

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Harbor, LLC		12/14/2007	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Paradysz Matera Company, Inc.		
Street Address:	5 Hanover Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75762488	MEDIA HARBOR	
CORRESPONDENCE DATA			
Fax Number:	(212)808-0844		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212808-0700		
Email:	jhamburg@nmmlaw.com		
Correspondent Name:	Norris, McLaughlin & Marcus, P.A.		
Address Line 1:	875 Third Avenue, 18th Floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Jeanne Hamburg		
Signature:	/jeanne hamburg/		
Date:	12/18/2007		

CH \$40.00 75762488

Total Attachments: 1

900094464

**TRADEMARK
 REEL: 003680 FRAME: 0430**

ASSIGNMENT

WHEREAS, MEDIA HARBOR, LLC a New York limited liability corporation, located at 5 Hanover Square, New York, NY 10004 (hereinafter "Assignor") is the owner of the mark listed below (the "Mark") which has been registered with the United States Patent and Trademark Office:

Mark
MEDIA HARBOR

Serial No.
75/762488

Registration Date
January 20, 2004

WHEREAS, PARADYSZ MATERA COMPANY, INC., a corporation of the State of New York, located at 5 Hanover Square, New York, NY 10004 (hereinafter "Assignee"), the original filer of the Mark is now desirous of reacquiring said Mark and the goodwill of the business in connection therewith.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark and all rights to damages and profits, due or accrued, arising out of past infringement of said Mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effect as of the 14th day of December 2007.

MEDIA HARBOR, LLC



Name: Chris Paradysz
Title: CEO

PARADYSZ MATERA COMPANY INC.



Name: Chris Paradysz
Title: CEO