

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HomieShop, LLC		08/01/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HomieShop Properties, L.L.C.		
Street Address:	1511-M Sycamore Ave., #331		
City:	Hercules		
State/Country:	CALIFORNIA		
Postal Code:	94547		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78630539	FIGHT CLUB	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-882-3200		
Email:	tmlegal3@owe.com		
Correspondent Name:	Noel M. Cook		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	HOMIE 00026		
NAME OF SUBMITTER:	Noel M. Cook		
Signature:	/Noel M. Cook/		
Date:	12/18/2007		

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Total Attachments: 1
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ASSIGNMENT OF INTENT TO USE APPLICATION

WHEREAS, HomieShop, LLC, a Delaware corporation, with its principal place of business at 1511-M Sycamore Ave #331, Hercules, California 94547 ("Assignor"), owns and has a *bona fide* intent to use the mark **FIGHT CLUB** ("the Mark") in connection with the following goods: INTERACTIVE VIDEO GAME PROGRAMS; AND VIDEO GAME INTERACTIVE HAND HELD REMOTE CONTROLS FOR PLAYING ELECTRONIC GAMES; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the mark in commerce in connection with the above-described goods, Application Serial No. 78/630539 filed on May 16, 2005; and

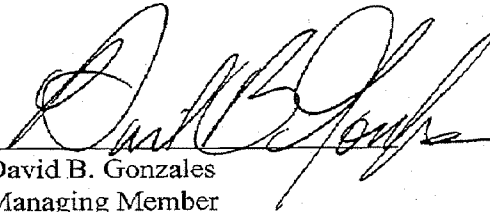
WHEREAS, HomieShop Properties, L.L.C., a Delaware limited liability company, with its principal place of business at 1511-M Sycamore Ave., #331, Hercules, California 94547 ("Assignee"), desires to acquire certain assets of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and the pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's assets in connection with which it has a *bona fide* intent to use the Mark.

HomieShop, LLC

Dated effective as of: August 1, 2007

By


David B. Gonzales
Managing Member