

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF NEW YORK, N.A.	FORMERLY THE BANK OF NEW YORK	12/20/2007	NATIONAL BANK: UNITED STATES

RECEIVING PARTY DATA

Name:	MEDICAL WORLD BUSINESS PRESS, INC.
Street Address:	11600 COLLEGE BOULEVARD
City:	OVERLAND PARK
State/Country:	KANSAS
Postal Code:	66210
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2207120	CONTEMPORARY ESTHETICS AND RESTORATIVE PRACTICE
Registration Number:	2401533	CONTEMPORARY ESTHETIC DENTISTRY
Registration Number:	1438583	THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY
Registration Number:	2570991	DENTAL LEARNING SYSTEMS POSTGRADUATE DENTISTRY
Registration Number:	2593817	COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY
Registration Number:	1968977	THE COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE
Registration Number:	2994715	CONTEMPORARY DENTAL ASSISTING
Registration Number:	2874133	OH, WHAT BEAUTIFUL TEETH

CORRESPONDENCE DATA

Fax Number: (973)491-3490

CH \$215.00 2207120

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 973.491.3326
Email: blp@seidenwayne.com
Correspondent Name: Brian L. Petrequin, Esq.
Address Line 1: Two Penn Plaza East, 10th Floor
Address Line 2: LeClair Ryan
Address Line 4: Newark, NEW JERSEY 07105-2249

ATTORNEY DOCKET NUMBER:	07965.0009
NAME OF SUBMITTER:	Brian L. Petrequin
Signature:	/Brian L. Petrequin/
Date:	12/31/2007

Total Attachments: 5

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "**Release**") is given as of this 20th day of December, 2007 by Bank of New York, N.A., as Collateral Agent (successor in interest to Wells Fargo, National Association, and referred to herein as the "**Assignor**"), to Medical World Business Press, Inc. (collectively, along with their successors, the "**Assignees**") as follows:

WHEREAS, pursuant to the terms and conditions of the Amended and Restated Second Lien Credit Agreement dated as of March 16, 2005 among Ascend Media Holdings, Medical World Communications, Inc. (together with Holdings, the "**Borrower**"), the Assignor and the other banks, financial institutions and other institutional lenders named therein (as amended, the "**Second Lien Credit Agreement**"), Assignor and Assignee entered into a Second Lien Intellectual Property Security Agreement, both dated as of January 31, 2005 (the "**Security Agreement**"), which was recorded in the United States Patent and Trademark Office on February 11, 2005 at Reel/Frame 3119/0692 and Reel/Frame 3125/0001, pursuant to which Assignee granted to Assignor security interests in the Trademarks (as defined in the Security Agreements, the "**Trademarks**"), including without limitation the trademarks and applications identified in **Exhibit A** to this Release (the "**Released Trademarks**"), as collateral security for the prompt and complete payment and performance when due, whether at the stated maturity, by acceleration, upon one or more dates set for prepayment or otherwise of the Obligations (as defined in the Security Agreement, the "**Obligations**");

WHEREAS, pursuant to the terms of the Second Lien Credit Agreement, the Assignor has agreed to release its existing second priority security interest in the Released Trademarks.

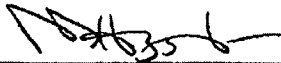
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby unconditionally, irrevocably and absolutely releases, terminates, extinguishes and forever discharges its security interests in the Released Trademarks, and reassigns any and all interest Assignor may have in such of the Released Trademarks to the Assignee. This release shall be binding upon Assignor's legal representatives, assigns and successors. The Parties hereto authorize and request the Commissioner for Trademarks of the United States of America to record this Release against the Released Trademarks.

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IN WITNESS WHEREOF, Assignor has caused this Trademark Release to be
duly executed by its officer thereunto duly authorized as the date above first written.

