

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quilting Acquisition, LLC		12/19/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Crafts Media, LLC
Street Address:	PNC Center
Internal Address:	Suite 2750
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3345477	FONS&PORTER
Registration Number:	2928957	FONS & PORTER'S
Registration Number:	2873863	LOVE OF QUILTING
Registration Number:	2504307	LOVE OF QUILTING
Registration Number:	1954856	FOR THE LOVE OF QUILTING
Registration Number:	2501017	KLUTZ GLOVE
Serial Number:	77262690	QUILTERS CLUB OF AMERICA

CORRESPONDENCE DATA

Fax Number: (617)248-4000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-248-4877

Email: hbalmat@choate.com

Correspondent Name: Heather E. Balmat

900094874

TRADEMARK
REEL: 003684 FRAME: 0407

OP \$190.00 3345477

Address Line 1: Two International Place
Address Line 2: Attn: Trademark Administrator
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2006701.0022
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NAME OF SUBMITTER:	Heather E. Balmat
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Signature:	/Heather E. Balmat/
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Date:	12/21/2007
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Total Attachments: 3 source=Quilting acquisition#page1.tif source=Quilting acquisition#page2.tif source=Quilting acquisition#page3.tif

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "QUILTING ACQUISITION, LLC", CHANGING ITS NAME FROM "QUILTING ACQUISITION, LLC" TO "CRAFTS MEDIA, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF DECEMBER, A.D. 2007, AT 6:28 O'CLOCK P.M.

4223384 8100

071344387

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6254301

DATE: 12-20-07

TRADEMARK

REEL: 003684 FRAME: 0409

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF FORMATION

OF

QUILTING ACQUISITION, LLC

This Certificate of Amendment of Quilting Acquisition, LLC (the "LLC"), dated as of December 19, 2007, is being duly executed and filed by Stephen J. Kent, as an authorized person, to amend the Certificate of Formation of the LLC under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

IT IS HEREBY CERTIFIED THAT:


1. The name of the LLC, prior to the time that this Certificate of Amendment takes effect, is Quilting Acquisition, LLC.

2. The Certificate of Formation of the LLC is hereby amended by deleting the Article 1 thereof, and by substituting in lieu thereof the following article:

1. Name of Limited Liability Company. The name of the limited liability company (the "Company") is: Crafts Media, LLC.

[The remainder of this page is intentionally left blank.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment
as of the date first above written.



Stephen J. Kent
Authorized Person

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