TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beautipharm, Inc.		12/04/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Eckstein Biokosmetik USA, Inc.	
Street Address:	5995 Mira Mesa Boulevard, Suite F-H	
City:	San Diego	
State/Country:	CALIFORNIA	
Postal Code:	92121	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2525356	BEAUTIPHARM

CORRESPONDENCE DATA

Fax Number: (415)576-0300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-576-0200

Email: mmg@townsend.com
Correspondent Name: Marc M. Gorelnik

Address Line 1: Two Embarcadero Center, 8th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	018491-000100US	
NAME OF SUBMITTER:	Marc M. Gorelnik	
Signature:	/Marc M. Gorelnik/	
Date:	12/27/2007	

TRADEMARK REEL: 003685 FRAME: 0590

900095070

Total Attachments: 1

source=Assignment#page1.tif

TRADEMARK REEL: 003685 FRAME: 0591

ASSIGNMENT

WHEREAS, Beautipharm, Inc, a corporation organized under the laws of California ("Assignor"), with the mailing address of 5995 Mira Mesa Boulevard, Suite F-H, San Diego, California 92121, is the owner of the following trademarks:

Trademark	Country	Status	App No.	Reg. No.
BEAUTIPHARM	Australia	Registered	750230	750230
BEAUTIPHARM	Germany	Registered	399 52 010.4	39952010
BEAUTIPHARM	New Zealand	Registered	296454	296454
BEAUTIPHARM	South Africa	Registered	98/14258	98/14258
BEAUTIPHARM	United Kingdom	Registered	2221973	2221973
BEAUTIPHARM	United States	Registered	75/310,380	2525356

WHEREAS, Eckstein Biokosmetik USA, Inc., a corporation organized under the laws of California ("Assignee"), with the mailing address of 5995 Mira Mesa Boulevard, Suite F-H, San Diego, California 92121, is desirous of acquiring the above-mentioned trademarks and registrations;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said trademarks and registrations, together with the good will of the business symbolized by the marks and the right to sue for any past infringement.

This Assignment is effective for all purposes as of $12 \cdot 31 \cdot 2002$.

BEAUTIPHARM, INC. (Assignor)

Date: Dec 4h-2001

Gerd Eckstein

Chief Executive Officer

61211341 vl

RECORDED: 12/27/2007

TRADEMARK
REEL: 003685 FRAME: 0592