

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chris G. Sanford		12/24/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bear Archery, Inc.		
Street Address:	817 Maxwell Avenue		
Internal Address:	P.O. Box 889		
City:	Evansville		
State/Country:	INDIANA		
Postal Code:	47706		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76671349	PISTON POINT	
Serial Number:	76671350	HAMMER IMPACT	
CORRESPONDENCE DATA			
Fax Number:	(317)637-7561		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(317) 634-3456		
Email:	dsneed@uspatent.com		
Correspondent Name:	Charles J. Meyer		
Address Line 1:	111 Monument Circle, Suite 3700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	34158-154		
NAME OF SUBMITTER:	Charles J. Meyer		
Signature:	/Charles J. Meyer/		

OP \$65.00 76671349

Date:

01/03/2008

Total Attachments: 3

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ASSIGNMENT

WHEREAS, Chris G. Sanford, an individual of the State of Montana, residing at 13950 Juniper, Molt, Montana 59057 (hereinafter "Assignor"), is the owner of the trademarks and United States Trademark applications listed on Exhibit A, including any and all corresponding foreign trademark registrations and applications (the "Trademark Properties"); and,

WHEREAS, Bear Archery, Inc., a Florida corporation located at 817 Maxwell Avenue, P.O. Box 889, Evansville, Indiana 47706 (hereinafter "Assignee"), desires to acquire said Trademark Properties;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration, Assignor hereby acknowledges the aforesaid assignment and transfer, and by these presents does assign and transfer unto Assignee the entire right, title and interest in and to the Trademark Properties, together with the goodwill of the business symbolized by said Trademark Properties, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Properties to Assignee.

Said Trademark Properties are to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns to the full end of the present or extended term of said Trademark Properties, as fully and entirely as the same would have been held by Assignor if this assignment and contribution had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and effective as of the 24th day of December 2007.

By: 

Chris G. Sanford

STATE OF MONTANA)
) SS:
 COUNTY OF Yellowstone)

Before me, a Notary Public, in and for said County and State, personally appeared the above-named for Assignor, Chris G. Sanford, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Lyndal S. Johnson
 Notary Public
Resides Billings MT

My Commission Expires:

2/25/2010

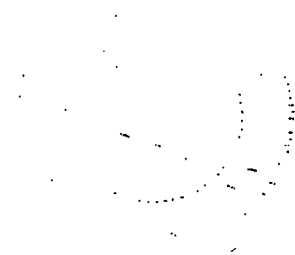


Exhibit A

<i>Marks and U.S. Trademark Applications</i>		
<i>Tm. Serial No.</i>	<i>Mark</i>	<i>Filing Date</i>
76/671,349	PISTON POINT	01/16/2007
76/671,350	HAMMER IMPACT	01/16/2007

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