

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Laboratoire Garnier & Cie.		12/21/2004	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Wella Aktiengesellschaft		
Street Address:	Berliner Allee 65		
City:	Darmstadt		
State/Country:	GERMANY		
Postal Code:	64274		
Entity Type:	Aktiengesellschaft: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2855706	MASSIVE	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123183000		
Email:	thambidge@fulbright.com		
Correspondent Name:	Leon Medzhibovsky		
Address Line 1:	666 Fifth Avenue		
Address Line 2:	Fulbright & Jaworski LLP		
Address Line 4:	New York, NEW YORK 10103		
ATTORNEY DOCKET NUMBER:	WELLA 811 US		
DOMESTIC REPRESENTATIVE			
Name:	Leon Medzhibovsky		
Address Line 1:	666 Fifth Avenue		
Address Line 2:	Fulbright & Jaworski LLP		

CH \$40.00 2855706

Address Line 4: New York, NEW YORK 10103

NAME OF SUBMITTER:	Leon Medzhibovsky
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Signature:	/Leon Medzhibovsky/
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Date:	12/19/2007
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Total Attachments: 1 source=Wella Assignment#page1.tif

UNITED STATES OF AMERICAASSIGNMENT

WHEREAS, Laboratoire Garnier & Cie., a corporation organized and existing under the laws of France, located at 281, Rue Saint-Honoré, 75008 Paris, France [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

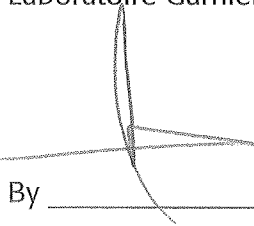
MASSIVE**No. 2,855,706****Dated: June 22, 2004**

AND WHEREAS, Wella Aktiengesellschaft, a joint stock corporation organized and existing under the laws of Germany located at Berliner Allee 65, 64274 Darmstadt, Germany, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 21 day of December, 2004

Laboratoire Garnier & Cie.



By _____

[Title]

J. MONTEIRO
Chief Trademark Counsel

M^o Stéphane ADLER
Notaire à Paris, soussigné
certifie la signature de

Monsieur José MONTEIRO
apposée en tant que

