

12-12-2007

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/3)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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OPR/FINANCE

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

12.16.07

1. Name of conveying party(ies):

Fanbuzz, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 11/30/2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: GSI Commerce Solutions, Inc.

Internal

Address: 1075 First Avenue

Street Address: _____

City: King of Prussia

State: Pennsylvania

Country: United States of America Zip: 19406

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

2597151; 2661565

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Timothy D. Pecsénye, Esquire

Internal Address: 9th Floor

Street Address: One Logan Square

City: Philadelphia

State: Pennsylvania Zip: 19103

Phone Number: 215-569-5619

Fax Number: 215-832-5619

Email Address: pecsenyet@blankrome.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 022555

Authorized User Name Timothy D. Pecsénye

9. Signature:

Signature

Timothy D. Pecsénye
Name of Person Signing

01 FC:8521 12/04/2007
02 FC:8522 2508 DA

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003677 FRAME: 0637

ASSIGNMENT OF TRADEMARK REGISTRATIONS

This agreement made on this 31st day of October 2005, between FANBUZZ, INC., a Delaware Corporation, with an address at 10729 Bren Road East, Minnetonka, Minnesota 55343 ("ASSIGNOR"), and GSI COMMERCE SOLUTIONS, INC., a Pennsylvania Corporation, with its address at 1075 First Avenue, King of Prussia, Pennsylvania 19406 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and is using the trademarks listed in Schedule A ("Marks") for which it owns federal registrations in the United States Patent and Trademark Office;

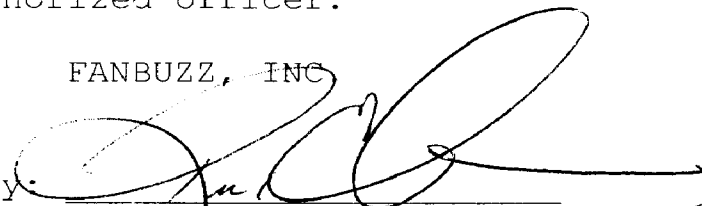
WHEREAS, ASSIGNEE is desirous of all right and title in and to said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said Marks, and the full exclusive benefit thereof, together with the goodwill of the business symbolized by and associated with said trademarks and service marks and trademark and service mark registrations thereof.

IN TESTIMONY WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment by a duly authorized officer.

FANBUZZ, INC

Dated: 11/9/07

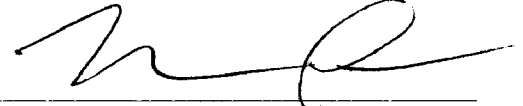
By: 

Name: RICK VALLE REPRESENTATIVE - VALLE VISION MEDIA

Title: MB OF EXERCISE EQUITY

GSI COMMERCE SOLUTIONS, INC.

Dated: 11-30-07

By: 

Name: Michael Conn
Title: VP, Chief Financial Officer

SCHEDULE A

**Assignment of Trademarks from Fanbuzz, Inc.
To GSI Commerce Solutions, Inc.**

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
CUSTOMFAN	2,597,151	July 23,2002
CUSTOMFAN	2,661,565	December 17, 2002

Common Law Trademarks

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