

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amsterdam America, Inc.		01/03/2008	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	BBK Tobacco & Foods, Inc.		
Doing Business As:	DBA HBI International		
Street Address:	3315 W. Buckeye Rd., Ste. 4		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85009		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2600064	I.SCALE	
CORRESPONDENCE DATA			
Fax Number:	(800)568-2553		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(602) 955-6688		
Email:	marks@hbiinternational.com		
Correspondent Name:	BBK Tobacco & Foods, Inc.		
Address Line 1:	3315 W. Buckeye Rd., Ste. 4		
Address Line 4:	Phoenix, ARIZONA 85009		
NAME OF SUBMITTER:	Charles Bachmann		
Signature:	/Charles Bachmann/		
Date:	01/03/2008		
Total Attachments: 0			

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