

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
New Track Media, LLC		12/19/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Sky & Telescope Media, LLC
<b>Street Address:</b>	PNC Center
<b>Internal Address:</b>	Suite 2750
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45202
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Registration Number:	2943440	BEAUTIFUL UNIVERSE
Registration Number:	3022433	NIGHT SKY
Registration Number:	2561652	SKY & TELESCOPE
Registration Number:	2558586	SKY & TELESCOPE
Registration Number:	2684513	SKYANDTELESCOPE.COM
Registration Number:	2118486	SKY WATCH
Registration Number:	1947163	THE ESSENTIAL MAGAZINE OF ASTRONOMY
Registration Number:	1818788	SKY & TELESCOPE
Registration Number:	1804470	SKY & TELESCOPE
Registration Number:	1804467	SKY & TELESCOPE
Registration Number:	1803246	SKY & TELESCOPE
Registration Number:	1967170	SKY & TELESCOPE
Registration Number:	1625409	SKYLINE

OP \$465.00 2943440

Registration Number:	1256076	
Registration Number:	1247672	SKY AND TELESCOPE
Registration Number:	1226650	ESSCO
Registration Number:	1248328	SKY & TELESCOPE
Registration Number:	1850438	SKY & TELESCOPE

**CORRESPONDENCE DATA**

Fax Number: (617)248-4000

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 617-248-4877

Email: hbalmat@choate.com

Correspondent Name: Heather E. Balmat

Address Line 1: Two International Place

Address Line 2: Attn: Trademark Administrator

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2006701.0014
NAME OF SUBMITTER:	Heather E. Balmat
Signature:	/Heather E. Balmat/
Date:	12/21/2007

**Total Attachments: 3**

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NEW TRACK MEDIA LLC", CHANGING ITS NAME FROM "NEW TRACK MEDIA LLC" TO "SKY & TELESCOPE MEDIA, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF DECEMBER, A.D. 2007, AT 6:24 O'CLOCK P.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6254915

DATE: 12-20-07

**TRADEMARK**  
**REEL: 003683 FRAME: 0990**

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF FORMATION

OF

NEW TRACK MEDIA LLC

This Certificate of Amendment of New Track Media LLC (the "LLC"), dated as of December 19, 2007, is being duly executed and filed by Stephen J. Kent, as an authorized person, to amend the Certificate of Formation of the LLC under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

IT IS HEREBY CERTIFIED THAT:

1. The name of the LLC, prior to the time that this Certificate of Amendment takes effect, is New Track Media LLC.

2. The Certificate of Formation of the LLC is hereby amended by deleting the Article 1 thereof, and by substituting in lieu thereof the following article:

1. Name of Limited Liability Company. The name of the limited liability company (the "Company") is: Sky & Telescope Media, LLC.

*[The remainder of this page is intentionally left blank.]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment  
as of the date first above written.

  
\_\_\_\_\_  
Stephen J. Kent  
Authorized Person

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