

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gel Spice Co., Inc.		10/15/2007	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dollar Tree Stores, Inc.		
<b>Street Address:</b>	500 Volvo Parkway		
<b>City:</b>	Chesapeake		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23320		
<b>Entity Type:</b>	CORPORATION: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78802345	SUPREME TRADITION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(757)321-5111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	757-321-5659		
<b>Email:</b>	jdeal@dollartree.com		
<b>Correspondent Name:</b>	John L. Deal		
<b>Address Line 1:</b>	500 Volvo Parkway		
<b>Address Line 4:</b>	Chesapeake, VIRGINIA 23320		
<b>NAME OF SUBMITTER:</b>	John L. Deal		
<b>Signature:</b>	/John L. Deal/		
<b>Date:</b>	12/17/2007		

OP \$40.00 78802345

Total Attachments: 1

**900094389**

**TRADEMARK  
 REEL: 003679 FRAME: 0886**



**ASSIGNMENT OF TRADEMARK APPLICATION**

WHEREAS, GEL SPICE CO., INC., a New Jersey corporation, having a principal place of business at 48 Hook Road, Bayonne, New Jersey 07002, intends to use the mark SUPREME TRADITION and has filed an application with the United States Patent and Trademark Office, Serial No. 78/802,345, but has not yet filed an allegation of use; and

WHEREAS, DOLLAR TREE STORES, INC., a Virginia corporation, having a principal place of business at 500 Volvo Parkway, Chesapeake, Virginia 23320, is desirous or acquiring said trademark and the pending Intent to Use application therefor:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said GEL SPICE CO., INC., does hereby assign to said DOLLAR TREE STORES, INC. all right, title and interest in and to the trademark SUPREME TRADITION, together with the goodwill of the business symbolized by said trademark and said application to register said trademark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said assignee DOLLAR TREE STORES, INC.

IN WITNESS WHEREOF, this instrument has been executed as of the 15 day of October, 2007.

**GEL SPICE CO., INC.**

By:   
Sherman Engel  
Vice President

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