

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAGUS Intellectual Property GmbH		12/18/2007	LIMITED LIABILITY COMPANY: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Cross Hueller, LLC		
Street Address:	60 East 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10165		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2381209	JAGUAR	
Registration Number:	0889688	LAMB	
CORRESPONDENCE DATA			
Fax Number:	(248)689-4071		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248 689 3500		
Email:	ribando@reising.com		
Correspondent Name:	Brian L. Ribando		
Address Line 1:	P.O. Box 4390		
Address Line 4:	Troy, MICHIGAN 48099-4390		
ATTORNEY DOCKET NUMBER:	7522.3007.001		
NAME OF SUBMITTER:	Brian L. Ribando		
Signature:	/Brian L. Ribando/		

CH \$65.00 2381209

Date:

12/20/2007

Total Attachments: 5

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ASSIGNMENT OF U.S. TRADEMARKS

ASSIGNMENT OF TRADEMARKS (the "Assignment") made as of _____, 2007 by **MAGUS Intellectual Property GmbH**, a Swiss limited liability company having a principal place of business at Grabenstrasse 42, 6001 Zug, Switzerland ("Assignor") to **Cross Hueller, LLC**, a Delaware limited liability company, having a principal place of business at 60 East 42nd Street, New York, NY 10165 ("Assignee").

WHEREAS, Assignor has adopted, used and is using the marks set forth on Schedule I hereto and incorporated by reference herein, which are registered in, or for which application for registration has been filed in, the relevant filing offices of certain countries as set forth on Schedule I (together with any other trademarks which Assignor has the right to acquire on the date of this Assignment which is directly relevant to Assignee's business, collectively, the "Assigned Marks"); and

WHEREAS, Assignee desires to purchase or acquire all Assignor's right, title and interest in and to the Assigned Marks;

NOW, THEREFORE, in recognition of good and valuable consideration (including, but not limited to, that described in any letter agreement between Assignor and Assignee), given by the Assignee to the Assignor for the transfer of the Assigned Marks, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all right, title and interest of Assignor in and to the Assigned Marks, the registrations and applications for registrations thereof, and the goodwill of the business connected with the use thereof and symbolized thereby, free and clear of all liens or encumbrances other than the lien in favor of Intermec Inc.; all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Assigned Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

At any time after the date of this Assignment, Assignor hereby agrees that Assignor shall and shall cause its affiliates and related parties to, from time to time, execute and deliver to Assignee such additional instruments, documents, conveyances or

assurances and take such other action as shall be necessary, or otherwise reasonably be requested by Assignee, to confirm and assure the rights and obligations provided for in this Assignment and render effective the consummation of the transactions contemplated hereby, or otherwise to carry out the intent and purposes of this Assignment.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues and in all other respects including as to the validity of this Assignment, its interpretation and effect, by the laws of the State of New York, without giving effect to the conflict of laws rules thereof.

(remainder of page intentionally left blank)

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

MAGUS Intellectual Property GmbH

By: [Signature]
Name: Bernhard Theisen
Title: Secretary

ACKNOWLEDGMENT

STATE OF)
) :SS:
COUNTY OF)

On 12-18, 2007 before me, the undersigned, personally appeared

BERNARD THEISEN

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

[Signature]
(signature and office of individual taking acknowledgment)

MARCIA D MCCANN
NOTARY PUBLIC OAKLAND CO., MI
MY COMMISSION EXPIRES Oct 13, 2008
ACTING IN MACOMB COUNTY, MI

Cross Hueller, LLC

By: James Marky
Name: James Marky
Title: Vice President

ACKNOWLEDGMENT

STATE OF _____)
 :SS:
COUNTY OF _____)

On _____, 2007 before me, the undersigned, personally appeared

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

(signature and office of individual taking acknowledgment)

SCHEDULE I

	<u>Trademark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
LAMB		Spain	527095	NA
Jaguar		USA	2381209	8/29/2000
LAMB		USA	889688	4/21/1970