

FORM PTO-1584 (Substitute)

R



TEET

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

MRD 12-7-07

103467511

Original documents or copy thereof.

To the Director of the U.S. Patent and Trad

1. Name of conveying party(ies):

**JP MORGAN CHASE BANK N.A. (FOR ITSELF AND ON BEHALF OF THE CHASE MANHATTAN BANK, ITS PREDECESSOR BY MERGER)**

- Individual
- General Partnership
- Corporation-Delaware
- Other: NATIONAL BANKING ASSOCIATION
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other corrective - rerecord to correct RECEIVING PARTY on reel/frame 003269/0784
- Merger
- Change of Name

Execution Date: 12/22/2005

2. Name and address of receiving party(ies):

Name: SCOTT SIGN SYSTEMS, INC.

Address: 1480 GOULD DRIVE

c/o IDG, LLC

City: Cookeville State: TN Zip: 38501

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s)

A. Trademark Application No(s).

B. Trademark Registration No(s).

**1934486**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jody L. Burtner, Senior Paralegal

REED SMITH LLP

Address: P.O. Box 488

City: Pittsburgh State: PA Zip: 15230-0488

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6)): \$

- Previously paid 11/27/2007
- Authorized to be charged to deposit account
- Charge any deficiency to deposit account

8. Deposit account number:

18-0582

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true and copy of the original document.*

Jody L. Burtner, Senior Paralegal

Name of Person Signing

[Signature]  
Signature

December 11, 2007

Date

Total number of pages including cover sheet, attachments, and document: 9

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office,  
P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**03/15/2006**  
**900044334**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formary	Execution Date	Entity Type
JP Morgan Chase Bank N.A. (for itself and on behalf of The Chase Manhattan Bank, its predecessor by merger)		12/22/2005	national banking association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Identity Group, Inc.
<b>Street Address:</b>	1480 Gould Drive
<b>City:</b>	Cookeville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	38501
<b>Entity Type:</b>	CORPORATION: TENNESSEE

**PROPERTY NUMBERS Total: 25**

Property Type	Number	Word Mark
Registration Number:	2598243	BRITE BOX
Registration Number:	2385888	COMFORT-TOUCH
Registration Number:	1834486	BRILLOTE
Registration Number:	1882854	ALL-GEL
Registration Number:	1478820	COMIC STRIPS
Registration Number:	1503821	ECHO
Registration Number:	1501278	ECHO
Registration Number:	2256839	FLASHSTAMP
Registration Number:	2266885	FLASHSTAMP
Registration Number:	2073884	HEADLINE
Registration Number:	0597289	PERMA STAMP
Registration Number:	0890391	PORELON

QP 506.00 2883247

Registration Number:	0765738	PORELON
Registration Number:	1098789	REDI-TAG
Registration Number:	2223788	REDI-TAG
Registration Number:	1517788	RIBBON SAVER
Registration Number:	1891579	SP
Registration Number:	2583132	FLASHSTAMP
Registration Number:	2471556	FLASH
Registration Number:	2808424	NEWON
Registration Number:	1592968	MEDI-LABELS
Registration Number:	1599849	PERMA-STAMP
Registration Number:	1531963	PERMA STAMP
Registration Number:	1594256	PERMA STAMP
Registration Number:	1292831	STAMP-EVER
Registration Number:	2041582	U.S. STAMP & SIGN

**CORRESPONDENCE DATA**

Fax Number: (412)288-3583  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 412-288-3233  
Email: [plcplnbox@reedsmith.com](mailto:plcplnbox@reedsmith.com)  
Correspondent Name: Jody L. Burtner, Senior Paralegal  
Address Line 1: P.O. Box 488  
Address Line 2: Reed Smith LLP  
Address Line 4: Pittsburgh, PENNSYLVANIA 15230-0488

ATTORNEY DOCKET NUMBER:	204586.20028.1354
NAME OF SUBMITTER:	Jody L. Burtner
Signature:	Jody L. Burtner
Date:	03/15/2006

Total Attachments: 4  
source=identitychaser/assettm#page1.tif  
source=identitychaser/assettm#page2.tif  
source=identitychaser/assettm#page3.tif  
source=identitychaser/assettm#page4.tif

TO: JODY L. BURTNER, SENIOR PARALEGAL COMPANY: P.O. BOX 488

**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

**THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY AGREEMENT** (the "Agreement") is made as of this 22nd day of December, 2005, by JP Morgan Chase Bank N.A., a national banking association (for itself and on behalf of The Chase Manhattan Bank, its predecessor by merger) (the "Creditor"), in favor of Identity Group, Inc. (the "Debtor"), Admart Attractions, Inc., and Scott Sign Systems, Inc.

**RECITALS**

WHEREAS, Creditor and Debtor entered into certain credit, loan, or other financing agreement (or agreements) whereby certain Intellectual Property (defined below) of Debtor was pledged as collateral to secure certain payment obligations of Debtor (the "Finance Agreement");

WHEREAS, in connection with the Finance Agreement, several Security Interest agreements were recorded in the United States Patent and Trademark Office at reel 1911, frame 0629 on June 2, 1999; at reel 2161, frame 0122 on October 10, 2000; reel 1909, frame 0695 on June 2, 1999; reel 2747, frame 0706 on November 17, 2003; and reel 2161, frame 0946 on October 10, 2000.

