

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFX ENTERTAINMENT, INC.		05/24/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	LIVE NATION WORLDWIDE, INC.
Street Address:	9348 CIVIC CENTER DRIVE
City:	BEVERLY HILLS
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3023012	THE VIP EXPERIENCE
Registration Number:	3007334	COOL PERKS FOR CONCERT FANS
Registration Number:	2989127	GETACCESS
Registration Number:	2917509	DON'T JUST GET TICKETS. GETACCESS
Registration Number:	2974368	RAISE THE ROOF
Registration Number:	2926902	ROCK U
Registration Number:	2926548	ROCK U
Registration Number:	2693721	IT'S BETTER LIVE
Registration Number:	2692302	IT'S BETTER LIVE ACCESS
Registration Number:	2949349	SUMMER OF LIVE
Registration Number:	2977072	EVENTUSHER
Registration Number:	2726331	SANDSTONE AMPHITHEATRE
Registration Number:	2617807	

CORRESPONDENCE DATA	TRADEMARK
---------------------	------------------

900094551

REEL: 003681 FRAME: 0108

CH \$340.00 3023012

Fax Number: (310)860-0363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 310-248-3830
Email: USPTO@KMWLAW.COM
Correspondent Name: LARRY W. MCFARLAND
Address Line 1: 9720 WILSHIRE BLVD., PENTHOUSE
Address Line 4: BEVERLY HILLS, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER:	10567-00002 SFX ASSIGN
NAME OF SUBMITTER:	LARRY W. MCFARLAND
Signature:	/LWM/
Date:	12/18/2007

Total Attachments: 2
source=Live Nation Worldwide Inc - DE Name Change Amendment#page1.tif
source=Live Nation Worldwide Inc - DE Name Change Amendment#page2.tif

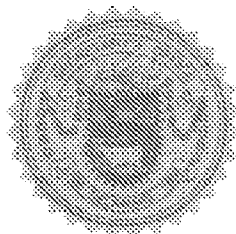
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SVX ENTERTAINMENT, INC.", CHANGING ITS NAME FROM "SVX ENTERTAINMENT, INC." TO "LIVE NATION WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF MAY, A.D. 2006, AT 6:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2827681 8100

060501160

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4772496

DATE: 05-24-06

TRADEMARK
REEL: 003681 FRAME: 0110

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of SFX Entertainment, Inc. resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

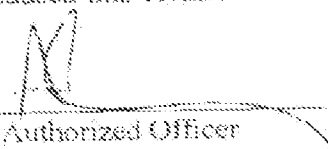
RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

The name of the corporation is: Live Nation Worldwide, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 22nd day of May, 2006.

By:  _____
Authorized Officer

Title: Executive Vice President, CFO and Secretary

Name: Alan Ridgeway _____
Print or Type