

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|----------------------------|
| COMERICA BANK | | 11/30/2007 | Texas Banking Association: |

RECEIVING PARTY DATA

| | |
|-------------------|-----------------------|
| Name: | HEALTHTALK, INC. |
| Street Address: | 315 5th Avenue N |
| Internal Address: | Suite 700 |
| City: | Seattle |
| State/Country: | WASHINGTON |
| Postal Code: | 98104 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 12

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------------|
| Registration Number: | 2694641 | CDPI |
| Registration Number: | 2667739 | CELEBRITY PATHFINDERS |
| Registration Number: | 2669803 | DIABETESTALK |
| Registration Number: | 2616554 | FAMILY PATHFINDERS |
| Registration Number: | 2539639 | HEADACHETALK |
| Registration Number: | 2892281 | HEALTHTALK |
| Registration Number: | 2754896 | HEALTHTALK |
| Registration Number: | 2096293 | HEALTHTALK INTERACTIVE |
| Registration Number: | 2542490 | MSTALK |
| Registration Number: | 2519616 | ON THE HORIZON |
| Registration Number: | 2542493 | PUTTING IT IN PERSPECTIVE |
| Registration Number: | 2828859 | RXSITE |

CORRESPONDENCE DATA

900094261

**TRADEMARK
 REEL: 003678 FRAME: 0591**

CH \$315.00 2694641

Fax Number: (858)550-6420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 858-550-6403
Email: erin.obrien@cooley.com
Correspondent Name: Erin O'Brien
Address Line 1: c/o Cooley Godward Kronish LLP
Address Line 2: 4401 Eastgate Mall
Address Line 4: San Diego, CALIFORNIA 92121

| | |
|-------------------------|------------------------|
| ATTORNEY DOCKET NUMBER: | 036703-1139 TM RELEASE |
| NAME OF SUBMITTER: | Erin O'Brien |
| Signature: | /Erin O'Brien/ |
| Date: | 12/14/2007 |

Total Attachments: 2
source=IMC signed healthtalk TM release#page1.tif
source=IMC signed healthtalk TM release#page2.tif

REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of November 30, 2007, by COMERICA BANK, a Texas banking association ("Lender") in favor of HEALTHTALK, INC., a Delaware corporation ("Healthtalk") located at 315 5th Avenue N., Suite 700, Seattle, WA 98104.

Recital

WHEREAS Healthtalk assigned certain interests and granted a security interest in the trademarks described on Exhibit A attached hereto (the "Trademarks") to Lender under an Intellectual Property Security Agreement dated as of January 24, 2005 (the "Security Agreement"), and recorded with the U.S. Patent and Trademark Office on January 24, 2005 at Reel Number 3014 and Frame Number 0092;

WHEREAS Informed Medical Communications, Inc., a Delaware corporation ("Parent"), Healthtalk and RX Dialogue, Inc., a Delaware corporation and a wholly-owned subsidiary of Healthtalk ("RXD") have entered into an Asset Purchase Agreement as of November 30, 2007 (the "Agreement"), with Revolution Health Group LLC, a Delaware limited liability company, ("Buyer") (HealthTalk and RXD are each referred to herein individually as a "Seller" and collectively, as the "Sellers")

WHEREAS, Parent, as sole stockholder of HealthTalk, and HealthTalk, as sole stockholder of RXD, have consented to the sale of the Purchased Assets (as defined in the Agreement defined herein below) by the Sellers as required by applicable law;

WHEREAS, the Sellers wish to sell or cause to be sold to Buyer and Buyer wishes to purchase from the Sellers (i) substantially all of the assets, properties and rights, whether tangible or intangible, used in the Business and (ii) certain obligations and liabilities related to the Business, each upon the terms and subject to the conditions set forth in the Agreement, including the Trademarks. Capitalized terms used but not otherwise defined herein shall have the meanings given them in the Agreement.

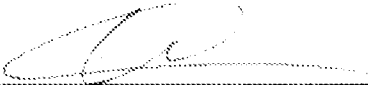
WHEREAS Lender has consented to the Agreement and has agreed to release all interest that Lender may have in the Trademarks.

Agreement

Now therefore, Lender agrees that it releases its security interest in the Trademarks and reassigns to Healthtalk, without warranty or recourse, all interest of Lender in the Trademarks.

LENDER:

COMERICA BANK


Name: Daniel S. Johnson
Title: Corporate Banking Officer

75 E. Trimble Road
MC 4770
San Jose, CA 95113

EXHIBIT A
TRADEMARKS

Trademarks

| Registration No. | Mark | Registration Date | Status | International Classification | Owner |
|------------------|------------------------------|-------------------|------------|------------------------------|-------|
| 2694641 | CDPI | 03/11/2003 | Registered | 035, 044 | HT |
| 2667739 | CELEBRITY PATHFINDERS | 12/31/2002 | Registered | 041 | HT |
| 2669803 | DIABETESTALK | 12/31/2002 | Registered | 041 | HT |
| 2616554 | FAMILY PATHFINDERS | 09/10/2002 | Registered | 041 | HT |
| 2539639 | HEADACHETALK | 02/19/2002 | Registered | 041 | HT |
| 2892281 | HEALTHTALK | 10/12/2004 | Registered | 009, 035, 042 | HT |
| 2754896 | HEALTHTALK | 08/26/2003 | Registered | 041, 038 | HT |
| 2096293 | HEALTHTALK INTERACTIVE | 09/16/1997 | Registered | 041 | HT |
| 2542490 | MSTALK | 02/26/2002 | Registered | 041 | HT |
| 2519616 | ON THE HORIZON | 12/18/2001 | Registered | 041 | HT |
| 2542493 | PUTTING IT IN PERSPECTIVE | 02/26/2002 | Registered | 041 | HT |
| 2828859 | RXSITE | 04/06/2004 | Registered | 035, 044 | HT |