

TRADEMARK ASSIGNMENT

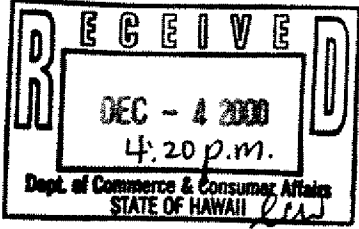
Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ITT SHERATON CORPORATION		11/08/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	THE SHERATON CORPORATION		
Street Address:	470 Atlantic Avenue		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0831216	ROYAL HAWAIIAN	
CORRESPONDENCE DATA			
Fax Number:	(407)843-4444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-418-6243		
Email:	julie.frey@lowndes-law.com		
Correspondent Name:	Julia L. Frey		
Address Line 1:	215 North Eola Drive		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	0017586/133331		
NAME OF SUBMITTER:	Julia L. Frey		
Signature:	/julia l. frey/		
Date:	12/14/2007		

OP \$40.00 0831216

Total Attachments: 1
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Debra Dietz - Harris



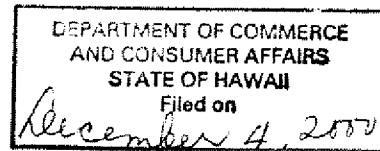
State of Delaware
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THAT THE SAID "ITT SHERATON
CORPORATION", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS
NAME TO "THE SHERATON CORPORATION", THE EIGHTH DAY OF NOVEMBER,
A.D. 2000, AT 11:30 O'CLOCK A.M.

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815 00359768 3-12/21/00 50.00



Edward J. Freel
Edward J. Freel, Secretary of State

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001595496

AUTHENTICATION: 0819292

DATE: 11-29-00

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RECORDED: 12/14/2007

TRADEMARK
REEL: 003679 FRAME: 0208