WHEREAS, Debtor has timely and fully satisfied all of its obligations to Creditor under the Finance Agreement;

WHEREAS, Creditor wishes to release any and all security interests it may have in and to the Intellectual Property;

NOW, THEREFORE, in consideration of these promises and the commitments and agreements of the Creditor and Debtor, the Creditor agrees as follows:

**I. DEFINITION**

The term "Intellectual Property" means:

- |                                      |                                      |                                      |
|--------------------------------------|--------------------------------------|--------------------------------------|
| U.S. Trademark Reg. No.<br>1,448,922 | U.S. Trademark Reg. No.<br>1,892,864 | U.S. Trademark Reg. No.<br>597,299   |
| U.S. Trademark Reg. No.<br>1,665,064 | U.S. Trademark Reg. No.<br>1,476,820 | U.S. Trademark Reg. No.<br>690,391   |
| U.S. Trademark Reg. No.<br>1,405,858 | U.S. Trademark Reg. No.<br>1,503,821 | U.S. Trademark Reg. No.<br>765,738   |
| U.S. Trademark Reg. No.<br>2,896,243 | U.S. Trademark Reg. No.<br>1,501,278 | U.S. Trademark Reg. No.<br>1,098,769 |
| U.S. Trademark Reg. No.<br>2,385,696 | U.S. Trademark Reg. No.<br>2,256,839 | U.S. Trademark Reg. No.<br>2,228,786 |
| U.S. Trademark Reg. No.<br>1,792,642 | U.S. Trademark Reg. No.<br>2,266,865 | U.S. Trademark Reg. No.<br>1,517,785 |
| U.S. Trademark Reg. No.<br>1,934,486 | U.S. Trademark Reg. No.<br>2,073,864 | U.S. Trademark Reg. No.<br>1,891,879 |

474\_MANAGE-03/07/01

TO: JODY L. BURTNER, SENIOR PARALEGAL COMPANY: P.O. BOX 488

U.S. Trademark Reg. No.  
2,563,132  
U.S. Trademark Reg. No.  
2,471,556  
U.S. Trademark Reg. No.  
1,239,472  
U.S. Trademark Reg. No.  
1,210,509  
U.S. Trademark Reg. No.  
2,803,424  
U.S. Trademark Reg. No.  
769,677  
U.S. Trademark Reg. No.  
1,375,071  
U.S. Trademark Reg. No.  
1,239,475

U.S. Trademark Reg. No.  
1,592,968  
U.S. Trademark Reg. No.  
1,569,646  
U.S. Trademark Reg. No.  
1,531,963  
U.S. Trademark Reg. No.  
1,534,256  
U.S. Trademark Reg. No.  
1,057,560  
U.S. Trademark Reg. No.  
850,732  
U.S. Trademark Reg. No.  
1,434,757  
U.S. Trademark Reg. No.  
1,541,568

U.S. Trademark Reg. No.  
1,292,831  
U.S. Trademark Reg. No.  
2,041,582  
U.S. Trademark Reg. No.  
1,795,025  
U.S. Trademark Reg. No.  
1,289,053  
U.S. Trademark Reg. No.  
848,314  
U.S. Trademark Reg. No.  
1,120,540  
U.S. Trademark Reg. No.  
1,664,157

2. Creditor hereby releases all right, title, and interest, including all security interest it has in the Intellectual Property.

3. Creditor shall execute any and all papers that may be reasonably necessary for a complete fulfillment of the intent and purposes of this Agreement.

[signature page follows]

NOV-29-2007 12:05

REED SMITH LLP

412 298 3300 P.19/20

TO: JODY L. BURTNER, SENIOR PARALEGAL COMPANY: P.O. BOX 488

**IN WITNESS WHEREOF, the Creditor has executed this Agreement to and for the benefit of the Debtor effective as of the date and year first above written.**

**JPMorgan Chase Bank, N.A.**  
**(for itself and on behalf of The Chase Manhattan Bank, its predecessor by merger)**

By: \_\_\_\_\_

Name: Gianni Ruggello

Title: Associate

TO: JODY L. BURTNER, SENIOR PARALEGAL COMPANY: P.O. BOX 488

STATE OF NEW YORK )  
 )ss:  
COUNTY OF NEW YORK )

On this 21st day of December, 2005, before me appeared Gianni Ruscello, to me known to be the individual described in and who executed the foregoing instrument and acknowledged that he executed the same.



Notary Public

ELIZABETH BARBOZA  
Notary Public, State of New York  
No. 3748000000  
Qualified in New York County  
Commission Expires Sept. 18, 2006

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECEMBER 07, 2007

\*700352215\*

PTAS

JODY L. BURTNER, SENIOR PARALEGAL  
P.O. BOX 488  
REED SMITH LLP  
PITTSBURGH, PA 15230-0488UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700352215

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,  
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.  
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,  
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT  
571-272-3350.

1. A FEE WAS NOT SUBMITTED WITH THIS DOCUMENT. AUTHORIZATION TO CHARGE WAS NOT GRANTED. THE REQUIRED FEE IS \$25 .

TARA WASHINGTON, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

TOTAL P.10

RECORDED: 12/07/2007

TRADEMARK  
REEL: 003676 FRAME: 0325