# OP \$65,00 29733

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Arch Logistics, LLC		103/28/2007	LIMITED LIABILITY COMPANY:

# **RECEIVING PARTY DATA**

Name:	Bunzl Distribution USA, Inc.
Street Address:	701 Emerson Road
Internal Address:	Suite 500
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2973345	IMPERIAL ELEGANCE
Registration Number:	2865755	IMPERIAL IMPRESSIONS

# **CORRESPONDENCE DATA**

Fax Number: (314)345-6060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-345-6000

Email: jsteinkamp@blackwellsanders.com

Correspondent Name: Changhoon Lee
Address Line 1: 720 Olive Street
Address Line 2: Suite 2400

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	706584.80/81
NAME OF SUBMITTER:	Changhoon Lee

TRADEMARK REEL: 003684 FRAME: 0237

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Signature:	/Changhoon Lee/
Date:	12/21/2007
Total Attachments: 3 source=Assign#page1.tif source=Assign#page2.tif source=Assign#page3.tif	

**ASSIGNMENT AGREEMENT** 

THIS ASSIGNMENT (the "Assignment") shall be deemed made and entered into nunc

pro tune as of the 28th day of March, 2007, ("Effective Date") by and between Arch Logistics,

LLC, a Missouri limited liability company, located at 701 Emerson Road, Suite 500, St. Louis,

MO 63141 ("Assignor"), and Bunzl Distribution USA, Inc., a Delaware corporation, located at

701 Emerson Road, Suite 500, St. Louis, MO 63141 ("Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in the marks and United

States trademark registrations listed on Exhibit A along with the goodwill associated with the

Marks; and

WHEREAS, Assignor is desirous of assigning its entire right, title and interest along with

the goodwill associated with the Marks and Assignee is desirous of obtaining all right, title and

interest along with the goodwill associated with the Marks.

NOW, THEREFORE, for \$1.00 and other valuable consideration, the sufficiency and

receipt of which is hereby acknowledged, Assignor assigns to Assignee its entire worldwide

right, title and interest in and to the Marks together with the goodwill of the business in

connection with which the Marks is used, including all registrations and applications therefore,

as well as all renewals and extensions of registrations that are or may be secured by Assignee, its

successors, assigns or other legal representatives, including, without limitation, all claims for

damages by reason of past, present and future infringement or other unauthorized use of the

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Marks, with the right to sue for damages, and collect the same for Assignee's own use and

enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and

documents reasonably necessary to aid the Assignee, its successors, legal representatives, and

assigns, in the implementation and perfection of this Assignment.

IN TESTIMONY WHEREOF, the undersigned, duly authorized, has caused this

A CCICNIOD

Assignment to be executed.

	ASSIGNOR
Date:	Arch Logistics, LLC  By:
	Name: Daniel J. Lett
	Title: Secretary
	ASSIGNEE
	Bunzl Distribution USA, Inc.
Date:	By: Maniel J. Lett
	Name: Daniel J. Lett
	Title: Secretary

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# **EXHIBIT A**

Marks Registration Numbers

IMPERIAL ELEGANCE2,973,345IMPERIAL IMPRESSIONS2,865,755

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**RECORDED: 12/21/2007**