

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																													
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																																													
<b>CONVEYING PARTY DATA</b>																																														
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**TRADEMARK**  
**REEL: 003683 FRAME: 0614**

Registration Number:	3036990	S STARTER
Registration Number:	2553954	S STARTER
Registration Number:	1478788	STARTER S
Registration Number:	2247531	S STARTER
Registration Number:	2772525	S STARTER
Registration Number:	2105473	S STARTER
Registration Number:	2847787	S STARTER
Registration Number:	3018828	RUGGED TERRAIN STARTER
Registration Number:	2948512	S
Registration Number:	2553955	S
Registration Number:	2772524	S
Registration Number:	1210630	S
Registration Number:	1614937	S
Registration Number:	2851159	S
Registration Number:	2612692	LOOK FOR THE STAR
Registration Number:	2576582	LOOK FOR THE STAR
Registration Number:	2691476	DRI-STAR
Registration Number:	3004771	STAR-GUARD
Registration Number:	3002455	STAR FLEX
Registration Number:	2925661	TEAM STARTER
Registration Number:	1486195	GALT SAND
Registration Number:	2977850	
Registration Number:	2960844	THERMA-STAR
Registration Number:	2949394	A S
Serial Number:	76622385	STARTER
Serial Number:	77288814	STARTER
Serial Number:	78863589	STARTER
Serial Number:	78729290	STARTER
Serial Number:	78729649	S
Serial Number:	78861993	S STARTER
Serial Number:	76590382	S STARTER
Serial Number:	78381177	STARTER LEGENDS
Serial Number:	78729294	S STARTER
Serial Number:	78861996	S
Serial Number:	78377285	STAR-SAFE

Serial Number:	78861987	DRI-STAR
Serial Number:	78779134	STORM-STAR
Serial Number:	76620076	
Serial Number:	76620120	STARTER O-FLEX
Serial Number:	76557650	STAR FLEX
Serial Number:	76629136	TEAM STARTER
Serial Number:	78537989	TEAM STARTER
Serial Number:	76629137	S STARTER RACING
Serial Number:	76636898	EARN YOUR SPOT

#### CORRESPONDENCE DATA

Fax Number: (503)459-4142

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 5034594141

Email: mccoym@ahmrt.com

Correspondent Name: B. Anna McCoy

Address Line 1: 806 SW Broadway, Suite 600

Address Line 4: Portland, OREGON 97205

ATTORNEY DOCKET NUMBER:	ICX222
NAME OF SUBMITTER:	B. Anna McCoy
Signature:	/B. Anna McCoy/
Date:	12/21/2007

#### Total Attachments: 10

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**UNITED STATES MASTER TRADEMARK ASSIGNMENT**

WHEREAS, NIKE, Inc., a company organized under the laws of Oregon having offices at One Bowerman Drive, Beaverton, Oregon 97005 (hereinafter, "Assignor"), is the owner of the United States trademark applications and registrations listed on Schedule A attached hereto (collectively, the "Marks").

WHEREAS, Studio IP Holdings LLC, a Delaware limited liability company, having a place of business at 103 Foulk Road, Suite 200, Wilmington, Delaware 19803 ("Assignee"), is desirous of acquiring the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action with respect to past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 12 day of December, 2007.

NIKE, Inc.

By: 

Name: JOHN F. COBURN

Title: SECRETARY

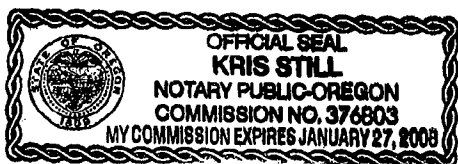
STATE OF OREGON )

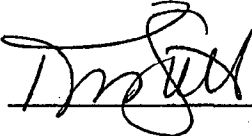
) ss.:

COUNTY OF WASHINGTON )

ACKNOWLEDGMENT

On this 12<sup>th</sup> day of December before me came John F. Coburn III who stated that he/she is the Secretary of NIKE, Inc. and acknowledged that he/she executed the above instrument as the act and deed of NIKE, Inc. with full authority to do so.









