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Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Mate Factor, LLC		I12/13/2007 I	LIMITED LIABILITY COMPANY:

## **RECEIVING PARTY DATA**

Name:	Saltworks, Inc.	
Street Address:	15000 Wood-Red Road, B900	
City:	Woodinville	
State/Country:	WASHINGTON	
Postal Code:	98072	
Entity Type:	CORPORATION:	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2954938	SALT WORKS

## **CORRESPONDENCE DATA**

Fax Number: (425)883-4616

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 425-867-0512

Email: gail@pnwlg.com, bob@pnwlg.com

Correspondent Name: Robert O. Sailer Address Line 1: PO Box 86

Address Line 4: Redmond, WASHINGTON 98073

NAME OF SUBMITTER:	R.O. Sailer	
Signature:	/rosailer/	
Date:	12/24/2007	

Total Attachments: 1

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# ASSIGNMENT OF TRADE MARK RIGHTS

WHEREAS, Daniel Cohen, sole member of The Mate Factor, LLC in the State of North Carolina, with an address at 2002 Riverside Dr., Suite 42-E, Asheville, NC 28804 (hereinafter the ASSIGNOR), claims to be the holder of certain intellectual property rights in the Registered Mark "Salt Works" ("Rights"), U.S. Trademark 2954938 registered May 24, 2005, as referenced in that Trademark Purchase and Sale Agreement (the "Agreement") between ASSIGNOR and Saltworks, Inc. ("ASSIGNEE) dated December 13th, 2007, any common law rights, applications (if any), trade names, trademarks, service marks and other rights, whether located and/or registered in the U.S. or any other country;

WHEREAS, Such ASSIGNOR now intends to transfer such all such rights to ASSIGNEE at Closing under the Agreement, and ASSIGNEE agrees to take assignment of any such Rights which ASSIGNOR claims to hold, for such promises and consideration as is stated in the Agreement;

NOW, THEREFORE, for sufficient, good and valuable consideration, the receipt of which ASSIGNOR agrees to acknowledge it has received, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its entire right and title to and interest in all Rights, including the right to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment and transfer not been made, and ASSIGNOR does hereby further agree and promise to execute any instruments and notices, including notice of such assignment to any appropriate governmental or regulatory body for registration of such assignment, and render reasonable assistance as ASSIGNEE may request in order to make, prosecute and collect any and all applications, filings or notices to confirm in ASSIGNEE legal title to said Rights at no expense to ASSIGNOR.

Executed this 13th Day of December, 2007.

ASSIGNOR: The Mate Factor, LLC

Name: Daniel Cohen

Title: Member

STATE OF NORTH CAROLINA ) )ss.

COUNTY OF Buncombe

On this  $\frac{131}{2}$  day of December, 2007, personally appeared before me Daniel Cohen of The Mate Factor, LLC., to me known to be the individual named above who executed the within and foregoing instrument on his own behalf and on behalf of himself and his LLC, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.

**RECORDED: 12/24/2007** 

Notary Public in and for

the State of North Carolina, residing at 892 Merremorane asherelle nC

My commission expires: 5-4-20//

**TRADEMARK** 

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