

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ing. Loro Piana & C. S.p.A.		05/07/2007	CORPORATION: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Loro Piana S.p.A.		
<b>Street Address:</b>	Corso Rolandi 10		
<b>City:</b>	13017 Quarona (VC)		
<b>State/Country:</b>	ITALY		
<b>Entity Type:</b>	CORPORATION: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2518975	SUMMER TASMANIAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612336.4616		
<b>Email:</b>	ccaron@merchantgould.com		
<b>Correspondent Name:</b>	John A. Clifford		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 2:</b>	Merchant & Gould P.C.		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	07587.0117US01		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	John A. Clifford		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 2:</b>	Merchant & Gould P.C.		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-0910		

OP \$40.00 2518975

NAME OF SUBMITTER:	John A. Clifford
Signature:	/John A. Clifford/
Date:	12/13/2007
Total Attachments: 1 source=Name Change Doc#page1.tif	

**CERTIFICATO NOTARILE**

Il sottoscritto dottor Mariaconcetta Filippone,  
Notaio in Torino, iscritto nel Ruolo dei  
Distretti Notarili Riuniti di Torino e Pinerolo,

**CERTIFICA**

che con atto rogato dal notaio Luigi  
Acquaviva di Borgosesia (VC) - Italia, in data  
4 ottobre 2006 repertorio n. 32679, la  
denominazione della società "Ing. Loro Piana  
& C. S.p.A." (in forma abbreviata Loro Piana  
S.p.A.) con sede legale in Quarona (VC) corso  
Rolandi 10, è stata variata in quella di "Loro  
Piana S.p.A."  
Torino 7 maggio 2007.

**NOTARIAL CERTIFICATE**

I the undersigned doctor Mariaconcetta  
Filippone, Notary in Torino, registered in  
the Roll of the United Notarial Districts  
of Turin and Pinerolo,

**CERTIFY**

that by deed of the Notary Luigi  
Acquaviva, of Borgosesia (VC) - Italy,  
dated 4 october 2006 repertory n. 32679,  
the company name "Ing. Loro Piana &  
C. S.p.A." (in the shortened form, Loro  
Piana S.p.A.) with registered address at  
Quarona (VC) corso Rolandi 10, was  
changed into "Loro Piana S.p.A."  
Turin 7 may 2007.

