

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Inc.		12/19/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TI Golf Holdings Inc.		
Street Address:	1271 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77131847	GOLF.COM	
CORRESPONDENCE DATA			
Fax Number:	(212)202-6360		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-484-8973		
Email:	patricia.olivieri@timewarner.com, paul.lee@timewarner.com		
Correspondent Name:	Paul A. Lee		
Address Line 1:	One Time Warner Center		
Address Line 2:	14-256		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Paul A. Lee		
Signature:	/Paul A. Lee/		
Date:	12/19/2007		
Total Attachments: 1			

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TRADEMARK  
REEL: 003681 FRAME: 0642

CH \$40.00 77131847



## TRADEMARK/SERVICE MARK ASSIGNMENT

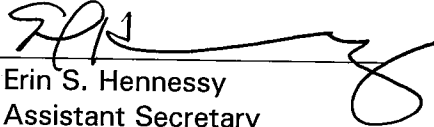
WHEREAS Time Inc. (a Delaware corporation) (the "Assignor"), with offices located at 1271 Avenue of the Americas, New York, NY 10020, is the owner of the following trademark(s)/service mark(s) registered or applied for in the United States Patent and Trademark Office (hereinafter the "Trademark(s)");

Mark:	Reg. (Appln.) No.:	Reg. (Appln.) Date:
GOLF.COM	(77131847)	(March 15, 2007)

WHEREAS TI Golf Holdings Inc. (a Delaware corporation) (the "Assignee"), having its principal place of business at 1271 Avenue of the Americas, New York, NY 10020, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of Assignor's business to which said Trademark(s) pertain, along with the right to sue for past infringement.

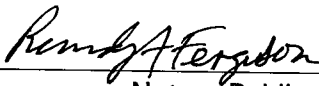
TIME INC.

By:   
Name: Erin S. Hennessy  
Title: Assistant Secretary

Date: December 19, 2007

State of New York :  
: ss  
County of New York :

On the 19<sup>th</sup> day of December, 2007, before me personally came Erin S. Hennessy, to me known, who, being by me duly sworn, did depose and say that he/she resides at New York, NY; that he/she is the individual described in and which executed the above instrument; and that he/she signed his/her name thereto by authority duly held.

  
Notary Public  
RANDY A. FERGUSON  
Notary Public, State of New York  
No. 01FE-6113397  
Qualified in Queens County  
Certificate on File in New York County  
Commission Expires July 28, 2008