

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ice-Cap, Incorporated		10/05/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Moshe Siegel		
Street Address:	80 Hartford Avenue		
City:	Mt. Vernon		
State/Country:	NEW YORK		
Postal Code:	10553		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2695109	ICE-CAP	
CORRESPONDENCE DATA			
Fax Number:	(212)688-2870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-753-7500		
Email:	majhar@hartmancraven.com		
Correspondent Name:	Marsha G. Ajhar		
Address Line 1:	488 Madison Avenue		
Address Line 4:	NEW YORK, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	19196-002		
NAME OF SUBMITTER:	Marsha G. Ajhar		
Signature:	/mga/		
Date:	12/12/2007		

OP \$40.00 2695109

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Ice-Cap, Incorporated, a New York corporation, ("ASSIGNOR"), is the owner of all right, title and interest in and to the trademark ICE-CAP ("the Mark"); and

WHEREAS, Moshe Siegel, an individual having a place of business at 80 Hartford Avenue, Mt. Vernon, New York 10553 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, convey and grant to ASSIGNEE, its successors and assigns, all right, title and interest in and to the Mark, together with the United States Trademark Registration therefor, Registration No. 2,695,109, and all goodwill associated with and symbolized by the Mark, with effect from January 19, 2005.

This Assignment also includes any claims, demands, damages, actions and/or causes of action based, in whole or in part, on infringement of the Mark by any third party, including, without limitation, the right to recover for any past infringement thereof.



Moshe Siegel

Dated: October 5, 2007