BANK OF NEW YORK, N.A., as Collateral
Agent and Assignor

By: 
Name: ROBERT D HINGSTON
Title: VICE PRESIDENT

[Signature page to Trademark Release]

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TRADEMARK
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EXHIBIT A

RELEASED TRADEMARKS

Mark	Jurisdiction	Serial No./ Reg. No.	Filing Date/ Reg. Date	Renewal Date	Status	Assignee
CONTEMPORARY ORAL HYGIENE	USA	78/596,885 3,070,957	3/29/2005 3/21/2006	3/21/2016	Registered	Medical World Business Press, Inc.
CONTEMPORARY ESTHETICS AND RESTORATIVE PRACTICE	USA	75/368,549 2,207,120	10/6/1997 12/1/1998	12/1/2008	Registered	Medical World Business Press, Inc.
CONTEMPORARY ESTHETIC DENTISTRY	USA	75/688,091 2,401,533	4/22/1999 11/7/2000	11/7/2010	Inactive	Medical World Business Press, Inc.
CONTEMPORARY ESTHETIC DENTISTRY	USA	75/688,090	4/22/1999	N/A	Abandoned	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	USA	73/623,411 1,438,583	10/1/1986 5/5/1987	5/5/1987	Registered	Medical World Business Press, Inc.
DENTAL LEARNING SYSTEMS POSTGRADUATE DENTISTRY	USA	76/119,176 2,570,991	8/29/2000 5/21/2002	5/21/2012	Registered	Medical World Business Press, Inc.
COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	USA	76/119,083 2,593,817	8/29/2000 7/16/2002	7/16/2012	Registered	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Argentina					Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Brazil	73/294,681 815972008	1/28/81 8/18/92		Registered	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Canada	0730947 TMA 435,790	6/11/93 11/18/94		Registered	Medical World Business Press, Inc.
THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Venezuela	18321/90 156967			Registered	Medical World Business Press, Inc.
COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE	USA	74/473,766 1,968,977	12/22/93 4/16/96	N/A	Abandoned	Medical World Business Press, Inc.
CONTEMPORARY DENTAL ASSISTING	USA	78/415,915 2,994,715	5/10/2004 9/13/2005	9/13/2015	Registered	Medical World Business Press, Inc.

SCHEDULE 5.11(a)

BUSINESS INTELLECTUAL PROPERTY

I. Trademarks.

Any and all U.S. and foreign pending, registered, unregistered, cancelled, and abandoned trademarks/service marks owned by Seller (and its predecessors in interest) and used or held for use in the Business (other than the mark DENTAL PRODUCT SHOPPER), including, but not limited to, the following:

Mark	Jurisdiction	Serial No./ Reg. No.	Filing Date/ Reg. Date	Renewal Date	Status	Assignee
CONTEMPORARY ORAL HYGIENE	USA	78/596,885 3,070,957	3/29/2005 3/21/2006	3/21/2016	Registered	Medical World Business Press, Inc.
CONTEMPORARY ESTHETICS AND RESTORATIVE PRACTICE	USA	75/368,549 2,207,120	10/6/1997 12/1/1998	12/1/2008	Registered	Medical World Business Press, Inc.
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THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Canada	0730947 TMA 435,790	6/11/93 11/18/94		Registered	Medical World Business Press, Inc.

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THE COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	Venezuela	18321/90 156967				Registered	Medical World Business Press, Inc.
COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE	USA	74/473,766 1,968,977	12/22/93 4/16/96	N/A		Abandoned	Medical World Business Press, Inc.
CONTEMPORARY DENTAL ASSISTING	USA	78/415,915 2,994,715	5/10/2004 9/13/2005	9/13/2015		Registered	Medical World Business Press, Inc.
CONTEMPORARY ESTHETICS	USA	78/728,574 3,235,243	10/7/2005 4/24/2007	4/24/2017		Registered	Medical World Business Press, Inc.
DENTISTS MONEY DIGEST	USA	N/A	N/A	N/A		Common law	Medical World Business Press, Inc.
OH, WHAT BEAUTIFUL TEETH	USA	76/550660 2,874,133	10/10/2003 8/17/2004			Registered	Medical World Business Press, Inc.
MENTOR	USA	N/A	N/A	N/A		Common law	Medical World Business Press, Inc.
TRIAGE	USA	N/A	N/A	N/A		Common law	Medical World Business Press, Inc.
DENTAL LEARNING SYSTEMS	USA	N/A	N/A	N/A		Common law	Medical World Business Press, Inc.

II. Domain Names

Domain Name	Expiration
cdalive.com	26-Oct-10
cohlive.com	2-Sep-10
compendumlive.com	2-Sep-10
contemporarydentalassisting.com	3-May-12
contemporarydentalassisting.net	3-May-12
contemporaryestheticsonline.com	3-May-12
contemporaryestheticsonline.net	3-May-12
contemporaryoralhygieneonline.com	3-May-12
contemporaryoralhygieneonline.net	3-May-12
dentallearning.com	25-Jun-08
dentistsmoneydigest.com	11-Jan-12