

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emerald Isle, Ltd.		05/02/2005	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Ocean Organics, Inc.		
Street Address:	2153 Newport Road		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48103		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2496923	GRAND PRIZE	
Registration Number:	2298975	GUARANTEE	
Registration Number:	2474491	THE RIGHT STUFF	
CORRESPONDENCE DATA			
Fax Number:	(248)566-8533		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2485668532		
Email:	tmdocketing@honigman.com		
Correspondent Name:	Jennifer Sheehan Anderson		
Address Line 1:	38500 Woodward Ave., Suite 100		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	219924-110274		
NAME OF SUBMITTER:	Jennifer Sheehan Anderson		
Signature:	/Jennifer Sheehan Anderson/		

CH \$90.00 2496923

Date:

12/14/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, EMERALD ISLE, a Michigan corporation having a principal place of business of 2153 Newport Road, Ann Arbor, Michigan 48103 ("Assignor") is the owner of registrations for the following marks:

ENVIGREEN, U.S. Trademark Registration 2,570,430,
GRAND PRIZE, U.S. Trademark Registration 2,496,923,
GUARANTEE, U.S. Trademark Registration 2,298,975,
LI'L BUDDIES, U.S. Trademark Registration 2,491,415, and
RIGHT STUFF, U.S. Trademark Registration 2,474,491,

(the "Assigned Marks"); and

WHEREAS, OCEAN ORGANIC, INC., a Michigan corporation, having a principal place of business at 2153 Newport Road, Ann Arbor, Michigan 48103, ("Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Assigned Marks including any registrations therefor, along with the ongoing and existing business associated with the Assigned Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and set over unto Assignee, its successors and assigns, all right, title and interest in and to the Assigned Marks including any registration therefor which is symbolized by the said marks, along with the right to recover for past infringements thereof, along with the ongoing and existing business associated with the Assigned Marks;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Assigned Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in possession or control of Assignor.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer.

EMERALD ISLE, LTD.

By: VERONICA SANITATE

Signature: *Veronica Sanitate*

Title: VICE PRESIDENT

Date: May 2, 2005

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