

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First New England Capital Limited Partnership		09/27/2007	LIMITED PARTNERSHIP: CONNECTICUT
Moramercia Capital Corporation		09/27/2007	CORPORATION:
North Dakota Small Business Investment Company		09/27/2007	COMPANY:
Citizens Trust Company		09/27/2007	COMPANY:
Sterling Commercial Capital, Inc.		09/27/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Simoniz USA, Inc.
Street Address:	201 Boston Turnpike
City:	Bolton
State/Country:	CONNECTICUT
Postal Code:	06043
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 56

Property Type	Number	Word Mark
Registration Number:	2821257	AN ENVIRONMENTAL SERVICE CONTRACT
Registration Number:	1894759	AQUA-LOCK
Registration Number:	2941772	BRAKE AWAY
Registration Number:	3236142	CLEAR VISION
Registration Number:	1894755	DETAILER'S CHOICE
Registration Number:	2254701	
Registration Number:	3068224	FLASH BLACK
Registration Number:	1438326	GENTLE TOUCH
Registration Number:	2649594	GLOVE BOX WIPES

CH \$1415.00 2821257

Registration Number:	3267734	GREEN SCENE
Registration Number:	3346888	IN AN INSTANT
Registration Number:	2160500	IT'S LIKE DRIVING A NEW CAR...AGAIN!
Registration Number:	3054644	LIQUID DIAMOND
Registration Number:	742534	MASTER WAX
Registration Number:	2733496	MOTORISTS WISE USE SIMONIZ
Registration Number:	1231602	ONCE AGAIN
Registration Number:	3001385	PAD PERFECT
Registration Number:	1897282	PERMA SCENTS
Registration Number:	3050778	POWER SHINE
Registration Number:	1047454	PRISM
Registration Number:	1004413	ROYALE
Registration Number:	0904004	SCENE
Registration Number:	2589037	SEALTITE
Registration Number:	561771	SIMONIZ
Registration Number:	563837	SIMONIZ
Registration Number:	563838	SIMONIZ
Registration Number:	628491	SIMONIZ
Registration Number:	855781	SIMONIZ
Registration Number:	862125	SIMONIZ
Registration Number:	1613464	SIMONIZ
Registration Number:	1625221	SIMONIZ
Registration Number:	3344840	SIMONIZ
Registration Number:	1956438	
Registration Number:	1587378	SIMONIZ
Registration Number:	2172710	SIMONIZ EXPRESS DETAIL
Registration Number:	1958831	SIMONIZ QUALITY SEAL GUARANTEED SINCE 1911
Registration Number:	3100664	SIMONIZ SELF DRYING CAR WASH
Registration Number:	2685621	SIMONIZ TIRE SHINER
Registration Number:	2289121	SMARTWASH HOUSEHOLD CLEANING PRODUCTS
Registration Number:	1808727	SUPER BLUE
Registration Number:	1506742	SUPERPOLY
Registration Number:	2209031	SYSTEM 5
Registration Number:	2161912	TODAY IS A GREAT DAY FOR A CAR WASH
Registration Number:	3117035	VISION BLADE

Registration Number:	3141987	VISION CLEAR
Registration Number:	646267	VISTA
Registration Number:	745623	VISTA
Registration Number:	2905088	WINTER WAX
Serial Number:	77170794	BLEND RITE
Serial Number:	77199993	FIX IT!
Serial Number:	77331443	IF IT'S GREEN, MY HANDS ARE CLEAN!
Serial Number:	77314118	ROYALE MARINE
Serial Number:	77090663	SIMONIZ
Serial Number:	78655698	SIMONIZ 500 SERIES
Serial Number:	78655714	SIMONIZ UV EXTREME PROTECTANT
Serial Number:	77297007	THE SCRATCH HAS MET ITS MATCH

CORRESPONDENCE DATA

Fax Number: (860)527-0464
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: rounds@ip-lawyers.com
Correspondent Name: J. Linderman; McCormick Paulding Huber
Address Line 1: 185 Asylum Street, CityPlace II
Address Line 4: Hartford, CONNECTICUT 06103

