

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JAKKS Pacific (HK), Ltd.		12/18/2007	CORPORATION: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JAKKS Pacific, Inc.		
<b>Street Address:</b>	22619 Pacific Coast Highway		
<b>City:</b>	Malibu		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90265		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2585337	AMBER	
<b>Registration Number:</b>	1916630	TAYLOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)752-4632		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-888-8200		
<b>Email:</b>	lmiller@fkiwsb.com		
<b>Correspondent Name:</b>	Larry Miller		
<b>Address Line 1:</b>	750 Lexington Avenue, 23rd Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	AMBERTAYLORASSIGNMENTS		
<b>NAME OF SUBMITTER:</b>	Larry Miller		
<b>Signature:</b>	/larry miller/		
<b>Date:</b>	12/20/2007		

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Total Attachments: 2

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ASSIGNMENT

WHEREAS JAKKS Pacific (HK), Ltd., a corporation organized and existing under the laws of Hong Kong with offices at C/O Jakks Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks in Schedule A hereto that are either registered in the United States Patent and Trademark Office or for which applications for registrations have been filed in the United States Patent and Trademark Office; and

AND WHEREAS, JAKKS Pacific, Inc, a Delaware corporation with offices at 22619 Pacific Coast Highway, Malibu, CA (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer as of January 1, 2007 unto the said ASSIGNEE, its successors and assigns, its right title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 18<sup>th</sup> day of December 2007.

Jakk Pacific (H.K.) LIMITED

By Michael Dwyer

Title VP-Legal

SCHEDULE A  
SCHEDULE OF TRADEMARKS

Trademark Name	Serial No.	Reg. No.
AMBER	76326625	2585337
TAYLOR	74484976	1916630

