

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Nutrition Headquarters (Mineola), Inc.

- Individual(s)
- General Partnership
- Corporation- State: NEW YORK
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Vitamin World, Inc.

Internal _____

Address: Legal Dept.

Street Address: 90 Orville Drive

City: Bohemia

State: New York

Country: USA Zip: 11716

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 1, 2003

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,466,185

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
VITAMIN CITY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Lee Grosskreuz Hechtel

Internal Address: Legal Dept

Street Address: 90 Orville Drive

City: Bohemia

State: New York Zip: 11716

Phone Number: 631.218.7335

Fax Number: 631.218.7341

Email Address: lghechtel@nbtv.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 502153

Authorized User Name Lee Grosskreuz Hechtel

9. Signature: Lee Grosskreuz Hechtel
Signature

20 December 2007

Date

Lee Grosskreuz Hechtel

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 502153 2466185

TRADEMARK ASSIGNMENT

Whereas, effective as of April 1, 2003, Nutrition Headquarters (Mineola) Inc., ("Assignor") a New York corporation, formerly located at 90 Orville Drive, Bohemia, New York 11716, was the owner of the trademark, below, for which an application has been filed with the United States Patent and Trademark Office and a registration has been issued (the "Trademark"):

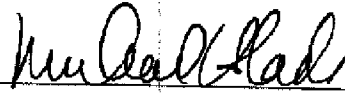
Vitamin City, Registration Number 2,466,185 filed November 27, 1998

Whereas, the Assignor has merged its company with and into Vitamin World, Inc. ("Assignee"), a Delaware corporation having a principal place of business at 90 Orville Drive Bohemia, New York 11716, which acquired the rights to the Trademark, together with the goodwill of the business in connection with which the Trademark are used, with the merger with and into the Assignor.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor has sold, assigned and transferred unto to Assignee, its legal successors and representatives, and the Assignee has accepted all of Assignor's entire right, title, and interest in and to the Trademark and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the said Trademark are used and which are symbolized by said Trademark, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 20TH day of December, 2007.

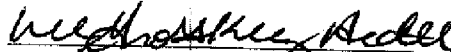
Assignor



By: Michael C. Slade
Title: Secretary

STATE OF NEW YORK)
) ss:
COUNTY OF)

On the 20 day of December, in the year 2007, before me, the undersigned, a Notary Public in and for said state, personally appeared Michael C. Slade, Secretary of Nutrition Warehouse Acquisition Corp., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

LEE GROSSKREUZ HECHTEL
Notary Public, State of New York
No. 00368815
Gen. Serv. Suffolk County
Commission Expires January 14, 2010



FACSIMILE TRANSMITTAL SHEET

TO: Mail Stop Assignment Recordation Services Att: Director of the USPTO US Patent and Trademark Office	FROM: Lee Hechtel
	DATE: 12/27/07
FAX NUMBER: 571-273-0140	TOTAL NO. OF PAGES INCLUDING COVER: 3
PHONE NUMBER:	SENDER'S REFERENCE NUMBER:
RE:	YOUR REFERENCE NUMBER:

- URGENT FOR REVIEW PLEASE COMMENT PLEASE REPLY MY COMMENTS FOLLOW

Notes/Comments:

Re: Nutrition Headquarters, Inc. (Mineola) to Vitamin World, Inc.

The Commissioner is hereby authorized to charge any additional fees under 37 C.R.R.1.16 and 1.17 which may be required or to credit any overpayment to Deposit Account No. 502153, for either or both of the attached Trademark Assignments.

*Respectfully Submitted
Lee Grosskreuz Hechtel D/16*

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