ATTORNEY DOCKET NUMBER:	2255-0174
NAME OF SUBMITTER:	John C. Linderman
Signature:	/John C. Linderman/
Date:	12/21/2007

Total Attachments: 6
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RELEASE AND REASSIGNMENT AGREEMENT FOR TRADEMARKS

This Agreement releasing and reassigning all security interests granted by TRADEMARK SECURITY AGREEMENT of December 23, 1996 (hereafter "Trademark Security Agreement") and a SECURITY AGREEMENT of December 23, 1996 (hereafter "General Security Agreement") referenced therein is made this 27 day of September, 2007 by and between SIMONIZ USA, Inc., (SIMONIZ) (formerly known as Syndet Products, Inc.), a Connecticut corporation having a principal place of business at 201 Boston Turnpike, Bolton, CT 06043, and First New England Capital Limited Partnership ("FNEC"), a Connecticut limited partnership having a principal place of business at 100 Pearl Street, Hartford, CT 06103.

WHEREAS, SIMONIZ and FNEC, as Agent for itself and Investors MorAmerica Capital Corporation, North Dakota Small Business Investment Company, Citizens Trust Company, and Sterling Commercial Capital, Inc., entered into the General Security Agreement dated December 23, 1996; and

WHEREAS, SIMONIZ and FNEC, as Agent for itself and Investors, also entered into the Trademark Security Agreement of December 23, 1996, which incorporated by reference the General Security Agreement, and granted certain security interests and liens to FNEC;

NOW THEREFORE, in consideration of SIMONIZ having fully discharged any and all its duties or obligations under the aforementioned General Security Agreement and Trademark Security Agreement, including having fully paid or otherwise discharged the debt secured by the General Security Agreement and the Trademark Security Agreement, and for other good and valuable consideration, the sufficiency of the consideration being hereby acknowledged by FNEC, SIMONIZ and FNEC, as Agent for itself and the Investors, hereby agree as follows:

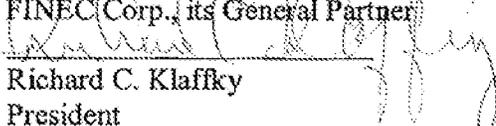
1. Said General Security Agreement and Trademark Security Agreement shall be and are fully and forever satisfied and discharged.
2. Any and all security interests and liens granted by the Trademark Security Agreement and the General Security Agreement, including without limitation the security interests granted by paragraphs 1, 5 and 7 of the Trademark Security Agreement, and any and all interest in trademarks, including the trademarks listed in Schedule A of the

Trademark Security Agreement, or in other property, including goodwill, granted by Trademark Security Agreement and/or the General Security Agreement, are hereby released and re-assigned by FNEC to SIMONIZ, and FNEC or its successors in interest shall no longer hold any security or other interest or liens associated with the Trademark Security Agreement and/or the General Security Agreement in any right, title or interest, including goodwill, of SIMONIZ or its predecessors in interest, or to any of its property now or previously owned or hereafter acquired.

3. To the extent that the Trademark Security Agreement is not terminated by any other agreement between SIMONIZ and FNEC, or their respective predecessors in interest, the Trademark Security Agreement is hereby terminated in accordance with paragraph 9 of the Trademark Security Agreement, and all rights, and duties or other obligations of SIMONIZ under the Trademark Security Agreement or the General Security Agreement are hereby terminated.

First New England Capital Limited Partnership

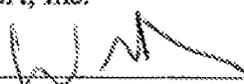
By: FINEC Corp., its General Partner


Richard C. Klaffky

Title: President

Date: 9/27/07

Simoniz USA, Inc.

