

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wild Marks, Inc.		12/19/2007	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Henry's Holdings, LLC
Street Address:	600 Citadel Drive
City:	Commerce
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1226340	
Registration Number:	2402310	HENRY'S MARKETPLACE
Registration Number:	2433795	HENRY'S MARKETPLACE
Registration Number:	2543183	HENRY'S MARKETPLACE
Registration Number:	2601345	HENRY'S MARKETPLACE
Registration Number:	2610002	HENRY'S MARKETPLACE
Registration Number:	2621619	HENRY'S MARKETPLACE
Registration Number:	2659763	HENRY'S MARKETPLACE
Registration Number:	2784309	HENRY'S MARKETPLACE
Registration Number:	2794653	TRUST HENRY'S MARKETPLACE FOR LIFE
Registration Number:	3023486	HENRY'S FARMERS MARKET
Registration Number:	3125951	SUN HARVEST FARMS
Serial Number:	78558157	SUN HARVEST MARKET
Serial Number:	78814838	HENRY'S ALL NATURAL

CH \$390.00 1226340

Serial Number: 77012069 TRUST HENRY'S FOR LIFE

CORRESPONDENCE DATA

Fax Number: (626)577-8800

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (626) 795-9900

Email: pto@cph.com

Correspondent Name: David A. Plumley

Address Line 1: P.O. Box 7068

Address Line 4: Pasadena, CALIFORNIA 91109-7068

ATTORNEY DOCKET NUMBER: H697:10

NAME OF SUBMITTER: Attorney of Record

Signature: /David A. Plumley/

Date: 12/19/2007

Total Attachments: 2

source=H697Assignment#page1.tif








source=H697Assignment#page2.tif

TRADEMARK AND SERVICE MARK

TRADEMARK AND SERVICE MARK ASSIGNMENT


WHEREAS, WILD MARKS, INC., a Nevada corporation with a place of business at 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 ("ASSIGNOR" herein), is the owner of record of the following marks as identified by their corresponding United States trademark applications and registrations:

REGISTRATIONS

MARK	REG. NO.	REG. DATE	DOCKET
	1,226,340	Feb. 1, 1983	60956
HENRY'S MARKETPLACE	2,402,310	Nov. 7, 2000	60957
	2,433,795	Mar. 6, 2001	60958
	2,543,183	Feb. 26, 2002	60959
	2,601,345	Jul. 30, 2002	60960
	2,610,002	Aug. 20, 2002	60961
	2,621,619	Sep. 17, 2002	60962
	2,659,763	Dec. 10, 2002	60963
HENRY'S MARKETPLACE	2,784,309	Nov. 18, 2003	60964
TRUST HENRY'S MARKETPLACE FOR LIFE	2,794,653	Dec. 16, 2003	60965
HENRY'S FARMERS MARKET	3,023,486	Dec. 6, 2005	60966
SUN HARVEST FARMS	3,125,951	Aug. 8, 2006	60967

TRADEMARK AND SERVICE MARK ASSIGNMENT
Docket No. S655:30.7-4

APPLICATIONS

MARK	APPL. NO.	FILING DATE	DOCKET
SUN HARVEST MARKET	78/558,157	Feb. 1, 2005	60968
	78/814,838	Feb. 14, 2006	60969
TRUST HENRY'S FOR LIFE	77/012,069	Oct. 2, 2006	60970

WHEREAS, HENRY'S HOLDINGS, LLC, a Delaware Limited Liability Company, having a place of business at 600 Citadel Drive, Commerce, California 90040 ("ASSIGNEE" herein), acquired all rights in said marks and the corresponding applications and registrations pursuant to an agreement dated September 21, 2007.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby confirm that it has assigned unto ASSIGNEE all right, title and interest in and to the marks and the applications and registrations, and all rights and privileges pertaining to the marks, together with that part of the goodwill of the business connected with the use of and symbolized by the marks, and for the pending applications filed under 15 U.S.C. §1051(b), the portion of the ongoing and existing business to which such marks pertain, as required by 15 U.S.C. §1060.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said marks and said applications and registrations, and to perfect the record title of ASSIGNEE in and to said marks and said applications and registrations.

WILD MARKS, INC.

Date: DECEMBER 19, 07

By: 

Name: ROBERTA LANG

Title: PRESIDENT

DAP PAS765175.1.*-11/19/07 12 01 PM