

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Integrity Incorporated		05/24/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Integrity Media, Inc.		
Street Address:	1000 Cody Road		
City:	Mobile		
State/Country:	ALABAMA		
Postal Code:	36695		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2525124	INTEGRITY	
Registration Number:	2124146	INTEGRITY DIRECT	
CORRESPONDENCE DATA			
Fax Number:	(404)881-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-881-7000		
Email:	suzette.corley@alston.com		
Correspondent Name:	Laura Kees		
Address Line 1:	1201 W. Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309-3424		
ATTORNEY DOCKET NUMBER:	018486/252088		
NAME OF SUBMITTER:	Laura Kees		
Signature:	/Laura Kees/		
Date:	12/19/2007		

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