

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JP MORGAN CHASE BANK , N.A.		12/11/2007	A NATIONAL BANKING ASSOCIATION (AS SUCCESSOR IN INTEREST TO BANK ONE, N.A.):

RECEIVING PARTY DATA

Name:	SHAKESPEARE COMPANY, LLC
Street Address:	3801 WESTMORE DRIVE
City:	COLUMBIA
State/Country:	SOUTH CAROLINA
Postal Code:	29260
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	0071940	PFLUEGER
Registration Number:	0359879	SHAKESPEARE
Registration Number:	0718896	PFLUEGER SUPREME
Registration Number:	1064489	SHAKESPEARE
Registration Number:	1064566	UGLY STIK
Registration Number:	2155456	SYNERGY
Registration Number:	2219287	PFLUEGER PURIST
Registration Number:	2202156	UGLY STIK INTERCOASTAL
Registration Number:	2473865	SHAKESPEARE
Registration Number:	2211805	SHAKESPEARE
Registration Number:	2213444	SHAKESPEARE
Registration Number:	2183050	SHAKESPEARE

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Registration Number:	2241287	SHAKESPEARE
Registration Number:	2241288	SHAKESPEARE
Registration Number:	2241290	SHAKESPEARE
Registration Number:	2242083	SHAKESPEARE
Registration Number:	2242084	SHAKESPEARE
Registration Number:	2180823	UGLY STIK TIGER
Registration Number:	2294742	UGLY STIK TIGER
Registration Number:	2428952	SYNERGY
Registration Number:	2446560	CLEAR TIP
Registration Number:	2490605	SHAKESPEARE
Registration Number:	2546533	UGLY STIK
Registration Number:	1389220	UGLY STIK LITE
Registration Number:	1474756	SHAKESPEARE
Registration Number:	1500945	SHAKESPEARE
Registration Number:	1502987	SHAKESPEARE

CORRESPONDENCE DATA

Fax Number: (212)245-3009
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-519-5192
Email: skaplan@kanekessler.com
Correspondent Name: Susan S. Kaplan
Address Line 1: 1350 Avenue of the Americas
Address Line 2: Kane Kessler, P.C.
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	4902-59
NAME OF SUBMITTER:	Susan S. Kaplan
Signature:	/susan s. kaplan/
Date:	12/18/2007

Total Attachments: 4

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of August 8, 2007, from JPMORGAN CHASE BANK, N.A., a national banking association (as successor in interest to BANK ONE, N.A.), as Secured Party (the "Secured Party") for certain banks and other financial institutions (the "Lenders"), to SHAKESPEARE COMPANY, LLC, a Delaware limited liability company ("Debtor").

WITNESSETH:

WHEREAS, pursuant to the Pledge and Security Agreement, dated as of March 25, 2003, made by the Debtor in favor of the Secured Party (the "Security Agreement"), a security interest (the "Security Interest") was granted by the Debtor to the Secured Party and the Lenders in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of March 25, 2003, among the Secured Party and the Debtor (the "Trademark Security Agreement"), the Debtor, by reference to the Security Agreement, reaffirmed its intent to grant a Security Interest to the Secured Party specifically in certain Trademark Collateral;

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on May 6, 2003, at Reel 2727 and Frame 0287; and

WHEREAS, the Secured Party now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Secured Party hereby states as follows:


1. Definitions. The term "Trademark Collateral," as used herein, shall have the meaning provided by reference in the Trademark Security Agreement and shall include all of the Debtor's right, title and interest of every kind and nature as of the date hereof in the Trademarks (including, without limitation, those items listed on Schedule A hereto). The term "Trademarks" shall have the meaning provided by reference in the Security Agreement and the Trademark Security Agreement.

2. Release of Security Interest. The Secured Party hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Secured Party in such Trademark Collateral shall hereby cease and become void.

3. Further Assurances. The Secured Party hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of December 11, 2007.

JPMORGAN CHASE BANK, N.A.
as Secured Party

By: 
Name: Kevin Padgett
Title: Vice President

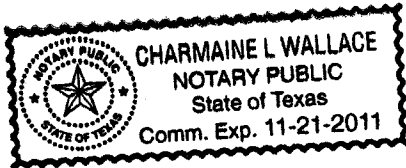
STATE OF Texas)
)
COUNTY OF Dallas)

ss.:

On this 11 day of December, 2007, before me personally appeared Kevin Sudgett to me known who, being by me duly sworn, did depose and say that he/she is Vice President of JPMORGAN CHASE BANK, N.A., described herein and which executed the foregoing instrument, and that he/she signed his/her name thereto pursuant to the authority granted by JPMORGAN CHASE BANK, N.A.

Charmaine L. Wallace
Notary Public

(Affix Seal Below)



Schedule A

U.S. Trademark Registrations and Applications

<u>Trademark</u>	<u>Registration or Serial Number</u>
PFLUEGER	71,940
SHAKESPEARE	359,879
PFLUEGER SUPREME	718,896
SHAKESPEARE	1,064,489
UGLY STIK	1,064,566
SYNERGY	2,155,456
PFLUEGER PURIST	2,219,287
UGLY STIK INTERCOASTAL	2,202,156
SHAKESPEARE	2,473,865
SHAKESPEARE	2,211,805
SHAKESPEARE	2,213,444
SHAKESPEARE	2,183,050
SHAKESPEARE	2,241,287
SHAKESPEARE	2,241,288
SHAKESPEARE	2,241,290
SHAKESPEARE	2,242,083
SHAKESPEARE	2,242,084
UGLY STIK TIGER	2,180,823
UGLY STIK TIGER	2,294,742
SYNERGY	2,428,952
CLEAR TIP	2,446,560
SHAKESPEARE	2,490,605
UGLY STIK	2,546,533
UGLY STIK LITE	1,389,220
SHAKESPEARE	1,474,756
SHAKESPEARE	1,500,945
SHAKESPEARE	1,502,987