TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hilco Wholesale, LLC		108/01/2005	LIMITED LIABILITY
·			COMPANY:

RECEIVING PARTY DATA

Name:	Power Stop LLC	
Street Address:	6312 West 74th Street	
City:	Bedford Park	
State/Country:	ILLINOIS	
Postal Code:	60638	
Entity Type:	LIMITED LIABILITY COMPANY:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2194759	POWER STOP

CORRESPONDENCE DATA

Fax Number: (312)236-8176

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 236-8500

Email: docket@cookalex.com

Correspondent Name: Mark J. Murphy
Address Line 1: 200 W. Adams Street

Address Line 2: Suite 2850

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	0595-0002
NAME OF SUBMITTER:	Mark J. Murphy
Signature:	/Mark J. Murphy/

TRADEMARK REEL: 003684 FRAME: 0279

900094924

Date:	12/21/2007
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK REEL: 003684 FRAME: 0280

TRADEMARK ASSIGNMENT

WHEREAS, Universal Automotive, Inc., a corporation of Illinois and/or Universal Automotive Industries, Inc., a Delaware corporation (collectively, "Assignors"), each having a principal place of business at 11859 South Central Avenue, Alsip, Illinois 60803 own the following trademarks, registered with the United States of America Patent & Trademark Office or applied for (collectively, the "Trademarks"):

- U.S. Trademark Registration No. 74582784 issued December 26, 1995 for the mark "AUTOSPECIALTY."
- U.S. Trademark No. 2194759 issued October 13, 1998 for the mark "POWER STOP."
- Trademark Application filed April 29, 2005 for the trademark Power Stop.

WHEREAS, Assignors have sought protection from the US Bankruptcy Court, District of New Jersey ("Court") under Chapter 11, Case No. 05-27778. In RE: Universal Automotive Industries, Inc., Universal Automotive, Inc., Universal Automotive of Virginia, Inc.; Universal Brake Parts, Inc.; and The Automotive Commodity Connection, Inc. (collectively, the "Debtors").

WHEREAS, the Court has appointed Hilco Wholesale, LLC ("Hilco") with full authority to sell the inventory and trademarks of each of the Debtors and the Assignee has agreed to purchase the Trademarks from Assignor on behalf of the Estate of the Debtors. Hilco has authorized David Blakely to execute this assignment on behalf of Assignor.

WHEREAS, Power Stop, LLC, an Illinois limited liability company ("Assignee"), has agreed with Assignor and Hilco to purchase the Trademarks for cash and has tendered the full purchase price consideration therefore.

NOW THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignors, have sold, assigned and set over, and by these presents do hereby sell, assign and set over unto the said Assignee, its legal representatives, successors and assigns, their entire rights, title and interest, free and clear from all liens and encumbrances in and to each and every one of the Trademarks and all goodwill associated with each of the Trademarks and the right to use each of the trademarks Autospecialty and Power Stop in connection with the automotive business, including but not limited to the sale of brake parts and apparel. Assignors authorize Assignee to lodge with the U.S. Patent and Trademark Office this Assignment, as well as evidence of the original assignment to either or both of Assignors of the Trademarks from Kelsey-Hayes Company to one of Assignors in 2004.

By:

Universal Automotive Industries, Inc.

Date: August 1, 2005

Universal Automotive, Inc.

HILCO WHOLESALE, LLC

Bv: //

David Blakely, Authorized Signatory on behalf of Hilco and on behalf of

Assignor for the purposes aforesaid

TRADEMARK
REEL: 003684 FRAME: 0281

RECORDED: 12/21/2007