By: 
William Gorra

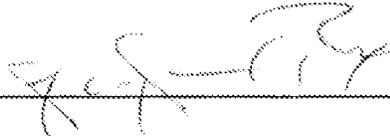
Title: President

Date: 9/27/07

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Connecticut)
) ss.: Hartford
COUNTY OF Hartford)

On this 27 day of September, 2007, before me, the undersigning officer, personally appeared William Gorra, President of Simoniz USA, Inc., signer and sealer of the foregoing instrument, and acknowledged the same to be his free act and deed and the free act and deed of the corporation.

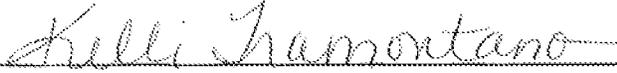


Commissioner of the Superior Court **MICHAEL J. RICE**
Notary Public **NOTARY PUBLIC**
My Commission Expires: MY COMMISSION EXPIRES APR. 30, 2012

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Connecticut)
) ss.: Hartford
COUNTY OF Hartford)

On this 27th day of September, 2007, before me, the undersigning officer, personally appeared Richard C. Klaffky, President of FINEC Corp., General Partner of First New England Capital Limited Partnership, signer and sealer of the foregoing instrument, and acknowledged the same to be his free act and deed and the free act and deed of said corporation and said partnership.



Commissioner of the Superior Court
Notary Public
My Commission Expires: 4-30-09

KELLI TRAMONTANO
NOTARY PUBLIC
MY COMMISSION EXPIRES APR. 30, 2009

SCHEDULE A

U.S. Registered Trademarks

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
AN ENVIRONMENTAL SERVICE CONTRACT	2,821,257
AQUA-LOCK	1,894,759
BRAKE AWAY	2,941,772
CLEAR VISION	3,236,142
DETAILER'S CHOICE	1,894,755
DR. SIMO	2,254,701
FLASH BLACK	3,068,224
GENTLE TOUCH & DESIGN	1,438,326
GLOVE BOX WIPES	2,649,594
GREEN SCENE	3,267,734
IN AN INSTANT	3,346,888
IT'S LIKE DRIVING A NEW CAR AGAIN	2,160,500
LIQUID DIAMOND	3,054,644
MASTER WAX	742,534
MOTORISTS WISE USE SIMONIZ	2,733,496
ONCE AGAIN	1,231,602
PAD PERFECT	3,001,385
PERMA SCENTS	1,897,282
POWER SHINE	3,050,778
PRISM	1,047,454

ROYALE	1,004,413
SCENE	904,004
SEALTITE	2,589,037
SIMONIZ	561,771
SIMONIZ	563,837
SIMONIZ	563,838
SIMONIZ	628,491
SIMONIZ	855,781
SIMONIZ	862,125
SIMONIZ	1,613,464
SIMONIZ	1,625,221
SIMONIZ	3,344,840
SIMONIZ BAR/SUN DESIGN (Design Only)	1,956,438
SIMONIZ & DESIGN (Solid Bars)	1,587,378
SIMONIZ EXPRESS DETAIL	2,172,710
SIMONIZ GUARANTEE DESIGN	1,958,831
SIMONIZ SELF DRYING CAR WASH	3,100,664
SIMONIZ TIRE SHINER	2,685,621
SMARTWASH HOUSEHOLD	2,289,121
SUPER BLUE	1,808,727
SUPERPOLY	1,506,742
SYSTEM 5	2,209,031
TODAY IS A GREAT DAY FOR A CAR WASH	2,161,912

VISION BLADE	3,117,035
VISION CLEAR	3,141,987
VISTA	646,267
VISTA	745,623
WINTER WAX	2,905,088

U.S. Pending Trademark Applications

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>
BLEND RITE	77/170,794
FIX IT	77/199,993
IF IT'S GREEN, MY HANDS ARE CLEAN	77/331,443
ROYALE MARINE	77/314,118
SIMONIZ	77/090,663
SIMONZ 500 SERIES	78/655,698
SIMONIZ UV EXTREME PROTECTANT	78/655,714
THE SCRATCH HAS MET ITS MATCH	77/297,007