

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------|----------|----------------|-------------------------------------|
| Lilly ICOS LLC | | 11/30/2007 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|------------------------|
| Name: | Eli Lilly and Company |
| Street Address: | Lilly Corporate Center |
| City: | Indianapolis |
| State/Country: | INDIANA |
| Postal Code: | 46285 |
| Entity Type: | CORPORATION: INDIANA |

PROPERTY NUMBERS Total: 17

| Property Type | Number | Word Mark |
|----------------|----------|--------------------|
| Serial Number: | 75731188 | CIALIS |
| Serial Number: | 78161121 | |
| Serial Number: | 78161125 | C |
| Serial Number: | 78435316 | XURANCE |
| Serial Number: | 78471946 | THE CIALIS PROMISE |
| Serial Number: | 78472230 | THE CIALIS PROMISE |
| Serial Number: | 78642405 | PHIRST-1 |
| Serial Number: | 78676425 | XURANCE |
| Serial Number: | 78676440 | ZURANCE |
| Serial Number: | 78737811 | ADCIRCA |
| Serial Number: | 78737817 | ZURONS |
| Serial Number: | 78827259 | ADCIRQA |
| Serial Number: | 78835589 | PROSTALIS |
| Serial Number: | 78860758 | WILL YOU BE READY? |

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| | | |
|----------------|----------|----------|
| Serial Number: | 78969701 | RIQ |
| Serial Number: | 78971555 | CIALIS |
| Serial Number: | 77054106 | XURRANCE |

CORRESPONDENCE DATA

Fax Number: (703)739-2815
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 0044 1534 811419
Email: dburchell@cpaglobal.com
Correspondent Name: Computer Patent Annuities Limited
Address Line 1: Liberation House, Castle Street
Address Line 2: St Helier
Address Line 4: Jersey, UNITED KINGDOM JE1 1BL

| | |
|--------------------|-----------------|
| NAME OF SUBMITTER: | Daniel Burchell |
| Signature: | /D/BURCHELL/ |
| Date: | 01/02/2008 |

Total Attachments: 2
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**USA
ASSIGNMENT**

WHEREAS, **Lilly ICOS LLC** (“ASSIGNOR”), a limited liability company organized and existing under the laws of the State of Delaware, with a place of business at **1209 Orange Street, Wilmington, Delaware 19801, USA** owns the trademarks (“Marks”) the United States trademark registrations (“Registrations”) and the United States trademark application (“Application”) listed on the attached Schedule A;

Please see the attached schedule of marks

WHEREAS, **Eli Lilly and Company** (“ASSIGNEE”), a corporation organized under the laws of the State of Indiana, with a place of business at **Lilly Corporate Center, Indianapolis, IN 46285, USA**, desires to acquire all rights to the Marks, the Registrations the Application, and the goodwill of the business symbolized by the Marks; and

WHEREAS, Assignee is the successor to the business of Assignor or the portion of Assignor’s business to which the Mark of the Application pertains;

NOW, THEREFORE, in consideration of One Dollar and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE all rights to the Marks, the Registrations, and the Application, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as of the date written below.

Lilly ICOS LLC

Date: November 30, 2007

By: *Douglas K Norman* *DN*

Name: Douglas K. Norman
Title: Deputy General Counsel/
General Patent Counsel

SCHEDULE OF MARKS

| Country | Trademark Name | Class | Application No. | Registration No. | Renewal Date |
|---------|--------------------------|-------|-----------------|------------------|--------------|
| USA | CIALIS | | 75/731188 | 2724589 | 10-Jun-13 |
| USA | CIALIS SWIRL LOGO | | 78/161121 | 2833221 | 13-Apr-14 |
| USA | CIALIS TABLET DESIGN w/C | | 78/161125 | 2833222 | 13-Apr-14 |
| USA | XURANCE | | 78435316 | | |
| USA | THE CIALIS PROMISE | | 78471946 | 3001920 | 27-Sep-15 |
| USA | THE CIALIS PROMISE | | 78472230 | 3001932 | 27-Sep-15 |
| USA | PHIRST-1 | | 78642405 | | |
| USA | XURANCE | | 78676425 | | |
| USA | ZURANCE | | 78676440 | | |
| USA | ADCIRCA | | 78737811 | | |
| USA | ZURONS | | 78737817 | | |
| USA | ADCIRQA | | 78827259 | | |
| USA | PROSTALIS | | 78835589 | | |
| USA | WILL YOU BE READY? | | 78860758 | 3198925 | 16-Jan-17 |
| USA | RIQ | | 78969701 | | |
| USA | CIALIS | | 78971555 | | |
| USA | XURRANCE | | 77054106 | | |