

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yoav DeBasc		11/26/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	D'Addario & Company, Inc.		
Street Address:	595 Smith Street		
City:	Farmingdale		
State/Country:	NEW YORK		
Postal Code:	11735		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2510290	PURESOUND	
Registration Number:	2774170	BLASTERS	
Registration Number:	2436810	EQUALIZER	
Registration Number:	2670673		
Serial Number:	77019233	FOR EVERY DRUM- AND EVERY DRUMMER.	
CORRESPONDENCE DATA			
Fax Number:	(631)249-4508		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	631-249-7500		
Email:	lguzzardo@bodnerorourke.com		
Correspondent Name:	Gerald T. Bodner		
Address Line 1:	425 Broadhollow Road, Suite 108		
Address Line 2:	Bodner & O'Rourke, LLP		
Address Line 4:	Melville, NEW YORK 11747		
ATTORNEY DOCKET NUMBER:	1157-280		

CH \$140.00 2510290

NAME OF SUBMITTER:	Gerald T. Bodner
Signature:	/gerald t. bodner/
Date:	12/13/2007
Total Attachments: 2 source=AR-M355N_20071213_161236#page1.tif source=AR-M355N_20071213_161236#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Yoav DeBasc, an individual d/b/a Puresound Percussion and having a place of business at 7412 Fulton Avenue, North Hollywood, CA 91605 ("ASSIGNOR"), is the owner of certain business assets, which include the following trademarks now registered or for which applications are pending in the United States Patent and Trademark Office, as set forth below:

U.S. Trademarks

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
puresound	2,510,290	November 20, 2001
BLASTERS	2,774,170	October 14, 2003
EQUALIZER	2,436,810	March 20, 2001
A COLOR MARK consisting of the Color Cooper on the Endplate of Snare Wires	2,670,673	December 31, 2002

<i>Trademark</i>	<i>Serial No.</i>	<i>Filing Date</i>
FOR EVERY DRUM-AND EVERY DRUMMER	77019233	October 11, 2006

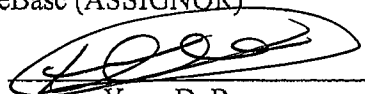
WHEREAS, D'Addario & Company, Inc., a corporation duly organized and existing under the laws of New York and having a place of business at 595 Smith Street, Farmingdale, New York 11735 ("ASSIGNEE"), is the transferee of certain business assets of ASSIGNOR, including the trademarks, registrations and pending applications set forth above, and the goodwill symbolized by said trademarks, registrations and pending applications.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in the United States of America and throughout the world in and to said trademarks, registrations and pending applications set forth above, together with the goodwill of the business symbolized by said trademarks, registrations and pending applications.

IN WITNESS WHEREOF, I/We have caused this Assignment to be executed and effective
on November 26, 2007.

Yoav DeBasc (ASSIGNOR)

By:

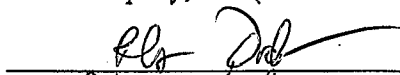


Yoav DeBasc

D'Addario & Company, Inc. (ASSIGNEE)

By:

Name:
Title:



Robert Jodaro
CFO