# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stay-Tuff Fence Mfg. Inc.		12/05/2007	CORPORATION: TEXAS

#### **RECEIVING PARTY DATA**

Name:	Deacero, S.A. de C.V.	
Street Address:	Ave. Lazaro Cardenas 2333	
Internal Address:	Col. Valle Oriente	
City:	San Pedro Garza Garcia, N.L.	
State/Country:	MEXICO	
Postal Code:	66269	
Entity Type:	CORPORATION: MEXICO	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2813762	STAY-TUFF

#### **CORRESPONDENCE DATA**

Fax Number: (973)836-0306

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-949-9022 Phone:

Email: fterranella@lawabel.com Correspondent Name: Lawrence E. Abelman 666 Third Avenue Address Line 1:

Address Line 2: 10th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 8003342

### DOMESTIC REPRESENTATIVE

Lawrence E. Abelman Name: Address Line 1: 666 Third Avenue

900094620 **REEL: 003681 FRAME: 0539** 

TRADEMARK

Address Line 2: 10th Floor Address Line 4: New York, NEW YORK 10017			
NAME OF SUBMITTER:	Frank Terranella		
Signature:	/ft/		
Date:	12/19/2007		
Total Attachments: 1 source=STAY-TUFF assignment#page1.tif			

TRADEMARK REEL: 003681 FRAME: 0540

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, STAY-TUFF FENCE MFG. INC., a corporation organized and

existing under the laws of the State of Texas, with an office at 1409 FM 1101, City of New

Braunfels, State of Texas 78130, United States of America (hereinafter called the ASSIGNOR) is

the owner of and has adopted and used the following trademark registered in the United States

Patent and Trademark Office:

**Trademark** 

Number

STAY-TUFF

2813762

AND WHEREAS, DEACERO, S.A. DE C.V., a company, organized and

existing under the laws of Mexico, with an office at Ave. Lazaro Cardenas 2333, Col. Valle

Oriente, San Pedro Garza Garcia, N.L., Mexico 66269 (hereinaster called the ASSIGNEE) is

desirous of acquiring the right, title and interest in and to the said trademark and the registration

thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable

consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents

does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and

interest in and to the said trademark, trademark registration, together with that part of the goodwill

of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this

instrument this 5<sup>th</sup> day of December, 2007.

STAY-TUFF FENCE MFG. INC.

(Bv)

Raul Manuel Gutierrez Muguerza

(Title) Representative

REEL: 003681 FRAME: 0541

RECORDED: 12/19/2007