

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ing. Loro Piana & C. S.p.A.		05/07/2007	CORPORATION: ITALY

**RECEIVING PARTY DATA**

Name:	Loro Piana S.p.A.
Street Address:	Corso Rolandi 10
City:	13017 Quarona (VC)
State/Country:	ITALY
Entity Type:	CORPORATION: ITALY

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Registration Number:	3101567	TOP LINE
Registration Number:	2914050	WINTER ZELANDER
Registration Number:	2819788	AQUAWOOL
Registration Number:	2812870	LORO PIANA
Registration Number:	2712323	ZELANDER
Registration Number:	2687585	4RAIN
Registration Number:	2680047	THE SILK ONE
Registration Number:	2662680	THE CASHMERE AFFAIR
Registration Number:	2656055	THE COT ONE
Registration Number:	2656054	THE CASH ONE
Registration Number:	2616352	SHAMINA
Registration Number:	2607014	LIGHTFRAME
Registration Number:	2094590	HORSEY
Registration Number:	1986791	STORM SYSTEM
Registration Number:	1937960	LORO PIANA

OP \$590.00 3101567

Registration Number:	1846780	ING. LORO PIANA & C.
Registration Number:	1710098	WINTER TASMANIAN
Registration Number:	1358101	PRIEST CLOTH
Registration Number:	1337982	LORO PIANA
Registration Number:	1337981	ING. LORO PIANA & C.
Registration Number:	1295272	TASMANIAN
Registration Number:	1294385	ING. LORO PIANA & C.
Registration Number:	1282535	LORO PIANA

**CORRESPONDENCE DATA**

Fax Number: (612)332-9081  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 612.336.4616  
Email: ccaron@merchantgould.com  
Correspondent Name: John A. Clifford  
Address Line 1: P.O. Box 2910  
Address Line 2: Merchant & Gould P.C.  
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 07587.0117US01

**DOMESTIC REPRESENTATIVE**

Name: John A. Clifford  
Address Line 1: P.O. Box 2910  
Address Line 2: Merchant & Gould P.C.  
Address Line 4: Minneapolis, MINNESOTA 55402-0910

NAME OF SUBMITTER: John A. Clifford

Signature: /John A. Clifford/

Date: 12/14/2007

Total Attachments: 1  
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**CERTIFICATO NOTARILE**

Il sottoscritto dottor Mariaconcetta Filippone,  
Notaio in Torino, iscritto nel Ruolo dei  
Distretti Notarili Riuniti di Torino e Pinerolo,

**CERTIFICA**

che con atto rogato dal notaio Luigi  
Acquaviva di Borgosesia (VC) - Italia, in data  
4 ottobre 2006 repertorio n. 32679, la  
denominazione della società "Ing. Loro Piana  
& C. S.p.A." (in forma abbreviata Loro Piana  
S.p.A.) con sede legale in Quarona (VC) corso  
Rolandi 10, è stata variata in quella di "Loro  
Piana S.p.A."  
Torino 7 maggio 2007.

**NOTARIAL CERTIFICATE**

I the undersigned doctor Mariaconcetta  
Filippone, Notary in Torino, registered in  
the Roll of the United Notarial Districts  
of Turin and Pinerolo,

**CERTIFY**

that by deed of the Notary Luigi  
Acquaviva, of Borgosesia (VC) - Italy,  
dated 4 october 2006 repertory n. 32679,  
the company name "Ing. Loro Piana &  
C. S.p.A." (in the shortened form, Loro  
Piana S.p.A.) with registered address at  
Quarona (VC) corso Rolandi 10, was  
changed into "Loro Piana S.p.A."  
Turin 7 may 2007.

