

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty Prestige Lancaster GmbH		07/04/2007	GmbH: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jasper Conran		
<b>Street Address:</b>	Flat D, 42 Lancaster Gate		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W2 3NA		
<b>Entity Type:</b>	INDIVIDUAL: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2478794	MISTRESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)683-1080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-683-0500		
<b>Email:</b>	mail@baconthomas.com		
<b>Correspondent Name:</b>	Thomas J. Moore		
<b>Address Line 1:</b>	625 Slaters Lane, Fourth Floor		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	MIST6001/TJM		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Bacon & Thomas, PLLC		
<b>Address Line 1:</b>	625 Slaters Lane, Fourth floor		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		

OP \$40.00 2478794

NAME OF SUBMITTER:	Thomas J. Moore
Signature:	/Thomas J. Moore/
Date:	12/14/2007
Total Attachments: 1 source=2007.07.04.Assignment of U.S. Registration No. 2478794#page1.tif	

**ASSIGNMENT OF U.S. REGISTRATION NO. 2478794**

Assignor's Name:	Coty Prestige Lancaster Group GmbH
Assignor's Jurisdiction:	Germany GmbH
Assignor's Address:	Fort Malakoff Park, Rheinstrasse 4E, Mainz 55116 Germany
Assignee's Name:	Conran, Jasper
Assignee's Jurisdiction:	United Kingdom citizen
Assignee's Address:	Flat D, 42 Lancaster Gate London, W2 3NA United Kingdom

This Assignment is made **effective July 4, 2007**, between the Assignor & Assignee identified above, in accord with the (multi-national) Trade Mark Assignment dated July 4, 2007.

WHEREAS, Assignor is the owner of certain Intellectual Property described below; and Assignee is desirous of acquiring the same;

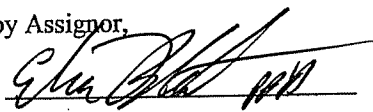
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the trademark(s), service mark(s), application(s) and registration(s) listed below, and the goodwill of the business connected with the use of and symbolized thereby (referred to as the "Intellectual Property"); including the right to recover damages for past infringement, if any:

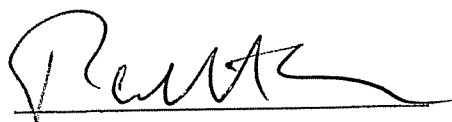
U.S. Registration No.	Date of Registration	Mark
2478794	August 21, 2001	MISTRESS

Assignor further agrees to identify and communicate to Assignee, at Assignee's request, such documents and information concerning the Intellectual Property that are within the possession or control of Assignor, and to provide further assurances and testimony on behalf of Assignee that may lawfully be required of Assignee in respect to maintaining the rights in the Intellectual Property, all without further consideration.

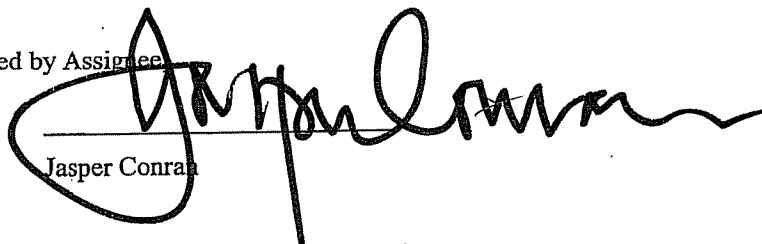
IN WITNESS WHEREOF, this Assignment has been executed below:

Signed by Assignor,

  
Eric Breitman, Procurist

  
Robert Cravens, Procurist

Signed by Assignee,

  
Jasper Conran