

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WELLS FARGO BANK, NATIONAL ASSOCIATION		12/20/2007	NATIONAL BANK: UNITED STATES

**RECEIVING PARTY DATA**

Name:	MEDICAL WORLD BUSINESS PRESS, INC.
Street Address:	11600 COLLEGE BOULEVARD
City:	OVERLAND PARK
State/Country:	KANSAS
Postal Code:	66210
Entity Type:	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2207120	CONTEMPORARY ESTHETICS AND RESTORATIVE PRACTICE
Registration Number:	2401533	CONTEMPORARY ESTHETIC DENTISTRY
Registration Number:	1438583	THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY
Registration Number:	2570991	DENTAL LEARNING SYSTEMS POSTGRADUATE DENTISTRY
Registration Number:	2593817	COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY
Registration Number:	1968977	THE COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE
Registration Number:	2994715	CONTEMPORARY DENTAL ASSISTING
Registration Number:	2874133	OH, WHAT BEAUTIFUL TEETH

**CORRESPONDENCE DATA**

Fax Number: (973)491-3490

CH \$215.00 2207120

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 973.491.3326  
Email: blp@seidenwayne.com  
Correspondent Name: Brian L. Petrequin, Esq.  
Address Line 1: Two Penn Plaza East, 10th Floor  
Address Line 2: LeClair Ryan  
Address Line 4: Newark, NEW JERSEY 07105

ATTORNEY DOCKET NUMBER:	07965.0009
NAME OF SUBMITTER:	Brian L. Petrequin
Signature:	/Brian L. Petrequin/
Date:	12/31/2007

**Total Attachments: 4**

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## TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "**Release**") is given as of this 20th day of December, 2007, by Wells Fargo Bank, National Association (the "**Collateral Agent**"), to Medical World Business Press, Inc. (along with its successors, the "**Grantor**") as follows:

WHEREAS, pursuant to the terms and conditions of (i) the Amended and Restated First Lien Credit Agreement dated as of March 16, 2005, among Ascend Media Holdings, LLC, ("**Holdings**"), Medical World Communications, Inc. (together with Holdings, the "**Borrowers**"), the Collateral Agent and the other banks, financial institutions and other institutional lenders named therein (as amended, the "**Credit Agreement**"), the Collateral Agent and Grantor entered into a First Lien Intellectual Property Security Agreement (the "**IP Security Agreement**"), which was recorded in the United States Patent and Trademark Office on February 11, 2005, at Reel/Frame 3119/0692, pursuant to which the Grantor granted to the Collateral Agent security interests in the Trademarks (as defined in the IP Security Agreement, the "**Trademarks**"), including without limitation the trademarks and applications identified in **Exhibit A** to this Release (the "**Released Trademarks**"), as collateral security for the prompt and complete payment and performance when due, whether at the stated maturity, by acceleration, upon one or more dates set for prepayment or otherwise of the Obligations (as defined in the Credit Agreement, the "**Obligations**");

WHEREAS, pursuant to the terms of the Credit Agreement, the Collateral Agent has agreed to release its existing first priority security interest in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

The Collateral Agent hereby unconditionally, irrevocably and absolutely releases, terminates, extinguishes and forever discharges its security interests in the Released Trademarks, and reassigns any and all interest the Collateral Agent may have in such of the Released Trademarks to the Grantor. This Release shall be binding upon the Collateral Agent's legal representatives, assigns and successors. The parties hereto authorize and request the Commissioner for Trademarks of the United States of America to record this Release against the Released Trademarks.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, Assignor has caused this Trademark Release to be duly executed by its officer thereunto duly authorized as the date above first written.

WELLS FARGO BANK, NATIONAL ASSOCIATION, as Assignor

By: *Eric Rumpke*  
Name: ERIC RUMPLE  
Title: Vice President

[Signature page to Trademark Release]

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TRADEMARK  
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**EXHIBIT A**

**RELEASED TRADEMARKS**

<b>Mark</b>	<b>Jurisdiction</b>	<b>Serial No./ Reg. No.</b>	<b>Filing Date/ Reg. Date</b>	<b>Renewal Date</b>	<b>Status</b>	<b>Grantor</b>
CONTEMPORARY ESTHETICS AND RESTORATIVE PRACTICE	USA	75/368,549 2,207,120	10/6/1997 12/1/1998	12/1/2008	Registered	Medical World Business Press, Inc.
CONTEMPORARY ESTHETIC DENTISTRY	USA	75/688,091 2,401,533	4/22/1999 11/7/2000	11/7/2010	Inactive	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	USA	73/623,411 1,438,583	10/1/1986 5/5/1987	5/5/1987	Registered	Medical World Business Press, Inc.
DENTAL LEARNING SYSTEMS POSTGRADUATE DENTISTRY	USA	76/119,176 2,570,991	8/29/2000 5/21/2002	5/21/2012	Registered	Medical World Business Press, Inc.
COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	USA	76/119,083 2,593,817	8/29/2000 7/16/2002	7/16/2012	Registered	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Argentina					Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Brazil	73/294,681 815972008	1/28/81 8/18/92		Registered	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Canada	0730947 TMA 435,790	6/11/93 11/18/94		Registered	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Venezuela	18321/90 156967			Registered	Medical World Business Press, Inc.
COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE	USA	74/473,766 1,968,977	12/22/93 4/16/96	N/A	Abandoned	Medical World Business Press, Inc.
CONTEMPORARY DENTAL ASSISTING	USA	78/415,915 2,994,715	5/10/2004 9/13/2005	9/13/2015	Registered	Medical World Business Press, Inc.
DENTISTS MONEY DIGEST	USA	N/A	N/A	N/A	Common law	Medical World Business Press, Inc.
OH, WHAT BEAUTIFUL TEETH	USA	76/550660	10/10/2003		Registered	Medical World Business Press, Inc.

		2,874,133	8/17/2004				Business Press, Inc.
MENTOR	USA	N/A	N/A	N/A	Common law	Medical World Business Press, Inc.	Business Press, Inc.
TRIAGE	USA	N/A	N/A	N/A	Common law	Medical World Business Press, Inc.	Business Press, Inc.
DENTAL LEARNING SYSTEMS	USA	N/A	N/A	N/A	Common law		