

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AW Media, LLC		12/19/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Woodworking Media, LLC		
Street Address:	PNC Center		
Internal Address:	Suite 2750		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2611000	OOPS!	
Registration Number:	1997194	AMERICAN WOODWORKER	
CORRESPONDENCE DATA			
Fax Number:	(617)248-4000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-248-4877		
Email:	hbalmat@choate.com		
Correspondent Name:	Heather E. Balmat		
Address Line 1:	Two International Place		
Address Line 2:	Attn: Trademark Administrator		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	2006701.0023		
NAME OF SUBMITTER:	Heather E. Balmat		

OP \$65.00 2611000

Signature:

/Heather E. Balmat/

Date:

12/21/2007

Total Attachments: 3

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AW MEDIA, LLC", CHANGING ITS NAME FROM "AW MEDIA, LLC" TO "WOODWORKING MEDIA, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF DECEMBER, A.D. 2007, AT 6:26 O'CLOCK P.M.



4259389 8100

071344372

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6254296

DATE: 12-20-07

TRADEMARK
REEL: 003684 FRAME: 0353

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
AW MEDIA, LLC

This Certificate of Amendment of AW Media, LLC (the "LLC"), dated as of December 19, 2007, is being duly executed and filed by Stephen J. Kent, as an authorized person, to amend the Certificate of Formation of the LLC under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

IT IS HEREBY CERTIFIED THAT:

1. The name of the LLC, prior to the time that this Certificate of Amendment takes effect, is AW Media, LLC.

2. The Certificate of Formation of the LLC is hereby amended by deleting the Article 1 thereof, and by substituting in lieu thereof the following article:

1. Name of Limited Liability Company. The name of the limited liability company (the "Company") is: Woodworking Media, LLC.

[The remainder of this page is intentionally left blank.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment
as of the date first above written.



Stephen J. Kent
Authorized Person

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