  
\_\_\_\_\_  
Notary Public

## SCHEDULE A










### The Marks




Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
STARTER	USA	14	Watches	76/622,385	11/29/2004			
STARTER	USA	16	School supplies, namely, stationery; stationery-type portfolios; binders; folders, memo pads, writing tablets; notebooks; writing journals; wire-bound notebooks; pencils; pens; pencil top ornaments; erasers; pencil cases; study kits composed of pencil cases, erasers, writing paper, pencils, pens, pencil sharpeners, and drawing rulers; calendars; dry-erase calendar message boards; message boards and clipboards with memo pads	76/226,894	3/15/2001	2989907	8/30/2005	8/30/2015
STARTER	USA	18	Luggage, namely, backpacks, knapsacks, all purpose sports bags, duffel bags, gym bags, novelty bags, book bags	74/730,553	9/18/1995	2041401	2/25/1997	2/25/2017
STARTER	USA	21	Sport bottles sold empty	76/060,684	5/31/2000	2553956	3/26/2002	3/26/2012
STARTER	USA	25	Adult and youth wearing apparel, namely, jackets, warm-up shirts and suits, wind resistant jackets, sweatshirts and suits, t-shirts, head bands, wrist bands, shorts, polo shirts, sweaters, tank tops, undershirts, hats, shoes and sneakers	73/712,408	2/22/1988	1508324	10/11/1988	10/11/2008
STARTER	USA	25	Athletic footwear including but not limited to; golf shoes, track shoes, wrestling shoes, baseball shoes, football shoes, tennis shoes, basketball shoes, boat shoes and general purpose athletic sneakers	74/374,975	4/1/1993	1896998	5/30/1995	5/30/2015
STARTER	USA	25	Jackets	73/256,999	4/7/1980	1175308	10/27/1981	10/27/2011
STARTER	USA	25	Gloves	76/437,291	8/5/2002	2772523	10/7/2003	10/7/2013
STARTER	USA	25	Soccer Shoes	76/323,458	10/10/2001	2971216	7/19/2005	7/19/2015
STARTER	USA	25	Footwear	77288814	9/25/2007			







Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
STARTER	USA	28	Athletic shin guards, soccer ball-handling training aids, soccer practice goals and nets, basketball rims and goals, soccer balls, basketballs, footballs, volleyballs, and baseballs	78/863,589	4/18/2006			
STARTER	USA	28	Pumps for inflating sports equipment, basketball nets, a, baseball batting gloves,, baseball catcher shin guards,, athletic protective knee pads, athletic protective elbow pads, baseball gloves, goalkeeper's gloves, and exercise weights	76/060,683	5/31/2000	2851160	6/8/2004	6/8/2014
STARTER	USA	3	Personal care products and cosmetics, namely shaving soap, shaving cream, shaving gel, shaving lotion, lotions for beards, after-shave balms, after-shave creams, after-shave emulsions, after-shave gels, after-shave lotions, pre-shave creams, body sprays, non-medicated body balm, shower gel, bath gel, bath oil, bath powder, non-medicated bath salts, body cream, body oil, body powder, hair conditioners, hand cream, night cream, skin cleansing cream, skin cream, deodorant soap, personal deodorants, deodorants and antiperspirants, hair gels, hair lotions, facial lotions, body lotions, hair waving lotions, hair shampoo, skin clarifiers, skin cleansing cream, skin cleansing lotion, skin lotions, skin moisturizers, skin soap, liquid soaps for hands, face and body, sun block preparations, sun screen preparations, disposable wipes impregnated with skin cleanser, disposable wipes impregnated with fragrance, beauty masks, blusher, lip gloss, lipstick, non-medicated lip balm, bubble bath, cosmetic compacts, nail enamel, nail polish, eye cream, eye makeup, eye pencils, eyeliners, mascara, facial scrubs, makeup, facial makeup, massage oil, essential oil for personal use, face powder, talcum powder, and fragrances, namely, fragrances for personal use, perfume and cologne	78/729,290	10/7/2005			
	USA	3	Personal care products and cosmetics, namely shaving soap, shaving cream, shaving gel, shaving lotion, lotions for beards, after-shave balms, after-shave creams, after-shave emulsions, after-shave gels, after-shave lotions, pre-shave creams, body sprays, non-medicated body balm, shower gel, bath gel, bath oil, bath powder, non-medicated bath salts, body cream, body oil, body powder, hair conditioners, hand cream, night cream, skin cleansing cream, skin cream, deodorant soap, personal deodorants, deodorants and antiperspirants, hair gels, hair lotions,	78/729,649	10/10/2005			


Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
			facial lotions, body lotions, hair waving lotions, hair shampoo, skin clarifiers, skin cleansing cream, skin cleansing lotion, skin lotions, skin moisturizers, skin soap, liquid soaps for hands, face and body, sun block preparations, sun screen preparations, disposable wipes impregnated with skin cleanser, disposable wipes impregnated with fragrance, beauty masks, blusher, lip gloss, lipstick, non-medicated lip balm, bubble bath, cosmetic compacts, nail enamel, nail polish, eye cream, eye makeup, eye pencils, eyeliners, mascara, facial scrubs, makeup, facial makeup, massage oil, essential oil for personal use, face powder, talcum powder, and fragrances, namely, fragrances for personal use, perfume and cologne					
	USA	9	Eyeglasses, sunglasses, and eyeglass cases	75/329,287	7/23/1997	2556281	4/2/2002	4/2/2012
	USA	14	Wrist watches	75/181,015	10/15/1996	2070084	6/10/1997	6/10/2017
	USA	16	Binder sets comprised of rings, binder sets comprised of dividers, loose leaf binders, wirebound notebooks, personal planners, daily business planners, diaries, stationery type portfolios, binder covers, composition books, memorandum pads, book covers, drawing rulers, pencil cases and non-electric erasers	75/120,113	6/17/1996	2179091	8/4/1998	8/4/2008
	USA	16	Pens, pencils, erasers, graduated rulers and pencil cases (sold containing pencils, erasers and graduated rulers)	75/183,828	10/17/1996	2134015	2/3/1998	2/3/2008
	USA	16	School supplies, namely, stationery; stationery-type portfolios; binders; folders, memo pads, writing tablets; notebooks; writing journals; spiral notebooks; pencils; pens; decorative pencil-top ornaments; erasers; pencil cases; study kits composed of pencil cases, erasers, writing paper, pencils, pens, pencil sharpeners, and drawing rulers; calendars; dry-erase calendar message boards; message boards and clipboards with memo pads	76/227,783	3/15/2001	2948513	5/10/2005	5/10/2015







Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
	USA	18	Luggage; namely, back packs, knapsacks, all purpose sport bags, duffel bags, gym and novelty tote bags	74/468,405	12/10/1993	3036990	1/3/2006	1/3/2016
	USA	21	Sport bottles sold empty	76/060,680	5/31/2000	2553954	3/26/2002	3/26/2012
	USA	25	Adult and youth wearing apparel, namely-jackets, warm up suits, wind resistant jackets, sweat suits, t-shirts, head bands, wrist bands, shorts, polo shirts, sweaters, tank tops, undershirts and hats	73/650,716	3/23/1987	1478788	3/1/1988	3/1/2008
	USA	25	Clothing for infants and toddlers, namely French creepers, one piece jumpers, rompers, coveralls, pants, shirts, sleepers, headbands and bonnets	75/435,641	2/17/1998	2247531	5/25/1999	5/25/2009
	USA	25	Gloves	76/437,293	8/5/2002	2772525	10/7/2003	10/7/2013
	USA	28	Athletic shin guards, soccer ball-handling training aids, soccer practice goals and nets, and basketball rims and goals	78/861,993	4/14/2006			
	USA	28	Basketballs, footballs, soccer balls, flying discs, golf bags, golf balls, golf club head covers, baseball batting gloves, baseballs and volleyballs	75/187874	10/25/1996	2105473	10/14/1997	10/14/2007
	USA	28	Pumps for inflating sports equipment, basketball nets, baseball batting gloves, baseball catcher shin guards, athletic protective knee pads, athletic protective elbow pads, baseball gloves, goalkeeper's gloves, and exercise weights	76/060,679	5/31/2000	2847787	6/1/2004	6/1/2014
	USA	28	Baseball gloves, bicycling gloves, football receiver's gloves, golf gloves, and softball gloves	76/590,382	5/4/2004			

Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
	USA	25	Adult and youth wearing apparel; namely jackets, warm-up shirts and suits, wind resistant jackets, sweatshirts and suits, T-shirts, head bands, wrist bands, shorts, polo shirts, sweaters, tank tops, hats	74/428,320	8/23/1993	3018828	11/29/2005	11/29/2015
STARTER LEGENDS	USA	25	Shirts, sweatshirts, pants, wind-resistant jackets and suits, socks, underwear, jackets, jogging suits, shorts, headwear, hats, caps and visors	78/381,177	3/9/2004			
	USA	3	Personal care products and cosmetics, namely shaving soap, shaving cream, shaving gel, shaving lotion, lotions for beards, after-shave balms, after-shave creams, after-shave emulsions, after-shave gels, after-shave lotions, pre-shave creams, body sprays, non-medicated body balm, shower gel, bath gel, bath oil, bath powder, non-medicated bath salts, body cream, body oil, body powder, hair conditioners, hand cream, night cream, skin cleansing cream, skin cream, deodorant soap, personal deodorants, deodorants and antiperspirants, hair gels, hair lotions, facial lotions, body lotions, hair waving lotions, hair shampoo, skin clarifiers, skin cleansing cream, skin cleansing lotion, skin lotions, skin moisturizers, skin soap, liquid soaps for hands, face and body, sun block preparations, sun screen preparations, disposable wipes impregnated with skin cleanser, disposable wipes impregnated with fragrance, beauty masks, blusher, lip gloss, lipstick, non-medicated lip balm, bubble bath, cosmetic compacts, nail enamel, nail polish, eye cream, eye makeup, eye pencils, eyeliners, mascara, facial scrubs, makeup, facial makeup, massage oil, essential oil for personal use, face powder, talcum powder, and fragrances, namely fragrances for personal use, perfume and cologne	78/729,294	10/7/2005			
	USA	16	School supplies, namely, stationery; stationery-type portfolios; binders; folders, memo pads, writing tablets; notebooks; writing journals; spiral notebooks; pencils; pens; decorative pencil-top ornaments; erasers; pencil cases; study kits composed of pencil cases, erasers, writing paper, pencils, pens, pencil sharpeners, and drawing rulers; calendars; dry-erase calendar message boards; message boards and clipboards with memo pads	76/226,880	3/15/2001	2948512	5/10/2005	5/10/2015

Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
	USA	21	Sport bottles sold empty	76/060,682	5/31/2000	2553955	3/26/2002	3/26/2012
	USA	25	Gloves	76/437,292	8/5/2002	2772524	10/7/2003	10/7/2013
	USA	25	Adult and Youth Wearing Apparel- Namely, Jackets and Warm-Up Suits	73/319,752	7/20/1981	1210630	9/28/1982	9/28/2012
	USA	25	Adult and youth wearing apparel, namely, jackets, warmup shirts and suits, wind resistant jackets, sweatshirts and suits, t-shirts, head bands, wrist bands, shorts, polo shirts, sweaters, tank tops and hats	73/712,797	2/22/1988	1614937	9/25/1990	9/25/2010
	USA	28	Athletic shin guards, soccer ball- handling training aids, soccer practice goals and nets, basketball rims and goals, soccer balls, basketballs, footballs, volkyballs, and baseballs	78/861,996	4/14/2006			
	USA	28	Pumps for inflating sports equipment, basketball nets, athletic supporters, athletic protective cups, athletic cross training gloves, baseball batting gloves, football gloves, hockey gloves, baseball catcher shin guards, athletic shoulder pads, athletic protective knee pads, athletic protective elbow pads, baseball gloves, athletic tape, goalkeeper's gloves, and exercise weights	76/060,681	5/31/2000	2851159	6/8/2004	6/8/2014
STAR-SAFE	USA	25	Shirts, sweatshirts, shorts, pants, wind-resistant jackets and suits, socks, underwear and footwear	78/377,285	3/2/2004			
LOOK FOR THE STAR	USA	21	Sport bottles sold empty together with thermally insulated covers	76/345,429	12/4/2001	2612692	8/27/2002	8/27/2012

Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
LOOK FOR THE STAR	USA	25	Clothing, namely adult and youth wearing apparel; namely, jackets, warm-up shirts and suits, wind resistant jackets, sweatshirts, t-shirts, head bands, wrist bands, shorts, polo shirts, sweaters, tank tops and hats	75/914,284	2/8/2000	2576582	6/4/2002	6/4/2012
DRI-STAR	USA	25	Shirts, sweatshirts, shorts, pants, wind resistant jackets and suits, socks, underwear and footwear	76/162,659	11/10/2000	2691476	2/25/2003	2/25/2013
DRI-STAR	USA	28	Athletic shin guards and goalkeeper's gloves	78/861,987	4/14/2006			
STAR-GUARD	USA	25	Apparel, namely, shirts and tee-shirts	76/535,535	7/24/2003	3004771	10/4/2005	10/4/2015
STORM-STAR	USA	18, 25	<b>Class 18:</b> Bags, namely luggage, backpacks, knapsacks, all purpose sport bags, duffel bags, gym bags, purses, wallets, fanny packs, waist packs, garment bags for travel, key cases, briefcase-type portfolios and umbrellas <b>Class 25:</b> Apparel, namely t-shirts, sports bras, sweat pants, shirts, sweatshirts, shorts, pants, wind resistant jackets and suits, underwear; footwear, socks; and headbands, sweatbands, hats, caps and visors	78/779,134	12/22/2005			
	USA	25	Wearing apparel and clothing, namely, tops, shirts, T-shirts, sweatshirts, bottoms, shorts, pants, wind-resistant jackets and suits, jogging suits, outerwear jackets, lightweight jackets, socks, underwear, boxer shorts, headwear, hats, caps and visors, footwear, athletic footwear, athletic sandals, wristbands	76/620,076	11/9/2004			
STARTER O-FLEX	USA	25	Wearing apparel and clothing, namely, tops, shirts, tee-shirts, sweatshirts, bottoms, shorts, pants, wind-resistant jackets and suits, jogging suits, outerwear jackets, lightweight jackets, socks, underwear, boxer shorts, headwear, hats, caps and visors, footwear, athletic footwear, athletic sandals, wristbands	76/620,120	11/10/2004			
STAR FLEX	USA	25	Shirts, sweatshirts, shorts, pants, wind resistant jackets and suits, socks and underwear	76/557,650	10/27/2003			
STAR FLEX	USA	25	Footwear	76/977,547	10/27/2003	3002455	9/27/2005	9/27/2015
TEAM STARTER	USA	9	Magnets and mousepads	76/629,136	1/25/2005			

Mark	Country	Class	Goods Description	Application No.	Filing Date	Registration No.	Registration Date	Renewal Date
TEAM STARTER	USA	18	Luggage, namely, backpacks and all-purpose sport bags	78/537,989	12/23/2004			
TEAM STARTER	USA	25	Clothing, namely, shirts, sweaters, sweatshirts, shorts, pants, wind resistant jackets and suits, headwear, namely hats	76/976,940	11/21/2000	2925661	2/8/2005	2/8/2015
	USA	18, 25, 28	<b>Class 18:</b> Luggage, namely back packs, all purpose sport bags; <b>Class 25:</b> Clothing, namely, shirts, sweaters, sweatshirts, shorts, pants, wind resistant jackets and suits, socks, underwear, headwear, namely headbands, and hats; <b>Class 28:</b> Toy vehicles	76/629,137	1/25/2005			
	USA	25	Men's and women's clothing, namely men's and women's shirts, sweatshirts, sweaters, tops, and t-shirts	73/680,321	8/24/1987	1486195	4/26/1988	4/26/2008
EARN YOUR SPOT	USA	41	Services to identify, select and provide recognition for athletes based upon their athletic skills, achievement, and potential as the member of a sports team; the preparation of educational materials in various media for others, directed to athletes on topics related to the improvement of athletic skills, fitness, achievement, motivation, and selection and participation as a member of a sports team at amateur and professional levels	76/636,898	4/22/2005			
	USA	25	Footwear	76/559,652	10/31/2003	2977850	7/26/2005	7/26/2015
THERMA-STAR	USA	25	Shirts, sweatshirts, shorts, pants, wind-resistant jackets and suits, socks, underwear and footwear	78/218,263	2/24/2003	2960844	6/7/2005	6/7/2015
	USA	25	Apparel, namely shorts, pants, shirts, tee-shirts, jackets and headwear	76977395	2/25/2003	2,949,394	5/10/2005	

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