 98101 (hereinafter referred to as "Assignee"), is the successor to Assignor's business to which the Marks pertain and desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world, and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

Witness my hand and the hand of SB CAPITAL GROUP, LLC  
this 7<sup>th</sup> day of December, 2007.

Dated: 12/07, 2007 By:   
Name: SIEGFRIED SCHAFFTER  
Title: VP FINANCE  
SB PREMIER BRANDS, LLC

Dated: 12/7, 2007 By:   
Name: SCOTT BRANSON  
Title: CEO

(00310304.DOC)

EXHIBIT A  
TRADEMARKS

# CHARAMBO



APPLICATIONS

US SERIAL OR REGISTRATION NO.	MARK	GOODS/SERVICES
77196952	CHARAMBO	Tops; Shirts; Sweaters; Pants; Jackets; Coats; Skirts; Shorts; Dresses; Headwear in Class 25
77223677		Tops; Shirts; Sweaters; Pants; Jackets; Coats; Skirts; Shorts; Dresses; Headwear in Class 25

(00310394.DOC)